

STORE HOURS: MONDAY & FRIDAY, 9:30 A. M. TO 9 P. M. OTHER DAYS, 9:30 A. M. TO 5:30 P. M.

# MEIER & FRANK'S-SALEM AUDITORIUM SALE OF DRESSES



IT PAYS  
TO BUY AT  
MEIER &  
FRANK'S

## SPECIAL PURCHASE OF 4000 NEW 1958 SUMMER STYLES!

JUST IN TIME FOR MOTHER'S DAY!

Our buyer has made a fabulous special purchase of brand new summer dresses from famous manufacturers to sell at pre-season savings. Just unpacked styles that are fashion-wise and flattering. Exciting fabrics and colors. You're sure to find just the dress you have been looking for in this outstanding selection.

\$  
Reg. \$8.98  
to \$19.98  
**6**

- ★ BRAND NEW! FIRST QUALITY!
- ★ MANY FAMOUS NAME DRESSES!
- ★ MANY SAMPLES IN GROUP!
- ★ WASHABLE, CREASE RESISTANT!
- ★ COTTONS, DACRONS®, ARNELS, NYLONS, CUPIONI, ENKA SHEERS, COUPE DE VILLE, RAYONS
- ★ A STYLE FOR EVERY NEED!
  - CHEMISE
  - SHIRTWAIST
  - JACKET DRESSES
  - 1 & 2-PC. STYLES
  - SUN BACKS
  - BOLEROS
  - ¾ LGTH. SLEEVES
  - SLEEVELESS
  - SHEATHS
- COLORS: MANY PASTELS, COLORFUL PRINTS, BLACK AND NAVY IN THE GROUP.

SIZES: 7 to 15, 12 to 20, 14½ to 24½,

AUDITORIUM-SECOND FLOOR

*Meier & Frank Co.*  
OREGON'S OWN STORE SINCE 1857  
SALEM EM 3-2211