

**IVORY SOAP**  
100% Pure "It Floats"  
Reg. Size **3/29**  
Bath Size **2/31**

**IVORY Flakes** Regular **35**

**IVORY SNOW** Regular **35**

**IVORY SOAP** Personal Size **4/25c**  
Bath Size **2/29c**  
Complexion Size **3/29c**

**LAVA** **3/29c**

**DASH** FOR AUTOMATICS Reg. Size **39**

**DUZ** Reg. **35c**

**OXYDOL** Giant **83c**

**TIDE** Giant **83c**

**CHEER** Giant **83c**

**DREFT** Giant **83c**

**Joy** Reg. **33c**

**Spic Span** Spic & Span Economy Size **89c**

**CRISCO** Shortening 3 lbs. **93c**

**GIANT DUTCH** **15c**

**List This Bargain!**

**Pillsbury BEST XXXX FLOUR**  
ENRICHED FLOUR for BREAD BISCUITS PIES and CAKES  
PILLSBURY MILLS, INC.

Gold Nugget or Pillsbury's Best

**FLOUR** 10 lb. Pkg. **99c**

**DEL MONTE GREEN BEANS** 303 Cans **19c**

Capitol **Tomato Catsup** Per Bottle **16c**

**down**

**1/2 Price Sale!**  
**Friskies MEAL**  
Big 10 lb. bag now only **68c**

**Waverly WAFERS** Nabisco Pkg. **29c**

**Golden Fluffo SHORTENING** 3 lbs. **99c**

**Borden's Instant CHOCOLATE** 1 Pound Can **49c**

make any meal merrier... start with **V-8**

**V-8 Cocktail VEGETABLE JUICES** **37c**

**NALLEYS "PRAISE" SALAD DRESSING** Quart Jar **39c**  
Limit 1 Please

**DEL MONTE CHUNK TUNA** No. 1/2 Flats 25c  
4 Cans **\$1.00**

**HOLIDAY BRAND MARGARINE** 1 POUND PKGS. **"?"**  
SURPRISE SPECIAL (LIMIT 3 PLEASE)

**Priced For You!**  
Oregon Russets **BERGS "THRIFTY PAK"**

**POTATOES** U.S. No. 1 Grade **10 Lbs. Only 45c**

**SELECT POTATOES** U.S. No. 1 Grade RUSSET 10 Lbs. **55c**

**PREMIUM POTATOES** U.S. No. 1 Grade RUSSET 10 Lbs. **65c**

**DELICIOUS APPLES** Double Red X-Fancy Less Than 17c Lb. 8 Pak. **49c**

**GOLDEN DELICIOUS APPLES** Less Than 13c Lb. 8 Pak. **39c**

**DELICIOUS APPLES** SNOBOY QUALITY 3 LB. BAG **59c**

Snooby "Draw Your Teacher Contest" Entry Blanks in Each and Every Bag. Be Sure to Get Yours!

new recipe... **apple-Flapjack COFFEE-CAKE** quick 'n easy!  
PRICE **37c**

**SPECIAL INTRODUCTORY OFFER**  
Du Pont **NYLONS** Only **25c** per pair  
\$1.65 value  
GET COUPON HERE with CARNATION INSTANT WHEAT  
**27c**

**"FROZEN FOODS"**

Hi-West **FROZEN PEAS** 3 Pkgs. **29c**  
Limit 6 Please

Libbys 6 oz. **GRAPEFRUIT JUICE** Per Can **15c**

Libbys **CHOPPED BROCCOLI** 2 10 Ounce Pkgs. **29c**

Libbys **ORANGE JUICE** 3 6 Ounce Cans **49c**

**Shopping List Special!**

**DIAMOND WAXED PAPER** 100' Rolls **13c**  
Limit 2 Please



**goes beef!**

**FEATURING BERGS TENDER-AGED USDA CHOICE GRADE BEEF**

This weekend Bergs Meat Departments offer you tremendous VALUES IN U.S.D.A. CHOICE BEEF... beef that has been properly aged for tenderness. Your money back (naturally) if you are not 100% satisfied.

**CHUCK ROAST** U.S.D.A. CHOICE GRADE  
Blade Cut **39c**  
LB. ONLY

|                         |                 |            |
|-------------------------|-----------------|------------|
| Arm Cut Chuck Roast     | U.S.D.A. Choice | 49c lb.    |
| Rolled Boneless Roast   | U.S.D.A. Choice | 59c lb.    |
| Short Ribs of Beef      | U.S.A. Choice   | 29c lb.    |
| Beef Rib Steaks         | U.S.D.A. Choice | 69c lb.    |
| Boneless Beef Stew Meat | U.S.D.A. Choice | 59c lb.    |
| Beef T-Bone Steaks      | U.S.D.A. Choice | 95c lb.    |
| Boneless Sirloin Steaks | U.S.D.A. Choice | \$1 10 lb. |
| Full Cut Round Steaks   | U.S.D.A. Choice | 75c lb.    |
| Thick Cut Swiss Steaks  | U.S.D.A. Choice | 69c lb.    |
| Lean Sirloin Tip Steaks | U.S.D.A. Choice | 85c lb.    |
| Pure Ground Beef        | One Pound 39c   | 3 lbs. 98c |

Lady Elberta **PEACHES** Big No. 2 1/2 Cans 35c  
**3/\$1.00**

Capitol 2 1/2 Cans 29c **PEACHES**  
**4/\$1.00**

Demonstration: Fri. & Sat. **DIXIE Strawberry Preserves** 20-oz. Jar **35c**

Farm Fresh **EGGS**  
X-Large Eggs **63c** doz.  
Large Eggs **59c** doz.  
Medium Eggs **49c** doz.  
Received Fresh Daily

**"SANTA SEZ"** "If It's Fine Quality Christmas Candy You Wish—Go to Bergs"  
**16 TON SALE** of **SOCIETE CANDY** At Bergs

ATTENTION: If you plan on buying for a large group we would advise you to come in and place your orders now while the selection is complete.

**CASCADE QUALITY "At Home in Salem"**  
**SMOKED 'Picnics' 29c** Lb.

**RIGHT TO LIMIT RESERVED**

**BERGS** • Keizer • Downtown • Shopping Center

**YOUR COMPLETE FOOD CENTER!**  
Brands You Know! • Prices You Like! • Friendly Service!