

CELEBRATING OUR CENTENNIAL YEAR

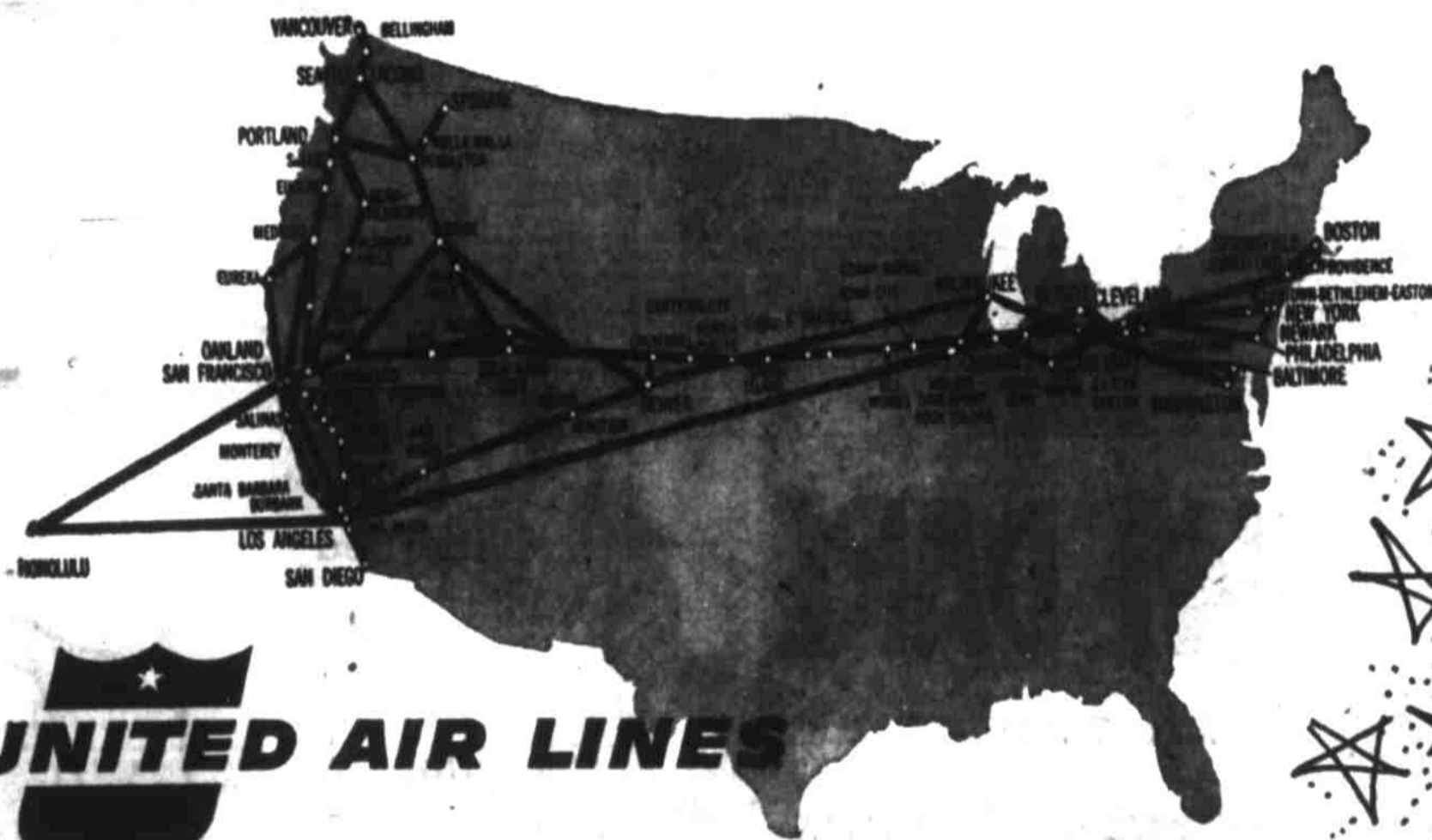
100 YEARS IN OREGON

TUESDAY THROUGH THURSDAY . . .

THIS WEEK ONLY!

MEIER & FRANK'S-SALEM'S CENTENNIAL

"SEE AMERICA FIRST" CONTEST



**WIN A FREE
ROUND TRIP
TICKET TO ANY
CITY ON UNITED
AIR LINES**

THIS IS ALL YOU DO:

- Tuesday, Wednesday or Thursday get free Contest Entry Blank from any Meier & Frank's-Salem sales person.
- Fill it out, have it countersigned by any Meier & Frank's-Salem sales person.
- Deposit in special box, Street Floor.
- Drawing will be held Thursday, May 23 at 5 P. M. on Street Floor.

**ABSOLUTELY FREE—
NOTHING TO BUY**

A great opportunity to take that vacation trip to New York, Washington, Los Angeles or even Honolulu with a free ticket if you win. "See America First" Contest is another example of Meier & Frank's-Salem leadership . . . another celebration in Meier & Frank's fabulous Centennial Year. Get your entry in tomorrow! Remember . . . it's free . . . it costs you nothing to enter this thrilling contest!

STORE HOURS

MONDAY & FRIDAY: 9:30 A. M. to 9 P. M.
OTHER DAYS: 9:30 A. M. TO 5:30 P. M.

FREE STORE-SIDE
PARKING FOR
OVER 1,000 CARS

IT PAYS
TO BUY AT
MEIER &
FRANK'S

Meier & Frank Co.

OREGON'S OWN STORE SINCE 1857

SALEM, EM 3 2211