

A Special Invitation to Try America's Finest Magazines...

American Home—Furniture, decorating, menus, gardening, child training, hobbies. 16 issues for \$2.00 **YOU SAVE \$2.00**

Charm—For Women Who Work. Career fashions, beauty, vacations. 12 issues for \$2.00 **YOU SAVE \$2.00**

Children's Digest—For boys and girls 5 to 12. Stories, games, puzzles, tricks. 15 issues for \$3.50 **YOU SAVE \$1.36**

Harper's Magazine—Politics, business, literature, music, and the arts. 14 issues for \$3.87 **YOU SAVE \$3.13***

House and Garden—Illustrated articles on decorating, gardening, entertaining. 14 issues for \$3.58 **YOU SAVE \$3.43***

Humpty Dumpty's Magazine—Wonderful fun for children 3 to 7. 10 issues a year. 15 issues for \$3.50 **YOU SAVE \$1.36**

Living for Young Homemakers—Help for modern, low-cost homes, apartments. 12 issues for \$2.00 **YOU SAVE \$1.50**

Mademoiselle—Helpful articles on jobs, clothes, fashions, health, beauty. 12 issues for \$2.50 **YOU SAVE \$2.50**

McCall's—Togetherness. Articles, styles, beauty and fiction. 22 issues for \$3.85 **YOU SAVE \$3.85***

Parents' Magazine—Authoritative guide for raising children from crib to college. 16 issues for \$2.89 **YOU SAVE \$2.71***

Photoplay—Stories of stars; interviews, news, gossip, reviews. 19 issues for \$2.00 **YOU SAVE \$1.96**

Popular Photography—Illustrated articles on every phase of picture-making. 15 issues for \$2.70 **YOU SAVE \$2.70***

Redbook, for young adults—exciting stories, features plus complete novel. 21 issues for \$3.88 **YOU SAVE \$3.67***

Saturday Review—Books, music, science, business, world affairs, art, theatre. 44 issues for \$3.55 **YOU SAVE \$2.37**

Sports Illustrated—National sports weekly for the entire family. 27 issues for \$2.87 **YOU SAVE \$1.02**

True—Sports, adventure, humor, hobbies. Monthly book-length feature. 21 issues for \$3.88 **YOU SAVE \$3.47***

True Story—Exciting experiences of real flesh and blood people. 19 issues for \$2.00 **YOU SAVE \$1.96**

TV Guide—Advance listings tell what's on, who's in the cast, what the show's about. 34 issues for \$2.88 **YOU SAVE \$2.22***

U. S. News & World Report—Weekly magazine that brings you news you can use. 44 issues for \$3.87 **YOU SAVE \$1.20**

Vogue—For women who set the trends in fashion. Travel, music, theatre, art. 16 issues for \$4.88 **YOU SAVE \$4.72***

*Starred savings based on regular single copy price.
Unstarred savings based on regular subscription price.

Now You and Every Member of Your Family Can Enjoy Twice as Many Magazines as Ever Before

IMAGINE BEING ABLE to get magazines like *McCall's* or *Redbook*—regularly 35¢, for only 17¢! Or *Mademoiselle* for only 21¢, *True* 18¢, *American Home*, 12¢, *TV Guide*, 8¢... or a dozen others at prices just as low.

How Is It Possible to Offer Such Savings?

Right now the publishers of these leading magazines want to attract new readers. So they authorized us to issue—**FOR NEW SUBSCRIBERS ONLY**—the money-saving Certificate printed on this page.

Limited Time Only

This Certificate offers you, or any member of your family, your choice of America's finest magazines at these special trial rates—provided you act at once.

Here's How You Save

You may be buying one of these magazines right now and paying the full single-copy price. Or maybe there is one you have been meaning to subscribe to, but just put it off. Or another may be an old favorite that has expired and you haven't got around to re-ordering it. You can

order any or all of them now, and save up to half the cost of every issue!

Just read the descriptions of these fine magazines and see how they can add zest to your living. Then look at the savings! On *McCall's* for example, you save \$3.85—on *True* \$3.47—on *Harper's*, \$3.13—*House & Garden*, \$3.42—*Vogue*, \$4.72—others just as big.

Order Now—Pay Later

Pick out as many of these fine magazines as you like, and order now. We'll send you a bill later—and you may pay after your magazines arrive.

Unconditional Guarantee

You may have a full cash refund—at any time, for any reason—on the unused part of any subscription ordered through Publishers Clearing House. This guarantee has no time limit. You take no risk whatever.

But—you must act at once. Many of the offers are for a limited time only, after which no subscriptions will be accepted.

So don't delay. Don't miss these tremendous savings. Mark your choices on the Certificate now—and mail it today.

Publishers Clearing House, Port Washington, N. Y.

SEND NO MONEY NOW—FILL OUT AND MAIL CERTIFICATE TODAY

MONEY SAVING CERTIFICATE

issued and guaranteed by

PUBLISHERS CLEARING HOUSE

This Certificate entitles you to order any of the magazines listed below at the special trial prices shown. These prices, authorized by the publishers for new subscribers, are guaranteed to be 20% to 50% below regular rates. The Certificate is good only while the special offers remain in force. Order without delay.

TAKE YOUR CHOICE OF THESE FINE MAGAZINES

at these special prices

CHECK HERE	MAGAZINE	CLEARING HOUSE SPECIAL OFFER	PUBLISHER'S REGULAR PRICE	AMOUNT YOU PAY	YOU SAVE ONLY
☐	American Home	16 issues for \$2.00	Subscription Price \$4.00	\$2.00	\$2.00
☐	Charm	12 issues for 2.00	Subscription Price 4.00	2.00	2.00
☐	Children's Digest	15 issues for 3.50	Subscription Price 5.25	1.36	3.50
☐	Harper's Magazine	14 issues for 3.87	Single-Copy Price 7.00	3.13	3.87
☐	House and Garden	14 issues for 3.58	Single-Copy Price 7.00	3.42	3.58
☐	Humpty Dumpty's Magazine	15 issues for 3.50	Subscription Price 5.25	1.36	3.50
☐	Living for Young Homemakers	12 issues for 2.00	Subscription Price 3.50	1.50	2.00
☐	Mademoiselle	12 issues for 2.50	Subscription Price 5.00	2.50	2.50
☐	McCall's	22 issues for 3.85	Single-Copy Price 7.70	3.85	3.85
☐	Parents' Magazine	16 issues for 2.89	Single-Copy Price 5.60	2.71	2.89
☐	Photoplay	19 issues for 2.00	Subscription Price 3.96	1.96	2.00
☐	Popular Photography	15 issues for 2.70	Single-Copy Price 5.40	2.70	2.70

☐	Redbook, for Young Adults	21 issues for 3.68	Single-Copy Price 7.35	3.67	3.68
☐	Saturday Review	44 issues for 3.55	Subscription Price 5.92	2.37	3.55
☐	Sports Illustrated	27 issues for 2.87	Subscription Price 3.00	1.02	2.87
☐	True	21 issues for 3.88	Single-Copy Price 7.35	3.47	3.88
☐	True Story	19 issues for 2.00	Subscription Price 3.96	1.96	2.00
☐	TV Guide	34 issues for 2.88	Single-Copy Price 5.10	2.22	2.88
☐	U. S. News & World Report	44 issues for 3.87	Subscription Price 5.07	1.20	3.87
☐	Vogue	16 issues for 4.88	Single-Copy Price 9.60	4.72	4.88

TO ORDER

Simply checkmark your choices above and mail this order form at once. Send no money now. We'll send a bill later—and you may pay after your magazines arrive. **Unconditional Guarantee:** Full cash refund if you are not completely satisfied with any magazines you choose.

TOTAL AMOUNT OF ORDER \$ _____ BILL ME LATER ☐

Mail at once—direct to:
PUBLISHERS CLEARING HOUSE, DEPT. 14
273 Main Street, PORT WASHINGTON, N. Y.

NAME _____

(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(These Special offers good for Gift Subscriptions, also. Just list your instructions on separate sheet and mail with Certificate.)