

**IF THERE WAS EVER A CAR THAT SHRINKS THE MILES...
IT'S CHEVROLET!** *With a boundless kind of energy built into its radical new V8 . . . with the smooth, solid feel of Full Coil suspension and a super rigid body-frame design . . . it's no wonder minutes and miles seem to fly by in a Chevy! You'll know it's something special the second you turn the key!*

You can tell right away that Chevrolet was built to put a new kind of zest and smoothness into driving. Take the way its new Turbo-Thrust V8* responds—the split second your foot flicks the gas pedal. Yet it's utterly smooth and quiet.

You'll like the solid, sure feel of this new Chevrolet, too. A car can't help but ride more securely when it's built as low and sturdy as this. And

Chevy's Full Coil suspension knows how to take the ripple out of tired roads. For the last word in comfort, there's a real air ride.*

All in all, Chevrolet's the newest, nicest car in its field—by a country mile! Your first mile at the wheel will prove it. Stop by your Chevrolet dealer's soon! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

*Optional at extra cost.



The new Impala Sport Coupe with Body by Fisher and Safety Plate Glass all around.