

for **HEADACHE**  
**UPSET STOMACH**  
**COLD DISCOMFORTS**

Relief  
is  
just a swallow away

with **Alka-Seltzer**<sup>®</sup>

BRAND

These common ailments can make you feel bad all over. That's why you'll like the special kind of relief ALKA-SELTZER gives. ALKA-SELTZER becomes a gentle, relief-giving liquid that your body can use easily, naturally, quickly. With ALKA-SELTZER, "relief is just a swallow away."

*Alka-Seltzer helps you feel better ALL OVER*

**MILES LABORATORIES, INC. Elkhart, Indiana**



*Through the stomach,  
into the system,  
around and around  
it flows.*

