

Inside TV
Rose Parade Good Change of TV Fare

By EVE STARR
HOLLYWOOD, Jan. 8—STARR REPORT: Los Angeles viewers, who have long been treated as the second cousins of the TV audience, get a major break every Jan. 1

op of his new weekly TV show next season. Frank Sinatra may also play the title role in a new picture, "The Damon Runyon Story."

Ultra-Violet Light Stops Germ Spread
BALTIMORE, Jan. 9 (AP)—Scientific adults have found impressive evidence in a veterans hospital ward that germ-laden air is the chief spreader of pulmonary tuberculosis.

Owners of color sets were doubly fortunate this year, for NBC telecast the parade in color beginning at 9, and KTLA picked it up at 11 with its own color cameras. And if you haven't seen a Rose Parade in color, then you just haven't seen a Rose Parade.

It was particularly welcome to West Coast color set owners, who have been subsisting on a steady diet of lenticular film (i.e., color kinescope recordings) and who had almost forgotten what a live color set looks like. It looks beautiful, what it looks like.

TV, of course, was practically invented for things like the Rose Parade and the four bowl games of New Year's Day. It comes as a refreshing and welcome change from the standard commercial fare and has a way of renewing one's faith in the medium. All in all, it affords an excellent start for the New Year.

THE TV FILM INDUSTRY is also off to an excellent start. A recent survey by Daily Variety indicates that some \$90,000,000 will be spent on TV film in Hollywood this year, the figure representing what it costs to produce 62 sponsored network film series. The leader is Desilu, with no less than \$15,645,000 earmarked for its own productions.

PARAMOUNT, WHICH is still sitting on its backlog of old feature pictures, is getting ready to scrap its theatrical newsreel and move it over into television on a regular two-weekly basis. The studio is also considering going into the production of TV film shows on its Sunset Boulevard lot, which is largely rented out to other production companies.

GREAT OAKS still grow from little acorns. When it was announced some weeks ago that the TV Academy was going to select six candidates for Miss Cinderella at its first annual New Year's Eve Ball, a magazine writer put in a phone call to a friend at NBC and suggested that a certain secretary be entered just for fun. So the secretary was duly entered—and much to her surprise emerged as one of the six candidates. Came the New Year's Eve Ball and she was even more surprised to find herself chosen as the top winner, Miss Cinderella herself. Lucky girl is Gloria Weeks. See what can be done with just one impulsive phone call!

VERY HAPPY TO REPORT that Eddie Jackson, whose recent throat operation made it look as though he would never be able to sing again, is singing again—two songs a night at New York's Copacabana with Jimmy Durante, and the customer are loving every note of it.

STARRDUST: Tennessee Ernie faced with the grind of five days a week shows every week on top of his weekly nighttime show, is going to drop one or the other next season, most likely the daytime outing. Enough is enough, and six shows a week is too much. Mary Martin will break in her two-hour "Amie Get Your Gun" spectacular with a ten-week tour of the show in the fall. The TV version is tentatively scheduled for November. Sir Cedric Hardwicke has had to bow out of the "Playhouse '90" show Jan. 10. "Mr. and Mrs. Adams." He'll sit, and will be replaced by James Dunn. George Gobel's Jan. 12 show will feature Tennessee Ernie in his third appearance with the comedian. Imogene Coca has returned to New York to appear on the Ed Sullivan show Jan. 12. Next day the stars rehearse for the "Ruggles of Red Gap" spectacle. He still wants to live in California permanently, but not in a canyon. She saw five fires in five days in her neighborhood over the holidays and is now looking for a small island in the middle of the Pacific.

SHORT SHOTS: There's a talent scout from "Do You Trust Your Wife?" touring the major cities looking for married couples to appear on the show. So Walter Winchell's replacement on NBC will be—a comic strip. Hal Roach's new "Blondie" series is taking over... A new film series, "Wells Fargo," takes to the air March 18, replacing the Buddy Hackett show... Jackie Gleason's "vacation" last week cost him \$4,164.88 drawing in the Trendex ratings from Perry Como... On

Giant River Bill Includes Area Projects

WASHINGTON, Jan. 9 (AP)—A \$1,650,000 omnibus authorization bill for river and harbor projects—once introduced by President Eisenhower—was introduced in the new Congress today. Chairman Chavez (D-NM), of the Senate Public Works Committee, told a newsmen he expects the bill to pass both the House and Senate. "And I don't think it will be vetoed this time," he added. Eisenhower vetoed the huge authorization bill Aug. 10 because some projects included in it by the Senate had not received the customary review by the Army Engineers and states concerned. Chavez predicted that favorable reports would be received by the committee from Army Engineers on all the projects. The bill contains no money but would authorize construction by the Army Engineers of numerous navigation, beach erosion, power and flood control projects in various states when and if money is later made available by Congress. Projects which would be authorized by the bill include: Navigation Oregon—Yaquina Bay and Harbor, \$10,000,000. Flood Control Oregon—Columbia River Basin, including Willamette River Basin, \$112,000,000.

Salem Firm Given Contracts to Build Air Base Housing

SEATTLE, Jan. 9 (AP)—J.G. Watts Construction Co. of Salem, Ore., was the low bidder today for construction of four airman's dormitories at Fairchild Air Force Base near Spokane. The Army Engineers' district office reported the Oregon firm's bid was \$1,297,155. The government estimate was \$1,299,825. Nine bids ran as high as \$1,665,315.

Extortion Plot 'Possible' in Actress Case

LOS ANGELES, Jan. 9 (AP)—Dist. Atty. William B. McKesson said today information he obtained in a secret nighttime rendezvous may involve "some sort of extortion plot" in the Marie McDonald disappearance case. The prosecutor, who personally gave the information to Police Chief William H. Parker, declined to elaborate other than to say that his confidential data involved four or five persons not previously connected with the actress' report that she was kidnaped. Parker immediately assigned the matter to Capt. James Hamilton, head of the police intelligence squad which operates strictly undercover in keeping track of known criminals, especially those from other towns. "I am not prepared to say at this time whether this information will even have any bearing on the McDonald case," Parker told a reporter. He declined any comment at all about "extortion."

Man Carries \$13,500. But Rejects Fine

CHAMPAIGN, Ill., Jan. 9 (AP)—A 35-year-old man who carried more than \$13,500 cash with him chose jail today rather than pay a \$42.50 fine for several traffic and motor vehicle misdemeanors. Francis P. Bredlove might never have had to face the choice last October. He was arrested today on this charge. He protested he didn't have enough money to pay it, but a routine police search of his closet turned up several hundred dollars. Police found \$13,571.99 in all on his person and in the glove compartment and trunk of Bredlove's 1951 automobile. Bredlove said the money represented 10 years' earnings, and explained he doesn't "believe in banks." He has made a business deal of chauffeuring railroad workers between the downtown station and the yards north of Champaign. While riding and counting contents of sacks and boxes crammed with coins, and currency, police also determined that Bredlove had no driver's license and that his auto license plates were fictitious. He was charged with all three offenses. Bredlove's money was put in the city treasurer's vault for safekeeping.

Amen Services Due Saturday

RICHMOND, Va., Jan. 9 (AP)—You could buy pretty good house here today for less than a nickel on the dollar of valuation. More than 30 homes were for sale at auction and the first one—a \$9,100 two-bedroom brick dwelling—went for \$300. The only catch in the bargains was that the houses have to be moved out of the way to make room for the new Richmond, Petersburg toll road. Seventeen were sold in the first hour and a half. The auctioneer knocked down—figuratively, that is—for a total of \$6,043 houses that had been valued by the tax assessor's office at \$144,000.

Logger's Widow Sues Timber Firm

PORTLAND, Jan. 9 (AP)—A \$100,000 damage suit against Weyerhaeuser Timber Co. has been filed in federal court by Mrs. Mabel St. Dennis, the widow of a logger who drowned last December near Coos Bay. She asked \$100,000 for the loss of her husband, Edward L. St. Dennis, a faller and bucker for Weyerhaeuser, and \$50,000 for mental shock she said she suffered watching his boat sink into the Coos River as he helped clear a log jam. His body has not been recovered.

Salem Quotations

Table with columns: Item, Price, and Quantity. Includes Butterfat, Eggs, and various livestock prices.

Chicago Grain

Table with columns: Item, Price, and Quantity. Includes various grain types like Wheat, Corn, and Soybeans.

Chicago Livestock

Table with columns: Item, Price, and Quantity. Includes various livestock like Cattle, Hogs, and Sheep.

Chicago Butter-Eggs

Table with columns: Item, Price, and Quantity. Includes various butter and egg products.

Slow Trading Marks Grain

CHICAGO, Jan. 9 (AP)—It was another slow and indecisive market on the Board of Trade today although a majority of grain futures ended higher. Wheat closed 1/4 lower to 3/4 higher, corn unchanged to 1/4 lower, oats 1/2 lower to 1/4 higher, rice 1/2 higher, soybeans 1/2 higher and lard 17 cents lower to 2 cents and hundred pounds higher. At the finish old crop wheat futures were about a cent higher than they started. Light rain and snow overnight and during the day in a good part of the winter wheat belt held new crop wheat futures.

Western Securities

Table with columns: Item, Price, and Quantity. Includes various Western securities like Nevada, Idaho, and Utah bonds.

Portland Livestock

Table with columns: Item, Price, and Quantity. Includes various livestock like Cattle, Hogs, and Sheep.

Portland Grain

Table with columns: Item, Price, and Quantity. Includes various grain types like Wheat, Corn, and Soybeans.

Portland Produce

Table with columns: Item, Price, and Quantity. Includes various produce items like Butter, Eggs, and Fruit.

Stocks Post Mixed Close

NEW YORK, Jan. 9 (AP)—Steel, aircraft and sugar rose while oil declined in today's irregular stock market. Pivotal stocks registered gains or losses running from fractions to around 2 points in moderate trading. The Associated Press average of 60 stocks was unchanged at 181.20 with the industrials unchanged, the rails down 20 cents and the utilities unchanged. Volume totaled 2,330,000 shares compared with 2,230,000 yesterday.

Investment Trusts

Table with columns: Item, Price, and Quantity. Includes various investment trusts like American Fund, Colonial Fund, and others.

New York Closing Stocks

Large advertisement for 'Great For Getting Workers When Grandma Was a Girl' featuring an illustration of a woman sitting at a typewriter and a large headline.

DAILY CROSSWORD

ACROSS: 1. Variety of coffee... 4. Malt beverage... 7. Ejector... 10. Hint... 13. Girl's nickname... 14. Harass... 15. Jostle rudely... 16. The Wizard of... 17. French river... 18. Degree... 19. Taunt... 20. Gown... 21. Annoy... 22. Oriental nurse... 23. Behold... 24. Strike... 25. Depart... 26. Sharp... 27. Conical tent... 28. Warning signal... 29. Writing table... 30. Garden tools... 31. Turkish soldier... 2. Among... 3. Work-holding device... 23. Conflict... 24. Places apart... 25. Tellurium (sym.)... 26. Music notes... 27. Man's nick-name... 28. Write... 29. Small stream... 30. Not clogged... 31. High (mus.)

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Winter Lashes Wide Area of U.S., Threatens East

BY THE ASSOCIATED PRESS
Winter lashed wide areas of the mid-Atlantic states and North Carolina. There was a drizzle in eastern Massachusetts and light snow fell from interior New York into New England. A blast of arctic air brought near-zero readings as far south as Iowa and Kansas. Subzero cold covered most of the area from Montana in northern Nebraska and the upper Mississippi Valley.

State Ragweed Problem Growing 'Out of Control'

PORTLAND, Jan. 9 (AP)—The Oregon Board of Health today said ragweed has leaped out of control in Umatilla and Josephine counties and has heavily infested Marion and Clackamas counties. The board reported that 100,000 persons in the state will suffer ragweed reaction this year unless a more comprehensive eradication program is started on "this most vicious of all pollen-producing plants."

Anglo-French Press for Suez Talks

PORTLAND, Jan. 9 (AP)—Post-office receipts here but an all-time high of \$12,022,392 in 1956, nearly a 3 per cent increase over 1955. Postmaster Albert Hodler said today.

Salem Obituaries

- Obituaries for Duane Amen, Robert Greaves, and Sadie Peterson.