

Woodry's ... So. Com'l. St. Big Savings ... Big Trade-in allowance ... Plus free Gift!

TRADE-IN Sale!

EXTRA LIBERAL ALLOWANCES!....



New 1957 Kroehler "Bel Air" Davenport Suite

Long, low, sleek-lined, the "Bel Air" is designed and built for the hard use of our living rooms get today. This new 1957 beauty has expensive lounging comfort yet is priced for modest budgets. A "Feature Value" for this big sale! ... See it right away.

Sale Price \$319
Less Trade-in 45

You Pay Only \$274

PLUS FREE GIFT!



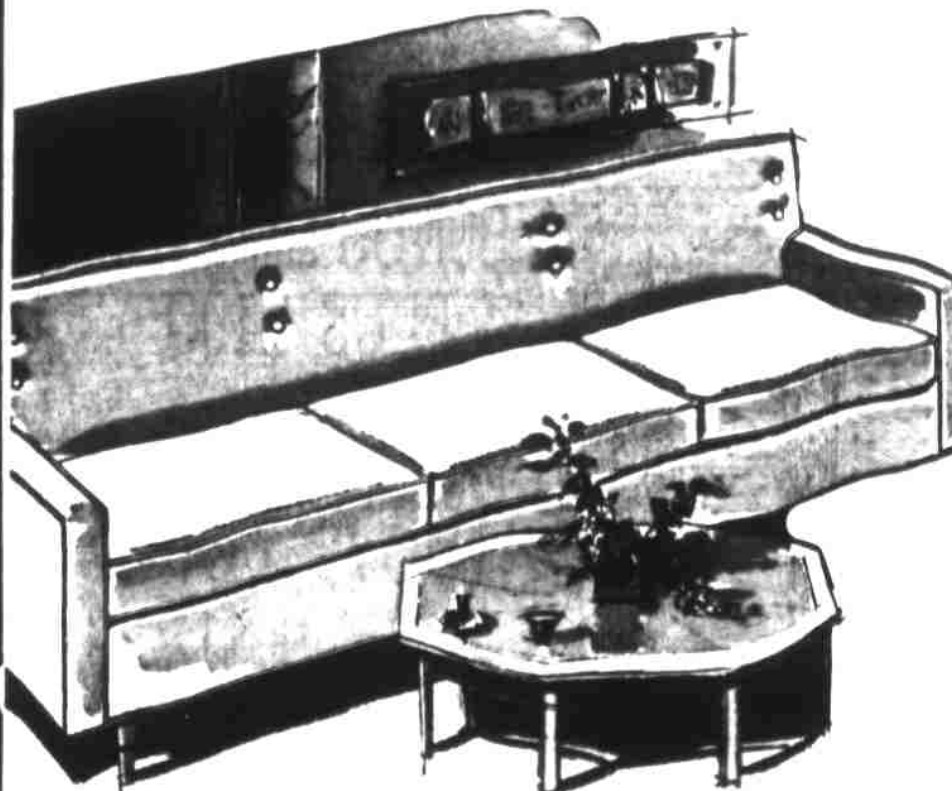
Kroehler Two-Piece Sectional

Charming is the word for it. Another Kroehler original at a value-amazing price. Tryon modern lines give it that casual correctness. 4 1/2" Molded Foam Rubber cushions give it a delightful comfort. Choice of fabrics in new 1957 Spring colors. Brushed metal legs.

Special Sale Price \$224
Less Trade-in 45

You Pay Only \$179

PLUS FREE GIFT!



Kroehler Five Leather-Like Plastic Suite

Polished and smart as a diplomatic courier. Tailored in fabric-supported plastic to look and feel like fine leather and wear for years! 7-ft. long sofa and handsome matching club chair, perfect for living room, den, TV room or family room. Also on sale in two-piece sectionals, 7-ft. and 6-ft. sofas only. Choice of blue, white, forest green, Palomino beige, turquoise or black.

Sale Price \$299
Less Trade-in 45

You Pay Only \$254

PLUS FREE GIFT!

\$45
For Your Old Living Room Suite
Regardless of Age or Condition



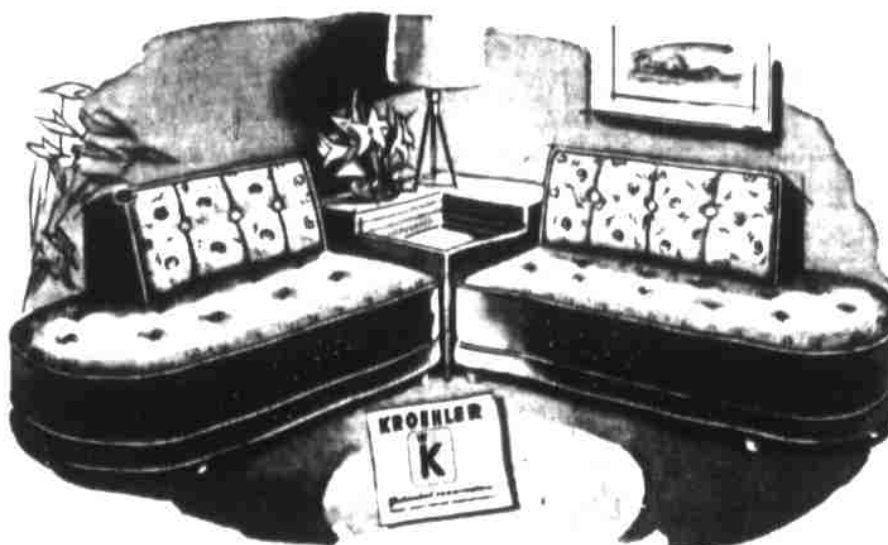
Dual Purpose Daveno (Sofa-Bed) Suite

Double savings in this handsome living room set that converts in a jiffy to a luxurious bed. Get new comfort and beauty for your living room and an extra bedroom at no extra cost. Your choice of colors in sturdy woven-textured fabrics. Double spring construction.

Sale Price \$239
Less Trade-in 45

You Pay Only \$194

PLUS FREE GIFT! KROEHLER HOSTESS CHAIR



Kroehler Bumper-End Sectional

Here's the latest in casual styles. The tops in seating comfort. Used together they make a 9-ft. extra long sofa, or separately as two 56" sofas. Modern textured tweed fabrics.

Sale Price \$249
Less Trade-in 45

You Pay Only \$204

PLUS FREE GIFT!

Open Friday and
Mondays, 9:30 A.M. to
9 p.m.

WOODRY
FURNITURE CO.
474 SOUTH COMMERCIAL
3 BLOCKS SOUTH LADD AND KUSH HAWK

FREE!...

\$59.50 T.V. Swivel Chair

Our Free Gift to You!

Exactly as illustrated. This \$59.50 Kroehler TV swivel chair is yours absolutely free when you purchase any suite, sectional or sofa-bed during this sale! Choice of decorator covers and colors.



IT SWIVELS!

NO MONEY DOWN!

Terms as Low as \$2.50 Per Week



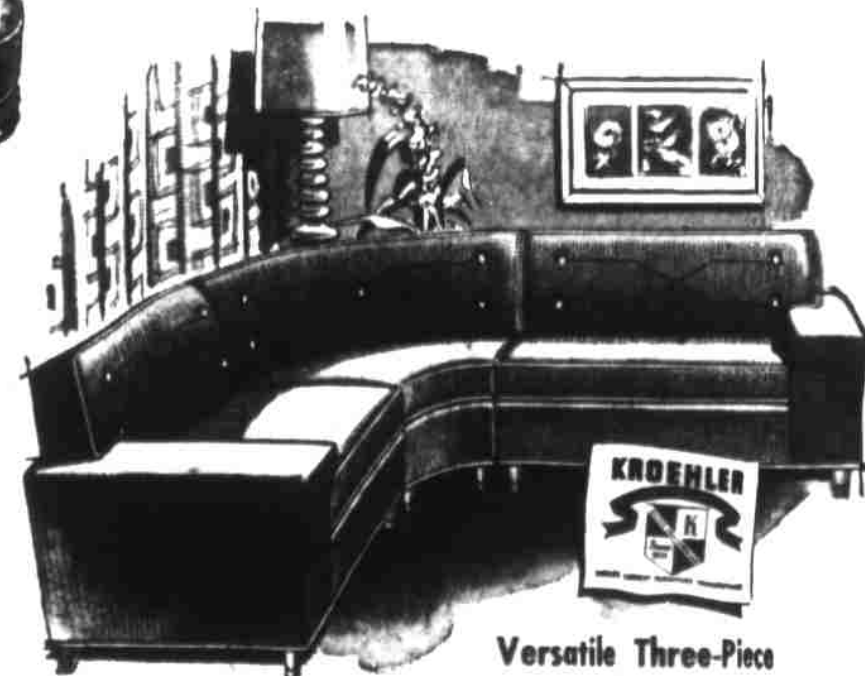
"Modern Flair" Davenport and Chair Suite

Sheer beauty, luxurious comfort, modest price! These three important features are what the wise homemakers search for and Kroehler's "Modern Flair" suite boasts all three. Woodry is bringing it to you sale-priced! In new rich 1957 fabrics ... a feature value during this exciting sale event!

Sale Price \$289
Less Trade-in 45

You Pay Only \$244

PLUS FREE GIFT!



Versatile Three-Piece Curved Sectional

Big sectional. Luxury in a brilliant new design. Arrange and re-arrange it to your heart's content. You can make your room different each time. Real deep-seated comfort, from Kroehler's famous "cushionized" construction. Your choice of mocha, turquoise, persimmon or green.

Sale Price \$279
Less Trade-in 45

You Pay Only \$234

PLUS FREE GIFT!