

HARVEST SALE



GENERAL ELECTRIC'S MATCHING "FILTER FLO" WASHER & DRYER



behind the sparkle... the wonderful

G-E MOBILE MAID

the "Flushaway" drain does all the dishwashing job automatically

\$219.⁹⁵

ONLY \$2 A WEEK
 no down payment on approved credit

only General Electric gives you all these features

- fully automatic... does all the work, including rinsing and drying
- power-scrub wash action removes soft food particles, rinses them down drain
- petal-pink, vinyl-coated seamless, chip-resistant tub; outwears porcelain
- solid, noise-resistant construction
- flexible fingertip control dial lets you skip or repeat
- Calrod® heating element keeps water hot, dries dishes quickly
- Petal pink, woodtone brown, canary yellow, and turquoise green available on special order

Mail and phone orders*

APPLIANCE HEADQUARTERS—SECOND FLOOR

*Plus shipping cost to areas outside our regular truck delivery routes.



General Electric's oft-imitated but never-equalled Filto-Flo washing system gets clothes clean and bright... removes lint, sand, soap scum... all automatically. A full tub of wash water circulates at the rate of six gallons a minute.

BIG CAPACITY... washes 10 pounds of regular family wash and up to 12 pounds of special heavy fabrics. Over 50% more clothes capacity than many other automatics! Buy this washer, only, for \$244.

(the former, already low price for the pair was\$469.90)

ONLY \$3.75 A WEEK
 less if you have a trade-in
 no down payment on approved credit

BUY
THE PAIR
AND SAVE
\$47.90

the companion
 dryer model...

CAPACITY... 10 pounds of dry clothes, "big capacity" washer load, may be dried at one time.

TEMPERATURE CONTROL... permits selection of proper drying temperatures for different types of fabrics.

FLUFF... allows clothes basket to rotate without heat for fluffing pillows, spreads, etc.

CONVENIENT FOOT PEDAL... opens door; especially handy when transferring clothes from washer to dryer.

MAGNETIC LATCH... permanent magnet which insures long and trouble-free service. Buy the dryer, only, for \$178

we still have a limited quantity of G-E's

finest
1957
washer

formerly \$349.95
\$279.95

ONLY \$2.25 A WEEK
 less if you have a trade-in
 no down payment on approved credit



5-year written
 warranty

... Famous G-E dependability is backed by a one-year written warranty on the entire washer. An additional four-year written warranty applies to the sealed-in transmission parts.

WHERE you buy is often more important than WHAT you buy, particularly when it comes to MAJOR APPLIANCES. Wouldn't you rather have MEIER & FRANK'S guarantee backed by 100 years of SERVICE and INTEGRITY?

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Meier & Frank Co.
 OREGON'S OWN STORE SINCE 1857
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