

LIVE COLOR

\$200000



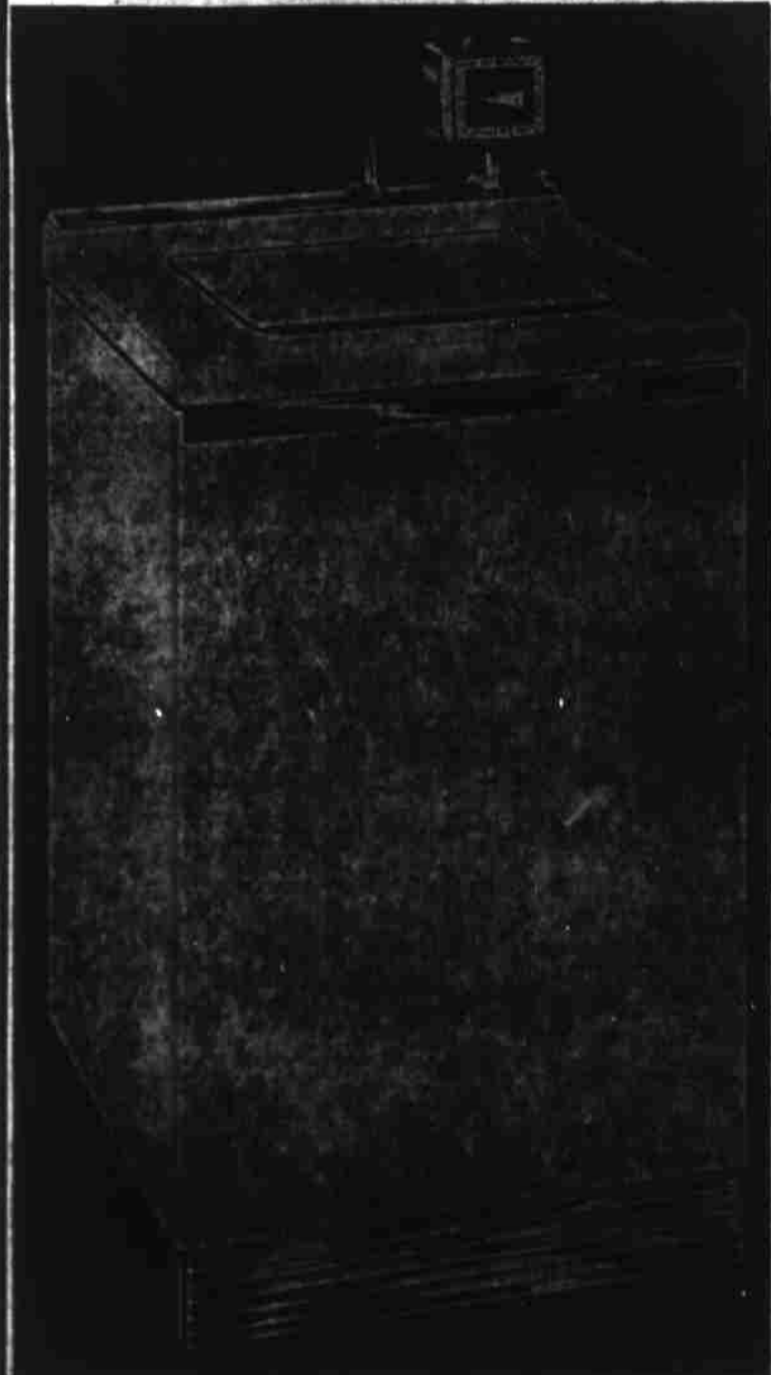
FRIGIDAIRE "BABY" CONTEST

TUESDAY MAY 21st
 THROUGH
SATURDAY MAY 25th
 BETWEEN 9 A.M. AND 5:30 P.M.

GRAND PRIZE

THE ORIGINAL "LIVE COLOR"
BABY CONTEST

- Here's How the Contest Works:**
1. Cutest Child Contest
 2. Open to Any Child Through Age 6
 3. 14 Different Poses of Each Child
 4. Photographs in Live Color
 5. No Proofs, No Negatives
 6. Finished Prints on Each Child Entering
 7. Absolutely No Obligation to Buy Any Photo or Appliance
 8. No Appointments Necessary
 9. Impartial Judges Select Winners



FREE
One Live Color Photograph
 TO EVERY FAMILY ENTERING
 CHILDREN IN OUR CONTEST!
 ... AT NO OBLIGATION TO YOU!

FREE \$2000 MERCHANDISE CERTIFICATE
 Given to Parents of
 Children Entering. Good
 On Any 1957 Frigidaire Appliance
 or any Living Room or Bed Room set

FREE BLACK SATIN COLOGNE
 TO THE FIRST 200
 MOTHERS ENTERING
 OUR CONTEST

FRIGIDAIRE
 PRESENTS THE
SHEERLOOK
 IN STRIKING NEW
CHARCOAL GRAY

NEW 1957 FRIGIDAIRE DELUXE WASHER
FREE FRIGIDAIRE WASHER TO THE 1st PLACE WINNER IN THE CONTEST

<small>6 MONTHS AND UNDER AGE GROUP</small>	
First Prize \$30 Mds. Cert.	Second Prize \$20 Mds. Cert.
<small>6 MONTHS TO 14 YEARS AGE GROUP</small>	
First Prize \$30 Mds. Cert.	Second Prize \$20 Mds. Cert.
<small>14 YEARS TO 3 YEARS AGE GROUP</small>	
First Prize \$30 Mds. Cert.	Second Prize \$20 Mds. Cert.
<small>3 YEARS THROUGH 6 YEARS AGE GROUP</small>	
First Prize \$30 Mds. Cert.	Second Prize \$20 Mds. Cert.

FREE BALLOONS FOR THE KIDS

FREE PARKING

PHONE EM 3-9148

HOGGBROS
 WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM - OREGON CITY