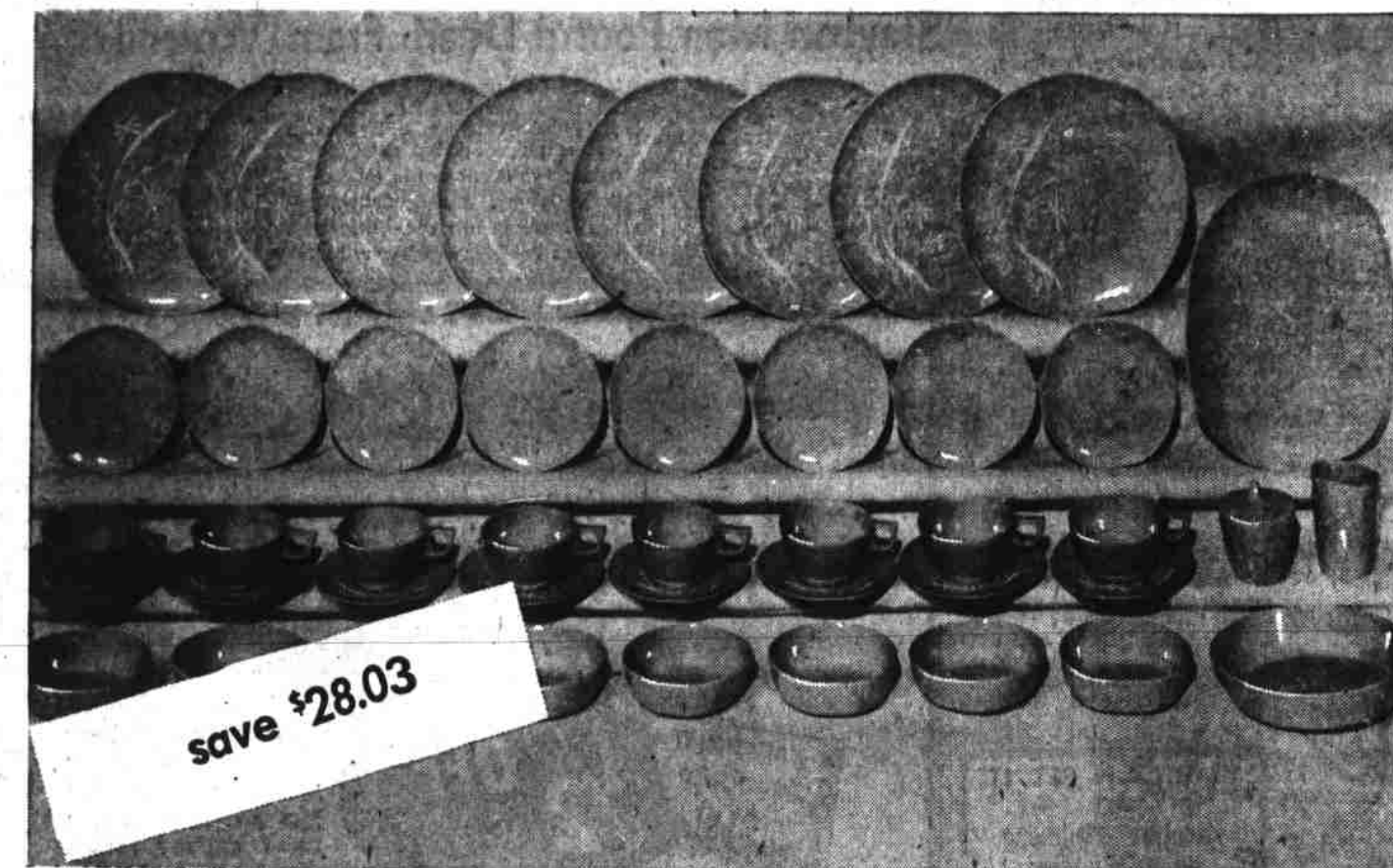




decorated Melmac dinnerware by Texasware

8 each, 10" dinner plates, 7" salads, cups, saucers, cereals; 1 each, platter, serving bowl, creamer and sugar with lid. Guaranteed 2 full years against chipping, cracking, breaking! Colors stay bright; dishwasher safe. "Blossoms"; pastel yellow or pink with solid color cups and serving pieces. "Lily"; pink or turquoise; solid cups and serving pieces.

\$29.97

Mail and phone orders*

45-PC. SERVICE FOR 8

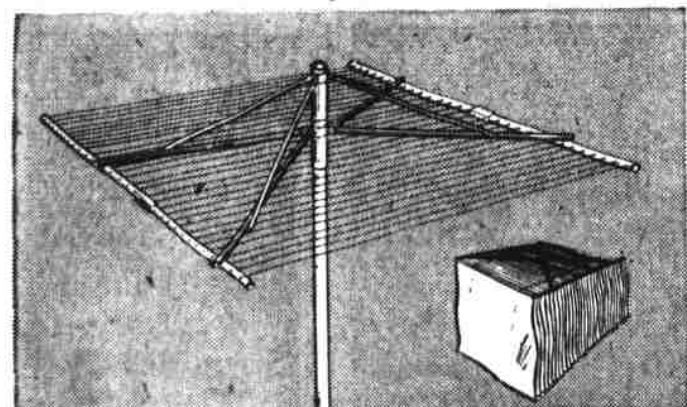


reg. \$14.95 Proctor ironing table

Exclusive steam vent top assures cooler ironing. Finger-touch adjustment; easy opening and closing take the strain out of ironing. Folds flat for storage.

\$8.88

Mail and phone orders*

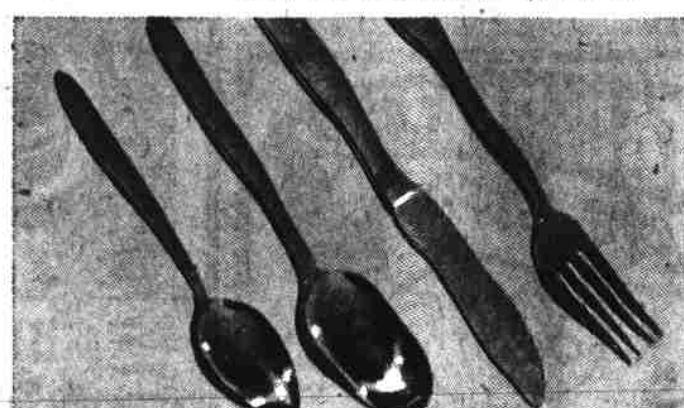


reg. \$29.95 Kam-Kap straightline dryer

32 parallel wipe clean 83" plastic lines; each holds full size sheet. Rustproof, lightweight. 1 1/2" center post; all aluminum upper structure. Opens automatically. Complete with ground box.

\$19.88

Mail and phone orders*



reg. \$19.95 50-pc. stainless steel flatware

Guaranteed non-chip, peel or rust, never needs polishing. "Ingrid" pattern. Set includes 8 each: 1-pc. knives, dinner and salad forks, spoons; 16 teaspoons; 2 servers.

\$7.88

Mail and phone orders*



reg. \$39.95 deluxe 24" barbecue brazier

Cook for 4 or 40 on this all copper brazier. Complete with motor, hood, spit. Chrome-plated adjustable grill and legs. Easy-rolling, rubber-tired wheels.

\$24.88

Mail and phone orders*

SECOND GREAT WEEK 101 ANNIVERSARY SALE

reg. \$279.95 console TV

Hand-rubbed cherry or oak finish; 21 series aluminum tube with filtered safety glass. Top-front controls.

\$159.95

\$309.95 LOWBOY CONSOLE... mahogany or cherry finish; optical filter to prevent picture washout... **\$169.95**

\$329.95 DELUXE CONSOLE... mahogany, oak or cherry finish; 4 speakers; 21 series tube, aluminum... **\$199.95**

AS LOW AS \$9 A MONTH
no down payment
on approved credit

Liberal Trade-In Allowance on Your Old TV Set

We offer expert installation and service on television sets in many localities throughout Oregon.

Guaranteed by the manufacturer and by Meier & Frank's. Buy your television with complete confidence in the set, installation and service at Meier & Frank's—the store of integrity. All sets sold in our Oregon delivery area are delivered, installed, connected to your antenna, serviced, and operating instructions are given by a television technician at no extra cost. (Portables excepted).

reg. \$154.95 portable TV

FULL YEAR GUARANTEE ON PICTURE TUBE, ALL OTHER TUBES AND PARTS

\$119.95

Complete with telescoping antenna. Big-picture portable with 14 series aluminum tube, and biggest tone quality. In blue and ivory, bronze and ivory, or filtered safety glass. Two-tone cabinet all bronze. Carrying handle.

AS LOW AS \$7 A MONTH
no down payment
on approved credit

Mail and phone orders*

TELEVISION HEADQUARTERS — SECOND FLOOR



reg. \$59.95 deluxe Gym-Dandy gym set

All 2 1/2" tubing, 8' legs, 10' top bar, 8' double curved slide; "Sky-Skooter" 2-place pumper, 2 swings—100-lb. test chain. Nylon bearings throughout; clamp-tight leg sockets. 5-year guarantee.

\$39.95

ONLY \$5 A MONTH
no down payment on
approved credit

\$53.90 if bought separately American Flyer train system

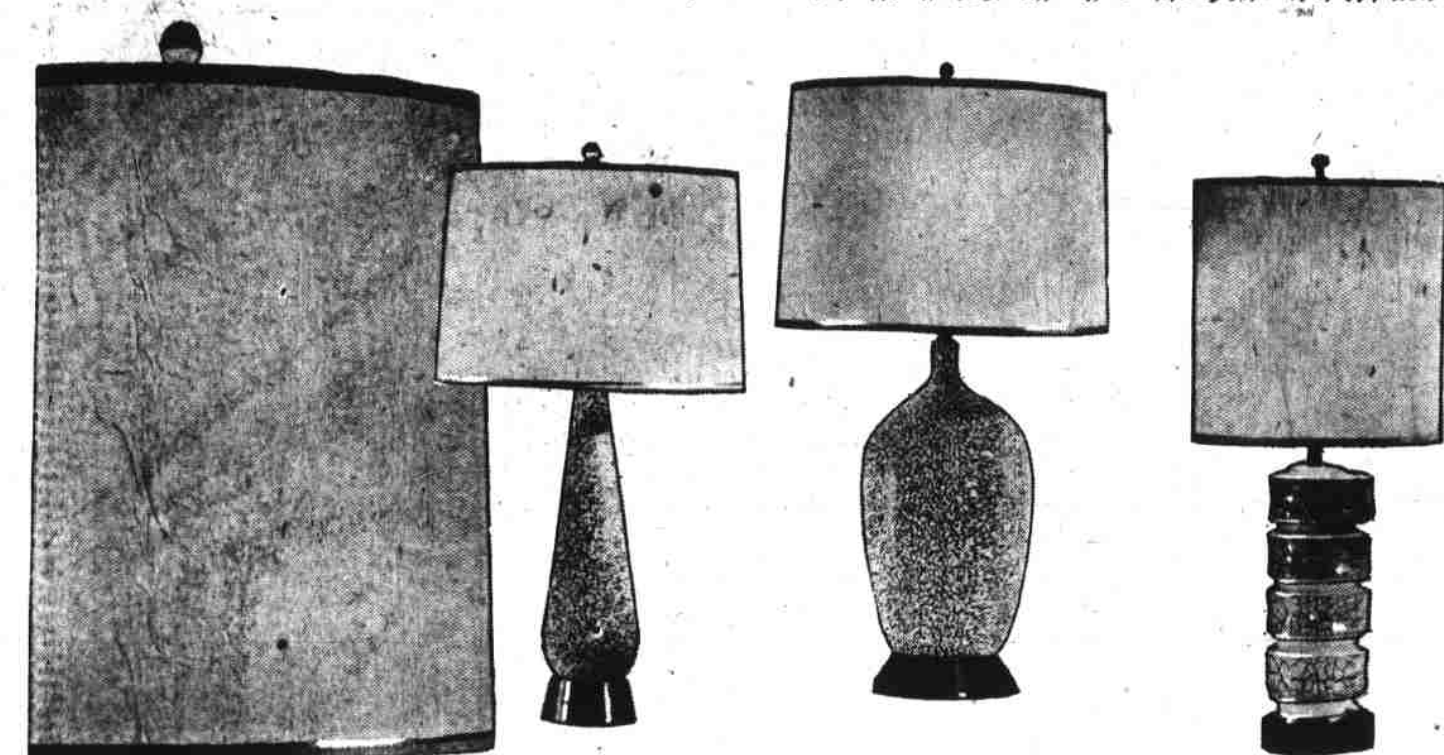
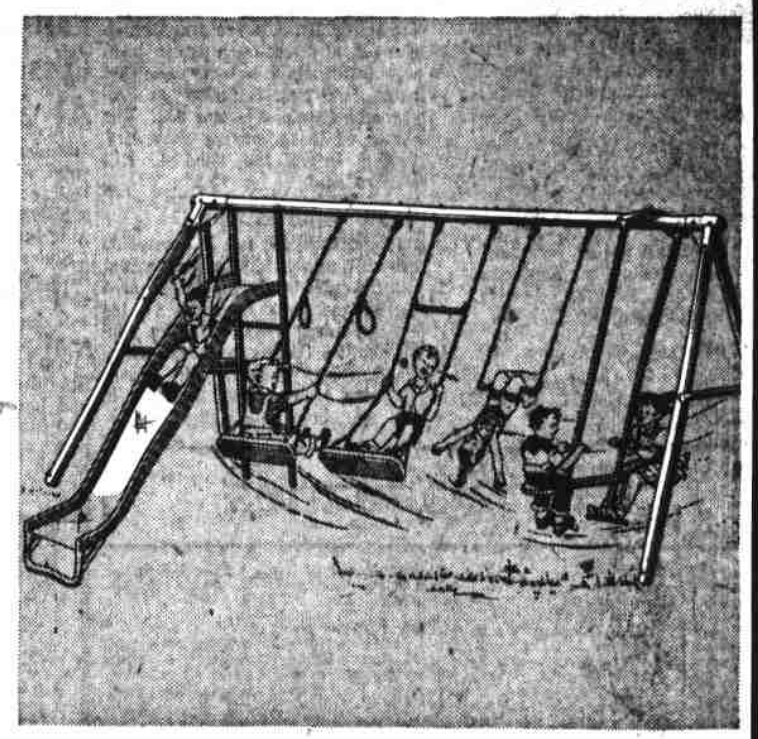
locomotive and tender... **\$19.95**

\$19.95

SAVE OVER HALF

Mail and phone orders*

TOYS — SECOND FLOOR



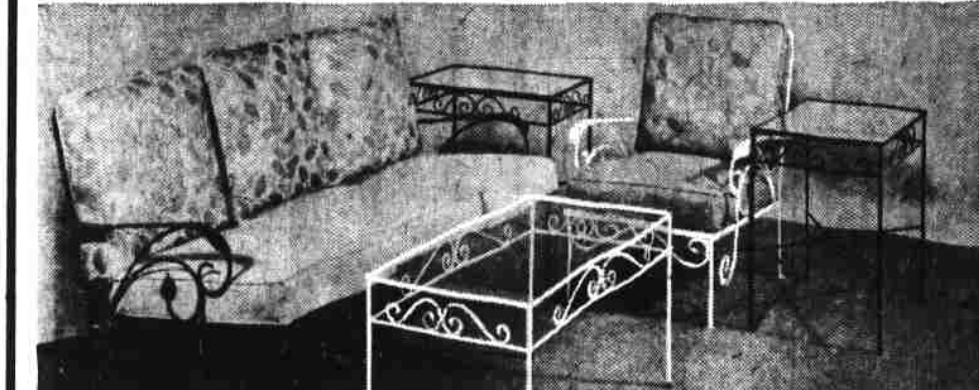
reg. \$14.95 to \$22.95

POTTERY TABLE LAMPS

Months and months ago, we made arrangements with one of America's most famous lamp manufacturers for this very special assortment of lamps to sell at very special Anniversary Sale prices. Choice of six beautiful styles in sable, white and neutral tones... bases are lacquered; all have 3-way lighting and are complete with shades.

\$10.95 to \$14.95

LAMPS — SECOND FLOOR



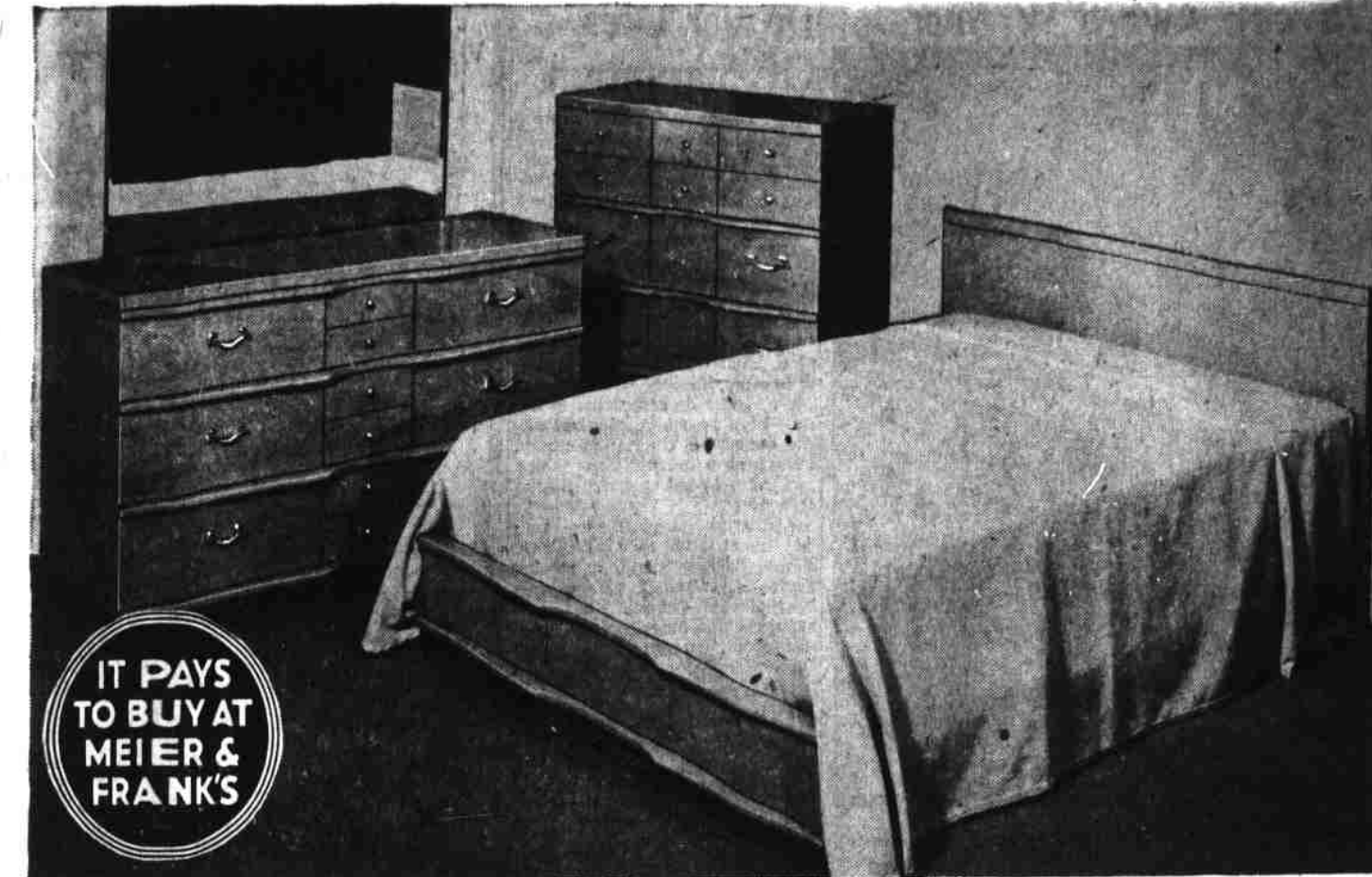
reg. \$249.50 5-pc. Gallo wrought iron group

Handcrafted by Gallo of fine quality workmanship that will add decorative beauty and pleasure to indoor or outdoor living. Set includes 63" sofa, matching chair with reversible cushions; two matching glass-top end tables and one glass-top cocktail table. Heavy, durable wrought iron. All with nylonite plastic upholstery in new autumn leaf pattern in Verde green frame with aqua cushions or white frame with warm toast color cushions.

\$199.95

ONLY \$1 A MONTH
no down payment on approved credit

PATIO SHOP — SECOND FLOOR



\$239.50 KENT-COFFEY BEDROOM

Clean-cut modern styling, so refreshing to look at, so easy to live with. Smartly finished in sandstone mahogany. Suite includes spacious 56" Mr. and Mrs. double dresser with oversize beveled mirror; matching panel head and low foot-board bed.

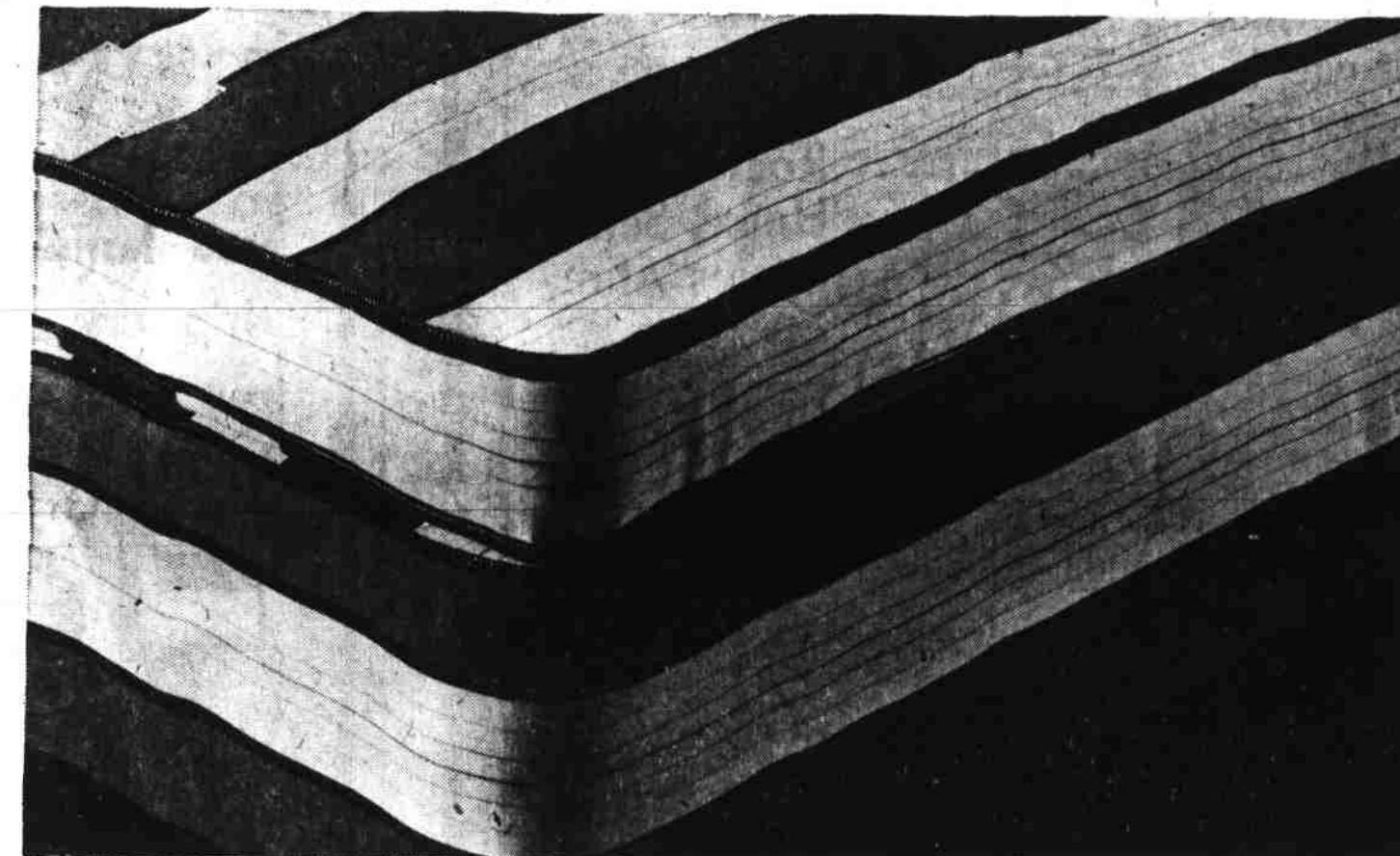
also available:

reg. \$110.00 five-drawer chest... **\$69.75**
reg. \$49.95 night stand with drawer (not shown)... **\$29.95**

\$149.75

AS LOW AS \$7 A MONTH
no down payment on approved credit

FURNITURE — SECOND FLOOR



\$119.50 ENGLAND FOAM LATEX mattress and matching box spring set

England, one of the finest names in sleeping equipment, makes this special offer for our great 101st Anniversary Sale! Truly remarkably low price for this all foam latex mattress and box spring foundation... built for the most luxurious sleep you've ever enjoyed. Note these ten outstanding features:

- * smooth sleeping surface
- * always odorless
- * easiest bed making
- * cool, fresh sleeping comfort
- * never loses its shape
- * never needs turning
- * head-to-toe support
- * years of restful sleeping
- * non-allergic; dustproof
- * new low Anniversary Sale price

\$79.95

reg. \$139.50 full size set... **\$99.95**

AS LOW AS \$5 A MONTH
no down payment on approved credit

Mail and phone orders*

MATTRESSES — SECOND FLOOR

SALE! DACRON PRISCILLAS

65 inches wide, 81 inches long!

Skillfully tailored to bring sheer beauty to your window! Ruffles are double-full, extra deep 8". Lovely ivory tone that blends with everything. Wash in a wink, dry quickly and need very little if any ironing. Choose these priscillas for every window size, short to long, narrow to wide. other sizes:

size 65"x45" reg. \$8.98... **\$5.39** size 92"x81" reg. \$17.98... **\$9.99**

size 65"x54" reg. \$9.39... **\$5.59** size 124"x81" reg. \$24.98... **\$14.99**

size 65"x63" reg. \$9.79... **\$5.79** size 165"x81" reg. \$36.98... **\$22.99**

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211

reg. \$1.79 each—100 only
tailored Dacron® panels

42" wide, 81" long; expertly tailored; side-hemmed for straighter hanging. Generous 3-inch bottom hems. All in white. each **\$9.95**

DRAPERIES — SECOND FLOOR

reg. \$9.98 pair
\$5.99 pair



HAVE FUN! this Callaway carpet can take it!

reg. \$13.99 sq. yd.

\$9.87 sq. yd.

NO DOWN PAYMENT
on approved credit
up to 36 months
to pay.

CARPET MOBILE SERVICE

Come in and choose your carpet... we will bring the samples to your home for you to examine in relation to your other furnishings.



CALLAWAY MILLS 100% NYLON FRIEZE BROADLOOM

Callaway Mills went "all the way" to co-operate with us for our great Anniversary Sale... making it possible for us to offer you a \$4.12 saving on every square yard of this superb broadloom. Extra sturdy, extra resilient because the tufts are twisted and set under an exclusive "heat" process. Here are features to recommend it for any home.

- * double-bonded back... no stretching or lumping problems
- * will outwear wool carpet in comparable price range by at least 50%
- * moth proof... completely impervious to moth damage
- * not a miracle carpet... but it will clean more easily than most carpets
- * resiliency equal to wool
- * will not fuzz... made of Dupont carpet nylon—not waste
- * choice colors... bone, new beige, mink, green, sandalwood; 12-foot width

Mail and phone orders*
FLOOR COVERINGS — SECOND FLOOR

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211