

To move in beauty naturally... Playtex creates a girdle that retains its shape for longer, assures more control and comfort, than any other girdle made today

SCIENTIFICALLY
FASHIONED

playtex.

LIVING. GIRDLES

Unlike ordinary girdles that sag, Playtex holds its shape like new month after month — thanks to miracle material Fabricon



More
"hold-in"
power
with
more comfort



No other girdle holds its original shape—the way a Playtex does! The reason is Fabricon—airy blend of latex and cotton. A unique material that gives every Playtex girdle the same perfect shape and slimming power six months later as the day you bought it!

You have to wear a Playtex to know how it slims and smooths your figure—so naturally, so beautifully.

And in heavenly comfort—without a bone, seam or stitch! Washes in seconds, pats dry in minutes.

Nothing like it anywhere!



When ordinary—or even expensive—girdles get limp and sag, they lose their support and control . . . do nothing for your figure. But the lasting all-way stretch of miracle Fabricon makes Playtex girdles hold their shape like new, month after month. Never sag, never wrinkle, never ride up! No wonder so many women of fashion prefer a Playtex. It does so much more for your figure—to make all the newest fashions fit and look better. There is a Playtex girdle for every figure.



Playtex . . . known everywhere as the girdle in the SIM tube

playtex LIVING GIRDLES

Regular Girdle, Panty Girdle or Panty Brief
At department stores (cosmet depts.)
and specialty shops everywhere—
Petal Pink—or Gardenia White.

\$4⁹⁵ to \$10⁹⁵

GOWN BY CEIL CHAPMAN

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