

# WORLD'S GREATEST BOOK CLUB CELEBRATES 30th ANNIVERSARY BY OFFERING UP TO \$30 VALUE

(AND EVEN MORE) \$2  
—FOR ONLY

## ANY 3 OF THESE FINE BOOKS \$2.00

Value up to \$35.00  
(Pub. editions)  
EXCLUSIVELY Editions

You're for only

**\$2.00**

when you join the Literary Guild and agree to take as few as 4 selections during the coming twelve months.



AMERICAN VANDERBILT'S COMPLETE BOOK OF ETIQUETTE. A complete new guide to good manners in America's foremost social authority. 704 pages. Pub. edition \$3.50.

ANNE BOLEYN by Evelyn Waugh. A brilliantly vivid novel about Henry the Eighth's second wife, her love for him and for her daughter Elizabeth—and how she faced tragedy. Pub. edition \$3.95.

AROUND THE U.S.A. & WORLD IN PICTURES. Ed. by Rawson & Bergman. All 48 states, plus a new revised edition, and 10 world cities—in 2,000 glorious photographs, including many in full color. Ding. published at \$15.00.

The BEST LOVED POEMS OF THE AMERICAN PEOPLE Selected by Hazel Folman. One of the greatest anthologies of popular poetry ever published. Over 575 poems of love, life, laughter, and inspiration. Pub. ed. \$3.49.

THE BIBLE IN STORY & PICTURES. A compelling series from the Old and New Testaments. 80 illustrations. 8 color paintings. 193 photographs. 2 vols. Pub. edition \$1.45.

THE FAMILY TREASURY OF CHILDREN'S STORIES. Ed. by P. K. Evans. A complete treasury of the world's chosen stories and poems for all ages. Over 250 pictures. 1024 pages. Pub. ed. \$7.50.

BIRTHRIGHT by Leslie Charteris Rogers. A tragically dramatic story of a small Southern town moved to face the courage of a young woman—a hard, outsider. Pub. edition \$3.50.

COMPLETE HOME IMPROVEMENT HANDBOOK. Most complete practical handbook ever compiled. Shows how to buy and assemble tools, equipment, 2,000 pictures, 1,000 pages. Pub. edition \$3.95.

THE DAY CHRIST DIED by James Bishop. The powerful and inspiring drama of the most momentous hours in the history of the world—told with vivid realism. One of the great books of this year, and of all years! Pub. ed. \$3.95.

ENCYCLOPEDIA OF COOKING by Mervyn Lister. New approach to cooking plain meals, guides shopping. Over 2,000 recipes, hundreds of pictures. 2 vols. Pub. ed. \$10.00.

FEAR STRIKE A SOUTHERN TALE by Daphne Du Maurier. The suspenseful, gripping tale of a young woman who becomes involved in a strange name with a strange wife and mistress. Existing now smash hit serial! Pub. edition \$1.95.

THORNDIKE-BARNHART DICTIONARY 1957-58. Large Edition. The largest, most comprehensive dictionary ever published—over 100,000 words, 40,000 definitions, 2,000 illustrations, 1,000 maps. Pub. ed. \$10.00.

TWILIGHT FOR THE GODS by Ernest Grueme. Set in the High Sierras. Myths in this exciting era of a sailing ship, courage, that changed the lives of the crew and of all the passengers! Pub. ed. \$3.95.

WINGS by John O'Hara. As thrilling as "The High & The Mighty!" Pub. edition \$3.95.

HAMMOND'S FAMILY REFERENCE WORLD ATLAS. The most complete new home Almanac with big new maps, up-to-date information, complete calendar. Maps by Map. Pub. ed. \$3.95.

MODERN HOME MEDICAL ADVISER by Dr. Maxine Fisher, M.D. A special guide to your health and family health. Both comprehensive and up-to-date. Pub. edition \$3.95.

THE SCAPEGOAT by Daphne du Maurier. He woke up to find himself facing another man's personal life in a strange name with a strange wife and mistress! Existing now smash hit serial! Pub. edition \$1.95.

THORNDIKE-BARNHART DICTIONARY 1957-58. Large Edition. The largest, most comprehensive dictionary ever published—over 100,000 words, 40,000 definitions, 2,000 illustrations, 1,000 maps. Pub. ed. \$10.00.

FEAR STRIKE A SOUTHERN TALE by Daphne Du Maurier. The suspenseful, gripping tale of a young woman who becomes involved in a strange name with a strange wife and mistress. Existing now smash hit serial! Pub. edition \$1.95.

WINGS by John O'Hara. As thrilling as "The High & The Mighty!" Pub. edition \$3.95.

WORLD IN PICTURES by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

WORLD ENCYCLOPEDIA by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

WORLD ENCYCLOPEDIA by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

WORLD ENCYCLOPEDIA by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

WORLD ENCYCLOPEDIA by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

WORLD ENCYCLOPEDIA by D. H. Strode. 2,000 pictures, 1824 pages! Pub. edition \$3.95.

and you also get at once  
THIS 2-VOLUME SET OF  
"STORIES TO REMEMBER"

**FREE**

as your first Bonus Book in advance!

If members regularly receive a Bonus Book as a gift each year, we sometimes accept. However, under this Anniversary offer, you will receive the wonderful 2-volume set of your first Bonus Book in advance. It will be sent to you in the same package with the other books you've chosen from this page.



\* 2 beautiful volumes  
\* 60 short stories  
\* 46 illustrations  
\* 322 pages

THIS COUPON WORTH UP TO \$35.00

WHICH 3 BOOKS DO YOU WANT WITH MEMBERSHIP IN THE LITERARY GUILD?

Literary Guild of America, Inc., Publishers  
Dept. SPWA, Garden City, N. Y.

Please send me the THREE books checked here as my Introductory Membership Package. I'll owe only \$2.00 plus shipping for all three. Also send "Stories to Remember" in two volumes as my free Bonus in advance.

Enroll me as a member of the Literary Guild and send me "Wings" every month. I will notify you in advance if I do not wish to receive the Guild selection described, or whether I wish to receive an alternate selection. My only obligation is to accept four selections, or alternates, during the coming year at only \$2.00 each (plus shipping)—regardless of the higher publishers' prices. I will receive a free Bonus Book with each fourth selection I purchase thereafter, and I may resign my membership at any time after purchasing four books.

SPECIAL NO-RISK GUARANTEE. If not delighted I will return all books in 7 days and this membership will be cancelled!

Mr.  
Mrs.  
Miss

Street and No.

City

Zone State  
(Please Print)

30th  
Anniversary

TO RESIDENTS OF CANADA Selection Price, \$2.00 plus shipping. Address LITERARY GUILD (CANADA) 105 Bond St. Toronto 1, Ontario. Offer good in U.S.A. and Canada.

THIS OFFER GOOD ONLY DURING THE LITERARY GUILD 30th ANNIVERSARY

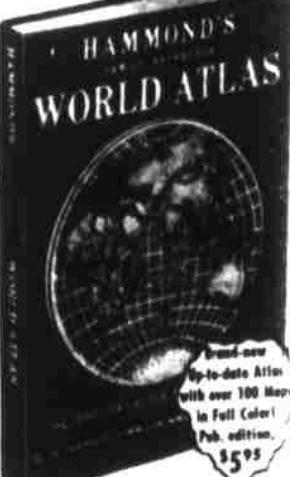
THE Literary Guild wants you to share in this 30th Anniversary celebration by accepting the most generous offer in its history. You may choose any 3 of the wonderful books shown on this page for only \$2.00 (value up to \$35.00 in pub. editions) and you will also receive FREE, the 2 volume edition of "Stories to Remember" selected by Thomas B. Costain and John Bercroft (pub. ed. \$3.50) as your first Bonus Book in advance.

For 30 years the Guild has brought to its members the finest books by such outstanding authors as W. Somerset Maugham, A. J. Cronin, Robert Penn Warren, Thomas B. Costain, Samuel Shellabarger, John P. Marquand, Pearl S. Buck, Anya Seton, James Hilton, Daphne Du Maurier and many others. Practically every Guild selection has become a national best seller, and many of them have been made into smash hit movies! But the greatest tribute to the fine type of reading enjoyment members have received is the fact that more than five million people have joined.

**HOW THE GUILD OPERATES.** Why don't you join the Literary Guild now—while this 30th Anniversary offer is in effect? As a member you will receive each month your copy of "Wings", the Guild's beautifully illustrated magazine which reviews the forthcoming Guild selection. You may choose either the regular Guild selection or an alternate selection from among the many described. But you need not accept a book each month—only four during the coming year. With every fourth book thereafter, you will receive a valuable Bonus Book FREE.

Even though Literary Guild selections are priced at \$3.50, \$3.75 or even \$4.00 in the publishers' editions—as a member you get them for only \$2.00 each, plus shipping! (Occasional extra value selections at somewhat higher prices.) And you get them as soon as they are published!

**MAIL COUPON NOW!** Take advantage of this generous offer while you can get 3 of the books illustrated here for only \$2.00 plus "Stories to Remember" as your FREE Bonus in advance. Send no money. If not satisfied, you may return the books within 7 days and owe nothing, or pay \$2.00 and become a Guild member on a trial basis. Mail coupon now!



LITERARY GUILD OF AMERICA, INC.  
Publishers, Garden City, N. Y.