



Going places with the
Light refreshment

SEEMS that modern, active people are always on the move, so it's hardly surprising they've streamlined their eating habits, too. Lighter, less-filling food and drink keep their figures trim and their spirits flying.

Today's Pepsi-Cola travels right along with this trend. Reduced in calories, never heavy, never too sweet, it's the modern, the *light* refreshment. When you're going places, always say "Pepsi, please." Refresh without filling!



Pepsi-Cola
refreshes without filling

only in bottles