

CENTENNIAL

YEAR-END CLEARANCE

reg. \$10.95-\$11.95
Red Cross COBBIES

Good selection of pumps, sandals and oxfords in low heels, wedges. Basic colors. Colors. Not every size in every style.

Sorry, no mail or phone orders

CASUAL SHOES-STREET FLOOR

\$6.90

reg. \$11.95-\$13.95
Red Cross Shoes

Pumps, straps and ties from our regular stock. Choose from black, browns, blues and red. Excellent size and color range.

WOMEN'S SHOES-STREET FLOOR

\$19.95-\$29.95 I. MILLERS and Townley shoes..... **\$8.90**

\$16.95-\$19.95 MADEMOISELLE and Bare-Foot shoes..... **\$14.90**

\$14.95-\$18.95 SELBY, Florshem and Rice O'Neil shoes **\$11.90**

\$14.95-\$18.95 SELBY, Florshem and Rice O'Neil shoes **\$10.90**

Sorry, no mail or phone orders

WOMEN'S SHOES-STREET FLOOR

this product has no connection whatever with the American National Red Cross.

reg. \$5 men's dress shirts

Assorted stripes, checks, some solid colors, some fancy fronts. Regular spread collars with slotted stays, button-down collars, round collars. Blues, tans, grays, brown, maize, plus others. Sizes 14-17, sleeves 32-35, but not in every shirt style.

\$2.99

\$1 BOW TIES in popular clip-on style; prints, woven designs, assorted colors **59c**

\$1-\$1.25 UNDERSHIRTS, famous make in combed cotton, Swiss rib. Full cut, 34-48 **79c**

\$1 BROADCLOTH SHORTS in white, patterns; boxer or gripper styles. Sizes 30-44 **79c**

MEN'S FURNISHINGS-STREET FLOOR

reg. \$12.95-\$29.95 men's and women's ski jackets

Incomplete assortment of popular styles, colors and sizes. Some are slightly soiled but wearable.

1/2 off

reg. \$19.50 air mattress, large size, rubber impregnated, lightweight **\$9.98**

reg. \$15.75 Red Head hunting jacket, double shoulders, corduroy collars and cuffs **\$7.79**

reg. \$19.95 men's nylon sports jacket, nylon fleece lining, zip front, sizes 38-46 **\$9.98**

SPORTS HEADQUARTERS-STREET FLOOR

\$2.98 to \$11.98 boys' gun and holster sets

Tooled leather, some with simulated extra cartridges. Each set has two automatic guns (take full roll of caps).

now **\$1.99** to **\$7.99**

reg. \$19.95-\$47.50 boys' topcoats

Tweeds, covers and camels included. Some with zip-out, all-wool liners. Raglan sleeves, notched and balmacedan collars. Sizes 6-20 and 35-40.

25% off

reg. \$12.95-\$37.50 sport coats

All-wool tweeds, many Ivy League patterns. Tailored coats in smart patterns. Sizes 6-20 and 35-40.

25% off

BOYS' SHOP-STREET FLOOR

\$3-\$15 famous brand costume jewelry

We don't dare breathe the name... it's tops, though! Favorite styles in "gold-tone" and rhinestones, "gold-tone" and pearl styles, pastels, all white, tailored—everything you could wish for in necklaces, bracelets, pins and earrings. Many matching pieces.

1/2 price

Now \$1.50-\$7.50 plus tax

JEWELRY-STREET FLOOR

reg. \$22.98-\$55 girls' coats

Warm winter styles in tweeds, solids. Not every style in every size and color—so come early on these.

to **\$22.99**

\$1-\$8.98 children's toys, accessories **1/2 price**

\$1.98-\$5.98 girls' velveteen, felt hats **\$1.52**

GIRLS' SHOP-STREET FLOOR

\$7.95-\$49.50 fabulous better handbags

Handbags for all occasions in rich suedes, wool broadcloth, satin, polished calf, beaded and rayon failles. Includes black, browns, navy, red, grays, briars and taupe.

1/2 price

\$4.98 COWHIDE, plastic handbags **\$2.99**

\$1-\$2.98 NOVELTY BELTS, leather, fabric **69c**

\$3-\$5 BILLFOLDS, leather styles for both men, women, in basic, pastels **\$1.99**

all prices plus tax

LEATHER GOODS-STREET FLOOR

reg. \$7.50-\$16.50 doeskin gloves

Famous make doeskins (processed lambskin) some imports and a few kidskins in the group. Sporties and 8-button lengths, novelty and plain slip-on styles.

1/3 off

reg. \$2.50-\$6 double woven fabric gloves

Double woven cottons, also nylon, sporties and bracelet lengths. Not all colors in every size.

\$1.99

GLOVES-STREET FLOOR

\$1.65 popular brand seamless stretch

Sheer seamless stretch stockings for perfect fit. Top fashion shades in small, medium or tall sizes to fit all legs. Stock up at this price.

\$1.29

3 pairs \$3.75

\$1.35 McCrory full fashioned nylons

Full fashioned dress sheers in the most popular fashion colors. Proportioned leg lengths in sizes 8 1/2-11.

\$1 pair

\$8.98 nylon slippers

Lace-trimmed nylon tunic in sheath and gored styles. Lace at bodice and hem; wide satin straps. White, black and pastels; sizes 32-40.

\$5.99

\$4.98-\$6.98 SLEEPWEAR in cotton, brushed rayon **\$1.99**

\$1.39-\$1.69 if perfect NYLON BRIEFS **89c**

\$5.98-\$6.98 GOWNS, pajamas in flannel **\$3.99-\$4.99**

LINGERIE-STREET FLOOR

\$1.75 HARVETRE SHEERS and service weight silk stockings in neutral shades **\$1.33**

\$1.50 WHITE NYLONS in full fashion style. Popular brand with cotton foot **69c**

7% "NIBLICK" golf hose, all wool with nylon reinforced heel, toe **\$1**

\$1.35-\$1.65 PAIR WOOL UNDERWEAR, flesh tone, good size assortment **79c**

HOSIERY-STREET FLOOR

women's COATS-SUITS

reg. \$49.95-\$69.95 **\$33**

FINE COATS including Fortmann and Wurum for tweeds and woollens. Button and clutch styles in basic and high fashion colors. Sizes 6-18.

reg. \$89.95-\$119.95 **\$56**

BETTER COATS in Parisian inspired designs. Luxury woollens and tweeds—all Milium lined. Every coat bears a top label. Sizes 8 to 20.

reg. \$99.95-\$169.95 **\$76**

DESIGNER COATS including Eniger cashmere, Fortmann Marvel II and imported tweeds. Many one-of-a-kind styles. Milium satin lined. Sizes 8 to 16 in group.

reg. \$49.95-\$150 women's suits **\$26 to \$66**

1/3 to 1/2 off

WOMEN'S COATS AND SUITS-STREET FLOOR

reg. \$69.95 JUNIOR COATS

Select from new, wanted styles with top labels. Cape collar, button and clutch style in black, nude and red; sizes 7 to 15 in group.

\$46

\$59.95-\$79.95 JUNIOR SUITS

Tweeds, flannels and imported woollens. Eased and fitted types in black, red, gray and beige, in sizes 7 to 15.

1/3 to 1/2 off

\$49.95-\$69.95 JUNIOR COATS with Milium linings, in tweeds and novelty weaves. Basic colors **\$33**

\$59.95-\$69.95 JUNIOR SUITS in assorted fall and winter styles. Good style selection **\$39**

\$22.98-\$29.98 JUNIOR DRESSES from reg. stock **\$14**

\$17.98-\$22.98 DRESSES, including cocktail types **\$11**

DESIGNER GROUP of dresses, many one-of-a-kind **1/3 to 1/2 price**

JUNIOR SEPARATES: jackets, skirts, blouses **1/3 price**

OREGONIAN SHOP-STREET FLOOR

reg. \$25.95-\$49.98 All Weather Coats

1/3 to 1/2 off

WOMEN'S COATS-STREET FLOOR

\$14.98-\$22.98 Lownsdale DRESSES

\$7

BUDGET DRESSES-STREET FLOOR

Annual Toiletries Sale...

Dorothy Gray Creams now **1/2 price**

Tussy wind and weather lotion **\$1.00** plus tax

reg. \$6.50 Elizabeth Arden Ardena hormone cream **40% off** During January Only

Colonial Dames all purpose cream (Not connected with any society) **\$1.25** plus tax

reg. \$1.25 Oglivie Sister cream set or "Lanallure" creme set **75c** plus tax

reg. \$7.75 Marie Earle Aralinn Reg. 85 bottle plus 82.75 bottle **5** plus tax

reg. \$5.00 Lucien LeLong colognes **\$2.50** plus tax

reg. \$2.50 Barbara Gould creams **\$1.00** plus tax

TOILETRIES-STREET FLOOR

Fabric Clearance

reg. 49c yd. printed outing flannel **33c** yd.

reg. \$1.79 printed polished cottons **\$1.19** yd.

reg. \$2.50 Fabrex blended fabrics **\$1.49** yd.

reg. \$1.00 woven cotton tweeds **39c** yd.

reg. 79c yd. Everglaze cotton prints **49c** yd.

reg. \$1.00 gay kitchen prints **49c** yd.

reg. 79c yd. dry-dry cotton prints **49c** yd.

reg. \$1.49 Belding winter rayons **79c** yd.

reg. \$1.49 Shirley novelty rayons **\$1** yd.

reg. \$2.95-\$3.95 printed silks **\$1.69** yd.

reg. \$2.98 woollens and wool blends **\$1.95** yd.

reg. \$2.95 novelty wool blend jersey **\$1.69** yd.

reg. 89c-\$1.00 Christmas prints **1/2 price**

reg. \$5.95-\$12.95 famous make woollens **\$4.44** yd.

reg. \$4.95-\$9.95 Steven's mill-and woollens **\$2.95** yd.

reg. \$3.98-\$4.98 wool tweeds and plaids **\$2.95** yd.

FABRIC CENTER-SECOND FLOOR

SALE! 300 ROLLS OF BROADLOOM

Size	description	reg. sq. yd.	sale sq. yd.	Save
9'x62'	beige, 100% nylon plush, plain	\$ 9.99	\$4.99	\$5.48
9'x68 1/2"	green all wool frieze	\$11.95	\$7.99	\$3.12
9'x47'	French gray embossed loop wool Wilton	\$11.95	\$7.99	\$5.99
9'x58 1/2"	tapestry green wool frieze, plain	\$11.95	\$7.99	\$6.99
9'x70'	French Caramel heavy wool frieze	\$13.95	\$8.99	\$9.99
9'x72'	champagne beige wool, plain bark texture	\$11.50	\$8.59	\$10.79
9'x75'	multicolor heavy wool rag carpet	\$12.95	\$7.95	\$5.49
12'x81 1/2"	dove gray 100% nylon plush pile	\$ 9.99	\$4.99	\$8.99
12'x35'	sand beige deluxe embossed wool Wilton	\$17.95	\$10.95	\$4.88
12'x69 1/2"	autumn green treebark texture wool	\$12.95	\$8.99	\$10.99
12'x90'	blue heather tweed wool loop pile	\$10.95	\$7.89	\$9.99
12'x58 1/2"	beige moresque heavy embossed wool Wilton	\$15.95	\$10.99	\$7.99
12'x50 1/2"	gunmetal gray embossed plush nylon	\$10.95	\$5.48	\$9.99
12'x113'	antique gold nylon plush pile	\$ 9.95	\$4.99	\$7.89
12'x65 1/2"	soft green round wire embossed wool Wilton	\$10.95	\$6.99	\$8.59
12'x30'	nutria round wire bark texture wool	\$ 9.95	\$5.99	\$8.99
12'x114 1/2"	beige nylon plush, solid color	\$ 9.95	\$4.99	\$7.95
12'x37'	cocoa embossed plush rayon, plain	\$10.95	\$5.48	
12'x70'	adobe beige hard twist cotton loop, plain	\$ 6.25	\$3.12	
12'x74 1/2"	self-tone green scroll wool Wilton	\$10.75	\$5.99	
12'89 1/2"	heather tweed wool loop pile	\$10.50	\$6.99	
12'x74 1/2"	almond green heavy wool frieze	\$14.95	\$9.99	
12'x132 1/2"	gray heavy embossed wool scroll, self-tone	\$16.99	\$10.79	
12'x72 1/2"	antique gold wool blend loop bark texture	\$ 9.95	\$5.49	
12'x52 1/2"	suntan beige self-tone scroll wool Wilton	\$12.95	\$8.99	
12'77 1/2"	sandalwood loop texture rayon	\$ 6.95	\$4.88	
12'x86 1/2"	sable cut pile embossed wool Wilton	\$15.95	\$10.99	
12'x83 1/2"	charcoal aqua heavy wool tweed frieze	\$14.95	\$9.99	
15'x48 1/2"	green self-tone embossed loop wool Wilton	\$11.95	\$7.99	
15'x52"	aqua cut pile embossed wool Wilton	\$12.95	\$9.99	
15'x71"	heather tweed loop pile wool	\$10.95	\$7.89	
15'x48"	antique silver loop bark effect wool	\$11.50	\$8.59	
18'x60"	driftwood brown heavy wool frieze	\$13.95	\$8.99	
15'x43"	multicolor heavy wool rag carpet	\$12.95	\$7.95	

BROADLOOM-SECOND FLOOR

Sale! Television & Phonographs

reg. \$289.95 Centennial Console **\$179.95**

AS LOW AS \$9 A MONTH no down payment on approved credit

Save \$110.00! 21 series picture tube with 262 sq. in. viewable picture. Top tuning. Mahogany finish cabinet.

reg. \$389.95 Sylvania Console **\$209.95**

AS LOW AS \$11 A MONTH no down payment on approved credit

Save \$180.00! 21 series picture tube, 262 sq. in. viewable picture; famous Halo-Light. Mahogany or blond finish.

reg. \$149.95 Sylvania Portable **\$94.95**

AS LOW AS \$5 A MONTH no down payment on approved credit

Save \$55.00! 14 series picture tube, side tuning; lightweight cabinet. Bermuda brown finish. Antenna included.

reg. \$189.95 Centennial hi-fi phono **\$129.95**

AS LOW AS \$7 A MONTH no down payment on approved credit

Save \$60.00! Three speakers for superb tone; automatic record changer plays all sizes and speeds. Mahogany finish.

TV & HI-FI HEADQUARTERS-SECOND FLOOR

STORE HOURS
MONDAY AND FRIDAY: 9:30 A.M. TO 9 P.M.
OTHER DAYS: 9:30 A.M. TO 5:30 P.M.

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS

IT PAYS TO BUY AT MEIER & FRANK'S

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM EM 3-2211

CELEBRATING OUR CENTENNIAL YEAR 100 YEARS IN OREGON