

Salem Man Gains National Fame as Designer of Shoes



Nathan Steinbock, nationally known Salem shoe designer, holds one of his latest "originals" the light weight French shoe. Also shown is the sketch on which the new model was based. (Statesman Photo)

By ROBERT L. STEVENS
Staff Writer, The Statesman

A popular Salem resident who has never started his day with the shoe on the wrong foot is Nathan Steinbock, veteran shoe salesman who is rapidly gaining national fame as a designer of feminine footwear.

Born in Salem in 1914, "Nate" sold his first pair of shoes in this city at age 11 while drawing \$3 a week pay. Since then he has sold shoes for as low as 29 cents a pair and as high as \$89 a pair.

Creator of Nathan's Originals, the Salem shoe store owner turned to designing women's footwear in 1943. Many of his stylish conceptions have set the pace for fads in footwear across the nation.

Revolutionary Idea

At present, designer Steinbock is working on a revolutionary idea which may change the fitted step of thousands if successful.

Based on the conception of fitting shoes to the wearer's arches as well as length and width of foot, Steinbock proposes to construct a two-piece shoe molded together for a perfect as well as stylish fit. Patents are already pending on the design.

In connection with this, he also plans to produce a measuring device and molding machine which will give the customer a perfect fit in the shoe of her choice. The molding machine will change the arch of the shoe according to customer's measurement.

'Pixie' Footwear

Among designs which the 43-year-old Steinbock has seen catch the step of the nation are his "pixie" footwear, his "Rally

Squad" oxford, the flat "Car shoes" with wrap around venolite "windshields," and more recently the "Frenchie" model. Their variations appear regularly in national magazines.

A completed design which has

Aid to CD Saves Tax Dollars

Some \$77,291 in civil defense equipment has been acquired by Marion County in the past six years at a total cost of only \$19,322 to local taxpayers through cooperation with the Federal Civil Defense contributions program.

Under the FCDA contributions program, the federal government pays 50 per cent of the cost of approved items while the state and county each pay 25 per cent.

Equipment purchased by Marion County in the six-year period includes two fire trucks for the Salem Fire Department, one truck for the Silverton Fire Department, hose and couplings for several fire departments, mobile radio equipment and 16 Geiger counters.

Breakdown shows \$44,233 in fire fighting equipment, \$29,072 in radio equipment and \$495 for the Geiger counters.

During the past year, the county purchased the Geiger counters at a total cost of \$981 and eight mobile radio sets for \$4,560, Wharton said.

Wharton also reported the county civil defense operation spent \$9,430 during the 1956-57 fiscal year with some \$70 of unexpended surplus reverting back to the county general fund. The budget is financed from county funds and contributions from participating cities in Marion County.

In his semi-annual report released Tuesday, Wharton also reported 479 persons received certificates of qualification in first aid courses conducted by the Marion County chapter of American Red Cross during the past year. Some 133 persons received home nursing certificates.

The classes will be reorganized this fall, he said.

PEACHES

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Paul Townsend Orchard

been on the Steinbock drawing board for two years, featuring a venolite window in the heel, recently appeared as a "new fashion in footwear" in the Boot and Shoe Recorder, European shoe fashion publication.

A family man married 20 years, Nathan has two children, Phillip, 16, and Marty, 9. The shoe designer plays the violin, saxophone and piano, has written and had published several songs and at one time he was an orchestra leader. Now he confines most of his musical activity to blowing the Shofar for Jewish ceremonies at the Salem Jewish Synagogue.

Square Toed Shoes

Steinbock gives the pointed toe style shoe about four years of popularity after which, he predicts, the vogue will change to the opened toe and heel shoe once more. In between times, the shoe-conscious public will demand square toed shoes and eventually wind up with a flare for the Dutch Boy style of several years ago.

Tapered toed shoes will cramp the toes if not fitted properly, Steinbock says. "Too many people try to jam their feet into shoes too short when the tapered shoe is designed to slendelize the foot with added length. Get longer shoes," he concludes.

A showing of Nathan Originals, first complete display ever presented in America, will be held by Steinbock and his manufacturer, Ted Saval of California, this week end at Johnson's.

Mrs. Sivier, 78, Succumbs

Statesman News Service
MONMOUTH, Aug. 6 — Mrs. Anna Brayden Sivier, 78, of 132 N. Knox St., died this morning in a Salem hospital after an illness of several days.

She was born in Vassar, Mich., May 7, 1879, and had been a resident of the Monmouth area since 1921. Her husband, Edward Sivier, preceded her in death.

She was a member of Eastern Star and St. Hilda's Episcopal Church at Monmouth.

Surviving are one son-in-law, Errol Wright of Valselt, and two grandchildren, Mrs. Ann Birchfield of Ocean City, Miss., and Linda Jane Wright of Valselt.

Services will be held at Smith-Krueger Mortuary at Independence on Saturday at 2 p. m. Requiem mass will be said at St. Hilda's Episcopal Church Saturday at 10 a. m. The Rev. M. R. Schadewitz officiating. Burial will be in Fir Crest Cemetery.

Burns Take Life Of Portland Man

PORTLAND, Aug. 6 (AP)—James E. Walsh, 50, died in a Portland hospital today of complications resulting from burns he received Sunday, the Multnomah County coroner's office said.

The coroner's office reported that Walsh was burned when a fire broke out in an electrical store he operated.

Man Out of Wilds After 12 Days

EASTON, Wash., Aug. 6 (AP)—An Army lieutenant lost 12 days in the rugged Cascade Mountains walked out today—tired, hungry and grimy but unhurt except for a sprained knee.

Li Robert M. Hayashida of Minneapolis was limping slightly from the sprain as he reached a logging road and signaled a truck driver.

Hayashida, a company commander at Ft. Lewis, Wash., got lost on a fishing trip while on leave from the Yakima, Wash., training center where he was stationed temporarily.

He camped on the south shore of Lake Cle Elum, west of here, and scores of searchers covered that area after his tent and other equipment was found last week. Hayashida said he got lost the first day, July 25.

During the 12 days, he said, he slept under pine trees at night and lived on berries after his army rations ran out. He had no matches for a fire and no compass to get his bearings.

After many efforts to find his way out, he finally headed westward walking toward the sun in the afternoons. That eventually led him to the road.

Russia's Czar Peter I (1682-1725) imposed a tax on beards.

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TB Board Sees Hospital

A committee, formed by the State Board of Control to determine whether any of Oregon's state tuberculosis hospitals should be closed or converted for other uses, spent most of Tuesday in session at the Capitol.

The afternoon was devoted to an inspection of the state tuberculosis hospital at Salem and to discussion of tubercular problems with the hospital officials.

A proposal to close at least one state tuberculosis hospital, so far as tuberculosis treatment is concerned—first was suggested by Secretary of State Mark Hatfield to the 1957 Legislature. He argued that tuberculosis cases are declining in Oregon and that the three state hospitals for tuberculosis treatment were not needed.

He mentioned particularly at that time conversion of the tuberculosis hospital at The Dalles for other use.

No indication was given by the committee when it would file recommendations or what these recommendations would involve.

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Ike Approves Year-to-Year Budget System

WASHINGTON, Aug. 6 (AP)—Secretary of Defense Wilson said Monday "there is no difference of opinion whatsoever" between President Eisenhower and himself on a proposed new budget system.

Published reports based on a congressional hearing record released Sunday said Eisenhower and Wilson did not see eye to eye on the system, under which Congress would appropriate operating funds for government departments strictly on a year-to-year basis.

The reports were based on Wilson's recent testimony before a House Appropriations subcommittee. Wilson appeared at a closed meeting of the group July 1 and a transcript of the testimony was made public by the subcommittee yesterday.

Socialists to Keep Reich Within NATO

BONN, Aug. 6 (AP)—Socialist party Chairman Erich Ollenhauer said today his people will never move to have West Germany quit NATO unless the Western Big Three wants it that way.

He was speaking as chief opponent of Chancellor Adenauer's forces in the Sept. 15 elections. Ollenhauer told an interviewer that under no circumstances would his party initiate talks with the Soviet Union in order to bring about reunification of this divided country.

The chunky, 56-year-old aspirant for the 81-year-old Adenauer's job said he is convinced his party will win many more votes this year than in 1953 when a Christian Democrat victory gave Adenauer a second term as chancellor. The Socialists now command 33 per cent of the Bundestag (lower house) seats.

Not Made Up Minds

"Whether we win depends on how great our gains will be," Ollenhauer said. "We estimate 20 to 25 per cent of the voters have not yet made up their minds."

Most of the interview questioning centered on foreign affairs. Ollenhauer said the views of his party are misunderstood through-out the world.

The heart of the Socialist election platform, Ollenhauer said, is its call for a new initiative in bringing about reunification.

Arguing that Adenauer was a "do-nothing" chancellor, Ollenhauer said the Socialists have come up with a program having a good chance of success.

Work for Agreement

Under it, West Germany would work for agreement with the United States, Britain and France and then present this plan to the Russians.

The Bonn republic will withdraw from NATO if the Soviet Union agrees to a freely established reunified Germany and agrees to join with the United States in guaranteeing a European security system.

Neither the Soviet Union nor the United States would be members of this system, he said. But both would stand by ready to act in case of any aggression.

Okinawa Red Wins at Polls

NARA, Okinawa, Aug. 6 (AP)—Capitulative election returns Monday gave the pro-Communist mayor of the capital city in this strategic U.S. military base a new and stronger hold on his post.

With all but 1,500 of the 45,456 votes from Sunday's balloting rejected, Mayor Kamekura Sen-ichi's followers had nailed down 12 seats in the 30-man City Council—double the number they had before.

That will be one more than enough to block another non-Communist vote. The Conservatives, who won 17 seats, would have to win away two of Senaga's supporters and the lone neutral to seat him.

McNary Townsite Transfer to Indians Okehd

WASHINGTON, Aug. 6 (AP)—The House Interior and Insular Affairs Committee today approved a bill to transfer the McNary, Ore., townsite to the Umatilla Indian Tribe.

The bill, proposed by Rep. Ullman (D-Ore.) would have the Umatilla County land transferred to the tribe when a suitable industry agrees to lease the land.

The townsite now is held by the surplus property division of the federal government.

Ullman said enactment of the bill would be "a big step toward attracting industry to the Eastern Oregon area along the Columbia River."

Jury Chosen for Confidential Case

LOS ANGELES, Aug. 6 (AP)—A jury of seven men and five women was selected today to try Confidential magazine on libel and obscenity charges, clearing the way for the start of a potentially sensational court case.

The job of choosing three alternate jurors was all that remained before the prosecution starts presenting its evidence.

Pact Rejected By Machinists

PORTLAND, Aug. 6 (AP)—Machinists rejected a proposed agreement affecting 10,000 Pacific Coast shipyard workers, Tom Temple, union representative, said today.

The agreement was accepted by 11 other unions employed in the shipyards. It provided for a 15-cent hourly pay increase and five paid holidays.

Temple said the machinists had advised employers earlier that they would not be bound by this agreement. They have offered to settle for a 15-cent increase and seven paid holidays, Temple said.

He added that the union is prepared to strike to back these demands but no strike date has been set. The machinists also have asked that a federal mediator be called in, Temple said.

Eight out of the 10 machinists locals between San Francisco and Bellingham, Wash., rejected the proposal, he said.

A mongoose, a small animal in India, is a deadly enemy to poisonous snakes. Yet, if bitten, it is not immune to the deadly effects of the snake venom.

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