

# Mamie's 60th Birthday on Wednesday

By FRANCES LEWINE  
 WASHINGTON, Nov. 10 (AP)—Mrs. Mamie Eisenhower observes her 60th birthday Wednesday in much happier circumstances than last year and ready to start another four years as the nation's First Lady.

The White House has not yet announced any special plans for the day, but there is sure to be some celebration.

Last year, the formal party for Mrs. Eisenhower's birthday was delayed four months because of the President's illness.

Eisenhower, stricken with a heart attack in Denver on Sept. 24, was able to fly back to Gettysburg, Pa., on Nov. 12 and Mamie's birthday, Nov. 14, was spent quietly at their farm home.

Four months later, on March 22, Mrs. Eisenhower had her official birthday party, including a nationally televised program of her favorite tunes entitled: "To Mamie with music."

**40 Years Married**  
 This birthday—the diamond jubilee 60th—finds Mrs. Eisenhower also observing her 40th year of marriage, with four grandchildren.

Since she married Dwight David Eisenhower at the age of 19, Mamie has come up the ladder as an Army wife, moving her home 25 times.

In the four years she has been mistress of the White House, Washington has gained some impressions of Mrs. Eisenhower, who was born in Boone, Iowa, in 1896.

She has had few meetings with the press, and much of what is known of her comes indirectly from friends, her secretary, other associates and from observations at public functions.

Entertaining at the White House picked up some during Mamie's tenure, and she is credited with injecting a certain informality, sparked by her own "friendly, enthusiastic, bubbling" personality.

Mrs. Eisenhower, acclaimed last March by the New York Fashion Academy as the best dressed woman in public life for the fourth straight year, is reputed to have a remarkable memory for names and faces—even hats and dresses people have worn.

**Gracious Hostess**  
 Her taste in food is said to be simple, yet veteran visitors to the White House report the table-fare there has improved with the current administration. Mrs. Eisenhower is a gracious hostess and at the smaller luncheons she has had frequently "everything always looks lovely and is tastefully arranged," according to Mrs. Charles E. Wilson, wife of the defense secretary.

Mrs. Herbert Brownell Jr., wife of the attorney general and a frequent White House guest, says Mrs. Eisenhower always has "an arrangement of beautiful flowers" in her living quarters, spends a lot of time planning menus and always manages to have especially good soups. Mrs. Brownell's favorite is an almond soup, but she hasn't gotten the recipe yet.

**Running Smoothly**  
 That she is "an excellent planner," is confirmed by Mrs. Sherman Adams, wife of the President's chief assistant. She says Mrs. Eisenhower knows how to keep things "running smoothly" and is "gay and always has the right word to say."

Washington sources have made it public that Mamie's favorite color is pink, the "happiness rose" her favorite flower, she loves old china, is superstitious and always wears something green when she starts a trip, likes to play cards—preferably canasta—likes to sit through double-feature movies shown at the White House, is a telephone chatter and usually is in the middle of five or six books at a time.

## Scientist Sees New Ice Age For World

WASHINGTON, Nov. 10 (AP)—New findings of "atomic time-keeping" suggest that North America may be heading into another major ice age, a government geologist said today.

The possibility exists, said Dr. Thor N. V. Karstrom of the U. S. Geological Survey, that climatic conditions conducive to the expansion of glaciers may even now be brewing in the arctic and that within the next 10,000 to 15,000 years ice might spread over Canada and reach the U. S. border.

He told a reporter about this in amplifying a technical report he made to the fall meeting of the National Academy of Sciences. His report dealt with new findings about glaciers of the past which he said have been made possible by the use of "radiocarbon dating" techniques.

Radiocarbon dating—or "atomic time-keeping"—is a method of computing the age of organic material by means of the radioactivity it emits. That is, the older the specimen, the weaker its radioactivity.

And, since organic materials have been deposited in various layers in the earth by advancing and retreating glaciers, Karstrom said the atomic-clocking technique offers a new and more precise method of "dating" very ancient glaciers.

**DOOR BUSTER!**  
**SLIPS** **\$1.00**  
 Reg. \$4.98

**DOOR BUSTER!**  
**SKIRTS** **\$4.99**  
 Reg. \$8.98 to \$12.98

**DOOR BUSTER!**  
**NYLONS** **50¢**  
 Reg. \$1.35 First Quality

**DOOR BUSTER!**  
**HARLEQUIN** **\$4.00**  
 Closed toe and closed heel wedge (walking type) Regular \$14.95, Now

**DOOR BUSTER!**  
**SWEATERS** **\$3.99**  
 Reg. \$8.98 to \$14.98 Imported from England

**DOOR BUSTER!**  
**SCARVES** **99¢**  
 Reg. \$1.98

WE'RE **26** YEARS YOUNG!



## COATS

Reg. \$69.95 to \$89.95 **\$47.00**  
 our very fine coats... imported tweeds, wool/fur luxury blends... all millium lined.

Reg. \$49.95 to \$69.95 **\$37.00**  
 famous make tweeds, plushes, wool/fur blends in many colors.

**EINIGER CASHMERE COATS** **\$117.00**  
 Reg. \$159.95 — A Fabulous Price

**RAINCOATS** **\$17.99**  
 Reg. \$29.95 to \$32.95  
 Better raincoats, drastically reduced.

**SLICKERS**—Reg. \$10.98 **\$6.99**

## TOMORROW AT 10 A.M. WE CUT A CAKE FOR YOU!

Come in and join the celebration... enjoy Free birthday cake... visit our newly remodeled store... Many New Departments await your shopping pleasure... Save for yourself... save for Christmas!

## SUITS

Reg. \$42.95 to \$89.95 **\$32.99**  
 our famous suit brands you all know... of Forstman flannels, worsted tweeds, imported French fabrics... fitted and boxy styles.

**GLENHAVEN UNLINED SUITS** **\$17.99**  
 Fitted and box styles Reg. \$25.95

**IMPORTED TWEEDS**... beautiful tweeds... Single needle construction... Reg. \$59.95 to \$79.95 **\$41.99**

## DRESSES

Reg. 17.98-19.98 **\$11.99**  
 100% wools, orlons, winter cottons... sheath and full skirt styles. 7-15, 10-20.

Reg. 22.98-25.00 **\$15.99**  
 Famous names... wools, jerseys, winter cottons. 10-18, 7-15.

Reg. 29.98-39.95 **\$19.99**  
 Better dresses... from our best lines—tailored, dressy and high styles. 10-18.

**FORMALS**  
 Long and ballerina length... Reg. \$25 to \$49.95 **33% off**

## SKIRTS

Reg. \$8.98 to \$12.98 **\$6.99**  
 Reg. \$12.98 to \$29.98 **\$9.99**  
 300 fine skirts... tweeds, flannels, imported fabrics, washable reversible pleated skirts, quilted skirts.

## SWEATERS

Reg. \$8.98 **\$5.99** Reg. \$10.98 to \$12 **\$6.99** Reg. \$19.95 to \$27.95 **\$12.99**  
 A tremendous selection of fur blends, cashmeres, imported lambswools... all hand-fashioned.

## SHOES

Reg. \$16.95 to \$21.95 **\$12.99**  
 Pelizzio Shoes  
 Laird Schober  
 Caprini  
 Nathan Originals  
 NOW JUST

**FLATS** **\$6.99**  
 Black, Brown, Cocoa, Blue, Grey, Red  
 Reg. \$8.95 to \$12.95  
 Now just

**DRESS SHOES** **\$9.99**  
 Coccini, Harlequin, Adores, Heydays  
 Reg. \$12.95 to \$16.95  
 Now just

## SLIPS

Reg. \$5.98 to \$8.98 **\$3.99**  
 famous nationally advertised brands... nylon tricot... many styles to choose from.

Reg. 3.98 to 4.98 **\$1.99**  
 nylon tricot, taffeta, rayon.

**BLOUSES**  
 Reg. \$3.98 Reg. to \$6.98 **\$1.99 \$2.99**  
 Our famous cotton shirts at tremendous savings.

**CAR COATS**  
 Reg. \$11.98 To \$14.98 **\$7.99**  
 Reg. \$17.98 To \$25.00 **\$11.99**  
 A variety of our best styles... quilted, alpaca, and printed linings... sizes 5 to 16.

**DESIGNERS ORIGINALS**  
 Reg. \$69.95 to \$198.00 **40% off**  
 Our first designers room clearance!

**FANCY PANTS** **\$3.99**  
 Fine washable, by league corduroy pants in stripes, prints, and solids.

**HOSIERY**  
 Reg. \$1.50 **\$1.00** 6 pr. 5.00  
 first quality 60-15, famous make... taupe and beige... sizes 8 1/2 to 11

**BRAS** **\$1.00**  
 Reg. \$2.00 to \$5.00  
 Very famous brands, many brands, including strapless.

**UNIFORMS** **50% off**  
 Reg. to \$15.98  
 Dacron, nylon, variety of styles.

**BELTS** **\$1.99**  
 Reg. \$3.98 to \$5.98  
 Fine leathers and velvets.

**JEWELRY** **1/2 price**  
 Reg. \$1.98 to \$10  
 A wonderful selection of earrings, bracelets, necklaces.

**SCARVES** **99¢**  
 Reg. \$1.98 to \$4.98  
 Small and large silk scarves.

**UMBRELLAS** **\$2.99**  
 Reg. \$4.95 to \$6.95  
 Solids and plaids, slim and regular styles.

**MILLINERY**  
 Reg. \$8.98 to \$12.98 **\$4.85**  
**1/2 off**  
 Better hats greatly reduced.  
 Reg. 12.98-39.95  
 New dressy blacks, whites and colors in many styles and shapes.

**Johnson's**  
 SALEM'S LEADING FASHION STORE  
 CORNER LIBERTY & COURT  
 Use Our Easy Credit Terms  
 OPEN MONDAYS AND FRIDAYS 'TIL 9 P.M.