



A Chenko "spectacular": singer Julius La Rosa joins capering "animals" in performing a bit of TV whimsy.

How will a dancer feel inside his creation? Chenko finds this out for himself.

Last night I nearly died
of embarrassment
because of my
LOOSE FALSE TEETH!



What a shame you didn't know!
No powder can hold loose false teeth
like POLI-GRIP CREAM—so tight · so long · so snug!

Pleasant tasting Poli-Grip cream locks slipping, sliding dentures firmly in place, even anchors shallow lowers.

Unlike messy, hit-or-miss powders, Poli-Grip cream spreads evenly, smoothly... holds plates tighter, longer.

Snug, Tight-Fitting Comfort

The minute you use Poli-Grip you feel its snug, tight-fitting comfort. Poli-Grip lays a wonderful comfort cushion between plates and tender gums to eliminate the friction that rubs gums sore and raw.

Now you can eat steak, corn-on-the-cob...even bite into sticky taffy...without rocking,

wobbling dentures embarrassing you. You can laugh out loud, cough, even sneeze. The fear of your plates dropping away from your gums is gone!

What's more, hot liquids like steaming coffee or hot soup will not melt Poli-Grip away as they do weak powders. Poli-Grip grips no matter what!

Start now to enjoy the assurance that comes only when you know your false teeth are locked firmly in place. Try Poli-Grip cream today. At any drug counter. If Poli-Grip doesn't hold your plates tighter, longer than powders...or anything you have ever tried, you get *double your money back!*

POLI-GRIP
DENTURE ADHESIVE CREAM

Made and guaranteed by the makers of POLIDENT