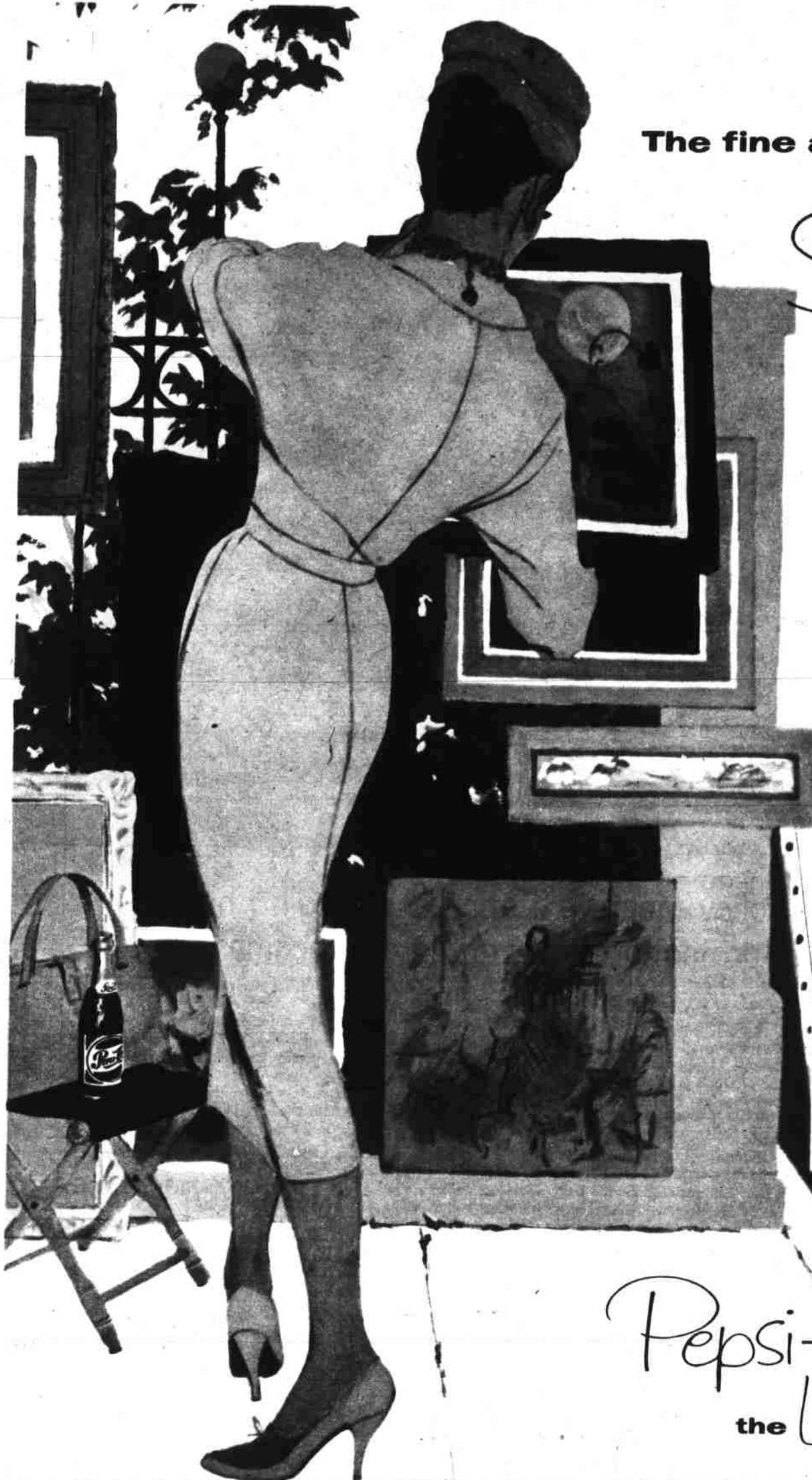




The fine art of

# Staying Lovely

SHE'S quite a composition—this modern woman. For she's learned the art of keeping slim and trim. Her tastes run to lighter, less-filling food and drink—and her figure shows it, delightfully.

Pepsi-Cola is part of her plan, of course. For today's Pepsi, reduced in calories, is never heavy, never too sweet. It's the modern, the *light* refreshment. Have a Pepsi.



Pepsi-Cola  
the *Light* refreshment