

OPEN THIS FRIDAY ONLY ALL DAY FROM 9:30 A.M. TO 9 P.M.

The Greatest Friday Surprise of the Year

SO BIG... SO IMPORTANT... SO DRAMATIC... WE ARE USING PRICES!

MAIL AND PHONE ORDERS ON EVERYTHING EXCEPT "YOUR LUCKY DAY" ITEMS Plus shipping cost to areas outside our regular truck delivery areas

Economic Boss Sees Inflation Years Ahead

By STERLING F. GREEN
WASHINGTON, Nov. 24 (AP)—The government's new economic policy boss sees inflation both as an immediate hazard and as the country's No. 1 economic problem for some years ahead.

Dr. Raymond J. Saulnier, chosen by President Eisenhower to be chairman of the President's three-member Council of Economic Advisors, shares Eisenhower's view that price advances "must be stopped."

Inflation can be licked, Saulnier said in an interview today, but not by government alone. Industry and labor must help sit on the lid, he said, if the country is to resist the high pressures generated by almost-full employment and near-capacity production.

Must "Resist Inflation"
The government has a heavy responsibility, he said, to use its resources not only to counteract recession but to "resist inflationary developments."

On Dec. 3, Saulnier—its pronounced Sohn-yay—steps into the council chairmanship vacated by the resignation of Dr. Arthur F. Burns, the scholarly Democrat-for-Eisenhower who rescued the council from near-oblivion in 1953 and restored it to high prestige.

Saulnier, 48, is fairly young for the job. Yet in the behind-scenes arena where economic policy is formed he has become known for strong convictions and effective advocacy of them.

Wrote Regulation X
He is open-minded toward standby consumer credit controls, which are a bugbear to some high officials. During the Korean War he helped write the Federal Reserve Board's "Regulation X," which curbed mortgage credit, he also helped administer the board's "Regulation W" and its controls over real-time payments.

Right now he is understood to be concerned with the need for easier mortgage credit, to counteract the slump in home building. He also is known to favor some form of tax relief for small businesses.

But Saulnier avoids public pronouncements on specific issues. He holds that the council should "express its views very firmly within the administration" and let others wage the public debate for their adoption.

Likes Economic Climate
In general, he makes it clear, Saulnier has found the Washington economic climate to his liking during four years of association with the council. He began in 1953 as a consultant and in April 1955, was appointed a member.

"I am a Republican in politics," he said, "I believe in the modern Republicanism."

"I also believe in the modern economic program we've been shaping here in the past four years. We have done everything we could to promote economic growth within the framework of the competitive economic system."

Heavy Responsibility
"We take the view that the federal government has a heavy responsibility to moderate economic fluctuations."

"The government stands ready to use its resources not only to counteract a contraction of the economy but to resist inflationary developments."

Saulnier is tall and spare with direct blue eyes under reddish eyebrows. A table near his desk is piled with sections of the proposed draft of the President's annual economic message.

New England Flavor
That book-length document, embodying the administration's proposals for economic legislation, must be delivered to the new Congress by Jan. 20, Saulnier is taking over the council chairmanship right in the middle of its preparation.

But the government's top economist gives an impression of easy relaxation. His speech is deliberate and retains a New England flavor — he was born in Hamilton, Mass., took his bachelor's degree at Middlebury college in Vermont; his master's at Tufts, at Medford, Mass.; and his doctor's at Columbia University.

Like Burns, he was a professor of economics at Columbia before Eisenhower, who was Columbia's president before his election — appointed him to the council.

Because Saulnier has been identified with credit controls, — and because Eisenhower has repeatedly voiced his concern over inflation — some expect that the economic message will contain a recommendation for a standby consumer credit control law. The President last January asked Congress to "study" the question.

Saulnier admits he has his personal views but insists he has an open mind on the subject. "The council won't make up its mind," he says, "until the federal reserve has completed a current study on the subject and until the council's newest member, Dr. Paul W. McCracken, has been consulted."

McCracken, professor of economics at the University of Michigan, was appointed by Eisenhower on Nov. 13.

As for the parakeet, it wasn't talking.

Feathers Stolen From Parakeet

SEATTLE (AP)—An apartment prowler's target halved Jack Hansen. He took all the feathers from Hansen's pet parakeet.

"And the feathers were left on the floor behind my desk," Hansen added, "Nothing else was touched. Who would do a thing like that?"

As for the parakeet, it wasn't talking.

reg. \$17.98-\$24.98 better-known
WOMEN'S DRESSES
\$11

YOUR LUCKY DAY
WOMEN'S DRESSES
\$2.99
Value-packed group of dresses from regular stock. Good range of sizes—not in every style, though. Come down early for the pick of the crop. BUDGET SHOP—STREET FLOOR

YOUR LUCKY DAY
WOMEN'S DRESSES
\$4.99 and \$8.99
How can you resist two of these prices? Many attractive styles in plaids, checks, prints and florals. Includes regular and half sizes. BUDGET SHOP—STREET FLOOR

Dresses by makers you know for fashion-rightness, fit and quality. Sports, house, dress, afternoon styles in rayons, Dacron® and easy-to-care-for blends. Smart styles in patterns and basic colors. Group includes regular and half sizes. And just figure those dollar savings!

Mail and phone orders*
BUDGET SHOP—STREET FLOOR

\$12.95-\$16.95 discontinued styles from regular stock in nylon, Dacron®. Regular, half sizes. **\$8.99**

Mail and phone orders*
UNIFORMS—STREET FLOOR

\$1.98-\$2.98 cobbler smocks in gay prints; several styles. Small, medium, large sizes. **\$1.59**
98c-\$1.49 new group of bib and waist aprons in colorful prints and organdy. Ideal gifts. **79c**
\$1.98-\$2.98 assortment of colorful aprons in cotton prints and organdy; bib and waist. **98c**

Mail and phone orders*
APRONS—STREET FLOOR



reg. \$3.98-\$5.48 collection
TOTS' DRESSES
\$2.99

Delightful selection of fine cottons and nylons—many with attached pettiskirts! Every one beautifully styled and exquisitely trimmed. All with ample cut, generous seams and hems. Sizes 1-3x.

Mail and phone orders*

reg. \$15.98 one-piece snug
SNOWSUITS
\$10.99

Boys' and girls' styles in nylon and poplin with novelty trims. Zippers and snap closings; pastels and dark colors. All warm, sturdy and comfy. Sizes 2 to 4 in group. Real savings here!

Mail and phone orders*

FRIDAY SURPRISE
reg. \$15.95 Kantwet Mattress
\$12.99

Innerspring construction with cotton filled, tufted; bright, cherry print covering. Fits all standard 6-year cribs. One of the finest mattresses baby can sleep on.

Mail and phone orders*
INFANTS'—STREET FLOOR

FRIDAY SURPRISE
reg. \$19.98-\$25.98 SMART DRESSES
\$15

Famous label dresses that you recognize, buy and love. Now yours at tremendous dollar savings! Choice of wools and miracle blends; good color and pattern assortment. Casual, sport and dressy styles in misses' sizes.

Mail and phone orders*
LOWNSDALE SHOP—STREET FLOOR

YOUR LUCKY DAY
Tee Shirts
59c
Cotton & 1/2 in prints and solids with short or long sleeves. Classic and novelty designs. Infants and tots. **INFANTS—STREET**

YOUR LUCKY DAY
Flannel Shirts
79c
Infants' and toddlers' cotton flannel shirts in check prints. Boys' and girls' styles in group. **INFANTS—STREET**

FRIDAY SURPRISE
reg. \$39.98 Lullaby Cribs
\$29.99

Double deep sides, plastic teething rings, gay nursery decal trim at foot. Choice of birch, maple or white finishes. Sturdy construction; 6-year size. Almost \$10 savings!

Mail and phone orders*
INFANTS'—STREET FLOOR

\$1.98 boys' dress pants, suspender styles in assorted colors and fabrics. Toddler sizes 2, 3, 4
\$6.98 Dacron® quilt in dainty rosebud print on pastel ground. Washable, extra; 42x34 **\$4.99**
\$3.98 nylon bouffant slip with embroidered trim; all white or white with pink. Toddler size **\$1.99**
\$1.98 toddler girls' nylon panties with ruffled back; white, white with pink. Sizes 1, 2, 3, 4
\$2.98 nylon and orlon® diaper sets, handmade with dainty detailing. Sizes Medium and Large.
\$5.98-\$8.98 famous make toddler dresses in assorted fabrics, patterns. Pastels, dark
\$2.98 infants' and toddler playclothes in jackets, creepers, coveralls; M, L, XL, 2-4
\$20.98 two-piece nylon snowsuits in boys' girls' sizes. Pastels and dark tones; 2 to 4
\$15.98 nylon bootkins for boys' girls' in 1 and 2-pc. styles. M, L, XL sizes
\$27.98 crib-pen combination; folds for traveling or storing; includes mattress
\$2.98-\$3.98 Orlon® sweaters for toddlers in cardigans or pullovers. White, pastels; 1-3x
\$3.98-\$5.98 cotton-estron blankets in solid tones with novelty bindings. Ideal gift item **\$2.99**

Mail and phone orders*
INFANTS'—STREET FLOOR

FRIDAY SURPRISE
reg. \$14.98-\$19.98 WONDERFUL DRESSES
\$10

Fine collection of late fall and winter styles. Lots of blacks, dark patterns in winter cottons and miracle blends. Misses' and half-sizes in the group. Opportunity to add to your wardrobe at Friday Surprise savings!

Mail and phone orders*
LOWNSDALE SHOP—STREET FLOOR

*Plus shipping cost to areas outside our regular truck delivery routes.

reg. \$3.98-\$5.98 girls'
ORLON-WOOL SWEATERS
\$2.99

Collection includes classic cardigans and slip-ons; plus novelty jeweled and embroidered designs. Lovely for dress-up, school and most wanted as a gift. Choice of pastel or basic colors; sizes 7 to 14.

Mail and phone orders*

reg. \$5.98-\$8.98 girls' crisp
COTTON DRESSES
\$3.99

Styles for school and "Sunday-best" . . . in prints, pastels and novelty checks. All with deep hems, all Sanforized® and every one a beauty. Some with attached bouffant petticoats. A lovely collection in sizes 3 to 6x.

Mail and phone orders*



reg. \$7.98-\$10.98 special new
GIRLS' DRESSES
\$5.99

A superior selection of cotton dresses plus some corduroy styles . . . some with separate jackets . . . all with exquisite detailing. Floral prints, solid colors and novelty checks. Opportunity to add to your daughters' wardrobe at savings!

Mail and phone orders*

GIRLS' SHOP—STREET FLOOR

YOUR LUCKY DAY
89c stretch anklets
49c pair
Small, medium, large sizes in white, red, powder, pink, maize, charcoal and coral. **GIRLS' SHOP—STREET**

YOUR LUCKY DAY
\$2.98-\$4.98 sweaters
\$1.99
Sizes 3 1/2 in orlon-wool blends. Classic, novelty cardigans and slip-ons; jeweled and embroidered styles. **GIRLS' SHOP—STREET**

\$22.98-\$39.98 special purchase Bambury coats in tweeds, solids, checks; sizes 3-6 1/2, 7-14 **\$17.88 \$19.88**

\$1.50-\$2.98 girls' wool knit headwear in clip-caps, pony tails; wide assortment of colors and styles **99c**

\$2.50-\$8.98 girls' and sub-teen sportswear; blouses, jumpers, pants. Incomplete sizes, styles **1/2** price

\$5.98, sizes 3-6 1/2 terry robes in wrap-around style with contrasting embroidery trim; pastels **\$3.99**

\$8.98, sizes 8 to 14 washable terry robes in wrap-around style in pink, aqua, yellow; matches "little sister" **\$4.99**

\$12.98 sub-teen taffeta dresses for dancing, partying. Pastel, bright and basic colors; bouffant styles **\$5.99**

Mail and phone orders*

GIRLS' SHOP—STREET FLOOR

