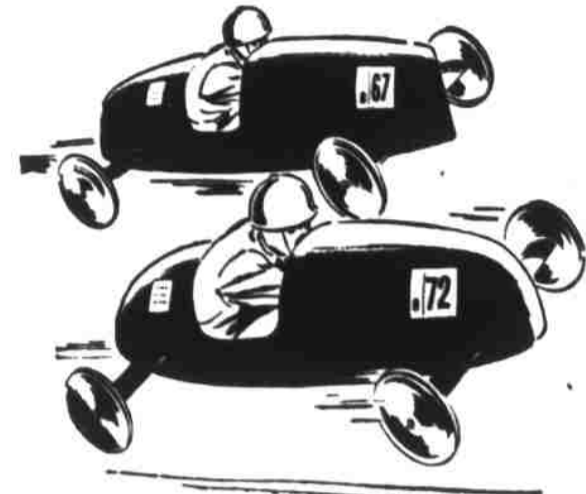


ITS SOAP BOX

AT 'DERBY DOWNS' TODAY!



Division of General Motors
AND

Capital Journal

TOP SHOW
OF THE YEAR!
Action-packed
Thrill-filled!
Theres nothing
Like It!

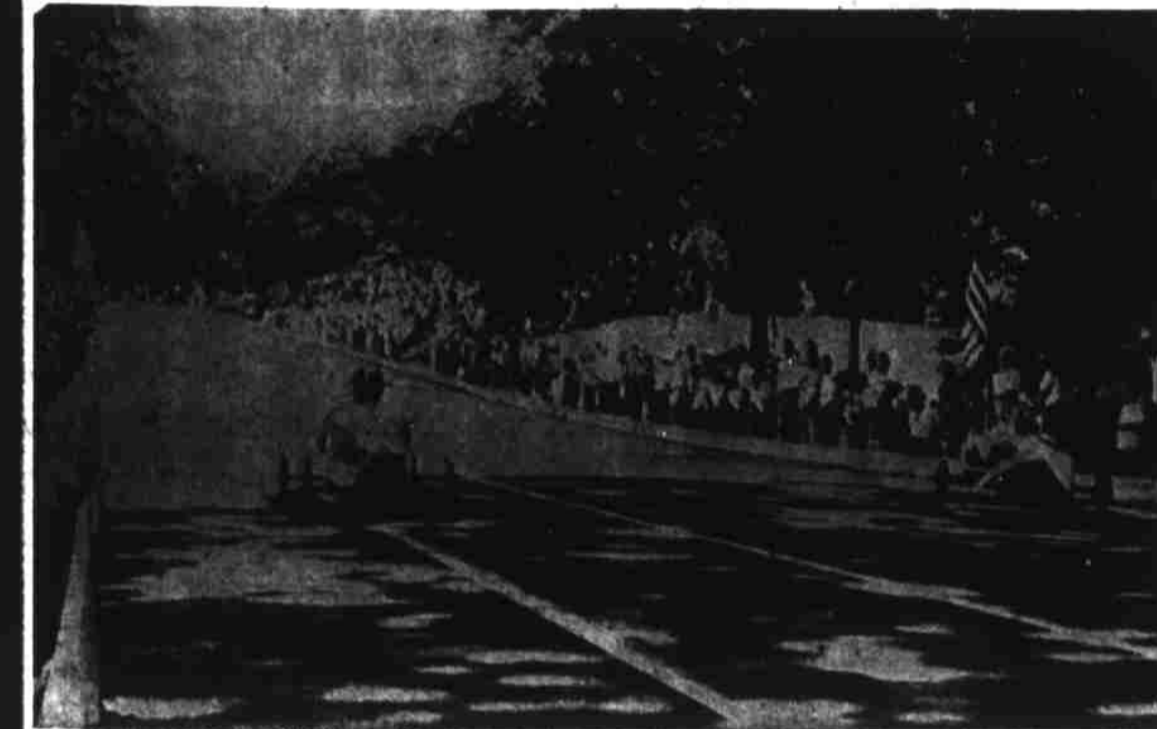
PROGRAM

- 1:00 p.m. Assembly at bottom of track for all boys
- 1:15 p.m. Grand Parade.
- 1:30 p.m. Flag Raising and roll call.
- 1:45 pm Screwdriver Race
- 2:00 p.m. Race Commences.
- 5:45 p.m. Race Finishes.
- 6:00 p.m. Bar-B-Que at Bush Park Picnic Ground

(Tickets: Adults \$1.00, Children 50c)

DERBY TIME!

IN BUSH PARK-STARTING 1P.M.!




Join the crowd
and cheer
your favorite
to victory

See all the action of the greatest amateur racing event in the world. There'll be excitement galore as the boys in the local race compete for the big prize - A FREE TRIP TO AKRON and a starting spot in the 20th ALL-AMERICAN SOAP BOX DERBY for a prize pot of \$15,000 in scholarships and other valuable awards.



Come on,
Tom,
It's Downhill All
the Way, Now!
GOOD LUCK



TOM CHOWN

Kingwood Market
1311 Edgewater

**Good Luck,
Melvin!**


The "Racer" May
Be Small... But We
Know the Driver's
"Mighty"



MELVIN DONEY

Judson's
PLUMBING-HEATING
279 N. Commercial Phone 3-4141
SALEM, OREGON

DRIVE
FOR THE
CHECKERED
FLAG, ROBERT.
OUR
BEST WISHES
FOR
SUCCESS!



ROBERT THRUSH

J. W. Copeland Yards
520 Wallace Road 349 South 12th

Go-Go-Go!
AND WITH YOU
Take All the
BEST WISHES
FOR
SUCCESS
FROM ALL OF US
AT



DON TAYLOR

Salem Sand & Grave
1405 North Front St.




ERNIE BADEAU LEE GRAY

Watch Out, You Other Guys, for
Our Double Threat—Lee and Ernie!


VISTA MARKET
3045 South Commercial

Every One of Us
at Loder's
Will Be Cheering
for You, Bruce—
You're Our Winner!



BRUCE DAMASKE


Loder Bros. Co.
465 Center St.



BILL CLARK DOUGLAS CLARK

Good Luck, Boys!
You're on Your Own

CLARK'S MARKET
2290 State Street



DEAN HANSEN

Run a Good Race,
Dean!
Our "Good Luck" Is
Riding with You!

HOWSER BROS.
1185 South 12th St.

ROLL ON TO
VICTORY!
You Have Our
Best Wishes for a
Winning Race!



GARY McALL

MASTER
SERVICE STATIONS, INC.
365 N. Commercial
"YOUR GOODYEAR DEALER"

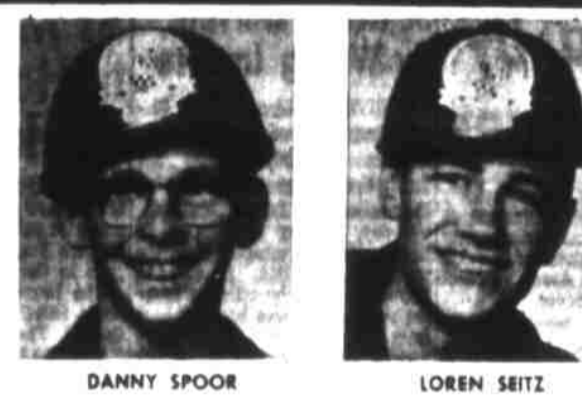
We're Cheering
for You All the
Way... Drive in
the Winner!
Best Wishes and
Best of Luck



STEVE RUTHERFORD

to You and Your Soap Box Racer!

Pacific Auto Supply
355 N. Liberty Ph. EM 4-6701




DANNY SPOOR LOREN SEITZ

Make those Soap Box racer wheels really roll
down that straight-away, and may they carry
you to the winner's circle and on to Akron!

SALEM WELDING SUPPLY
205 Chemeketa St.

Roll on to
VICTORY
"Jimmy"
GOOD LUCK
and
"Bring Home the Bacon"



JIMMY SIDWELL

OK Rubber Welders
1820 South 12th St.



GO
GO
GO
BOY!





JIMMY VICK


GEORGE E. ALLEN HARDWARE
236 N. Commercial
141 Alice Avenue
(Candelaria District)

GOOD LUCK,
SMITTY!

On Derby Day from All
the Co-Workers at

Edward (Smitty) Muller



**Good Luck,
Mike!**

Win with
Titanic the II



MIKE SPANGLER

BERGS
YOUR COMPLETE FOOD CENTER!
"Brand, You Know! - Prices You Like! - Friendly Service!"

We're Sponsoring
Another Champion

**Good Luck,
Mike!**

We're All Behind You!



MIKE CULP

1st National Bank
of Portland
Salem Branch



We Know You'll
Drive a Good Race.
We're All Pulling
for You to Win!



KENT HANSEN

Emery's Market
Westgate Shopping Center, Wallace Road

SEE YOU
IN AKRON,
DICK!



RICHARD BONAR

Eyerly Foreign Cars
4525 S. Pacific Hwy



DALE SEPP RAY BEARD LYNN SEPP

Here's Wishing the Three of You...
Good Luck in Your Soap Box Derby
Specials!

YOUR SPONSOR
McGILCHRIST & SONS
PAINT AND ROOFING DEPTS.
1288 N. Liberty St. Phone EM 2-4174


"Good Luck"
to
DICK SEVERSON
"On to
Akron!"




DICK SEVERSON

Sponsored by
Sears, Roebuck and Co.
550 N. Commercial, Salem

Best Wishes,
Donnie!
We're with You
All the Way!



DONNIE BRIMM



PEERLESS BAKERY
170 North Commercial

If the Bug
Is as Good as
the Boy...
We Know He'll Win!



KIM REANY

HOTEL SENATOR
Coffee Shop Will Be Open
Usual Hours
Corner of Court and High

