

OPEN MONDAY AND FRIDAY 12:15 TO 9 P. M. — OTHER DAYS 9:30 A. M. TO 5:30 P. M.

Meier & Frank's - salem

1st anniversary

SALE

IT PAYS TO BUY AT MEIER & FRANKS

ONE-OF-A-KIND TV SETS

Floor models and demonstrators . . . all subject to prior sale.

as low as \$9 a month NO DOWN PAYMENT

tube series	description	reg.	sale price
ZENITH			
21	table model, mahogany finish	\$239.95	\$209.95
21	table model, blond finish	\$269.95	\$239.95
21	console, mahogany finish	\$259.95	\$219.95
21	console, blond finish	\$309.95	\$269.95
21	table model, blond finish	\$239.95	\$189.95
\$10 additional for UHF ch. 27 tuner on above			
RCA VICTOR			
24	console model, mahogany, all channel	\$324.95	\$259.95
ADMIRAL			
21	table model, ebony, power tuning	\$219.95	\$199.95
21	table model, mahogany finish	\$219.95	\$199.95
21	console, mahogany, power tuning	\$309.95	\$289.95
21	console, mahogany finish	\$379.95	\$299.95
21	console, full door, mahogany	\$379.95	\$279.95
\$10 additional for UHF ch. 27 tuner on above			
HOFFMAN			
21	console, maple finish	\$299.95	\$259.95
21	console, mahogany finish	\$349.95	\$289.95
\$10 additional for UHF ch. 27 tuner on above			
SPARTON			
21	console, mahogany, all channel	\$309.95	\$149.95

TELEVISION HEADQUARTERS—SECOND FLOOR



save \$80!

Zenith "PRESIDENTIAL SPECIAL"

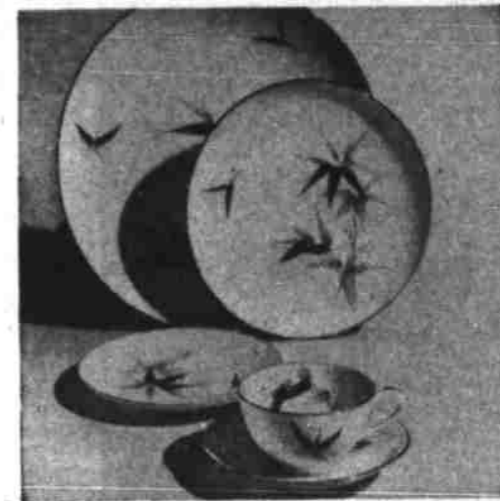
regular 329.95 value

\$249.95

Plus \$10 for UHF tuner for channel 27

as low as \$11 a month NO DOWN PAYMENT

TELEVISION HEADQUARTERS—SECOND FLOOR



\$5.00 5-piece place setting

\$2.99

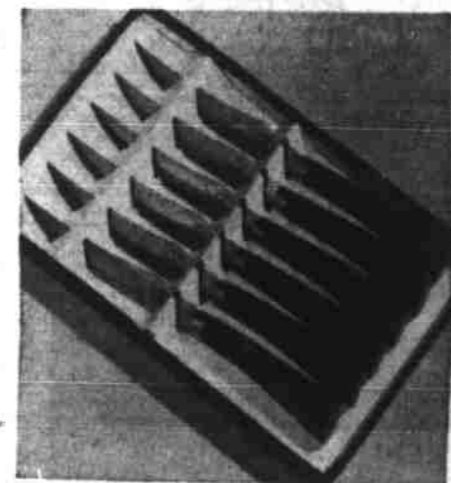
Fine imported china, "Sasa" pattern. Charcoal and coral leaf design; platinum trim. Carried in open stock.

\$89.50 imported china service

98-pc. service for 12, "Elizabeth" pattern. Platinum trim; 6 extra cups.

\$47.77

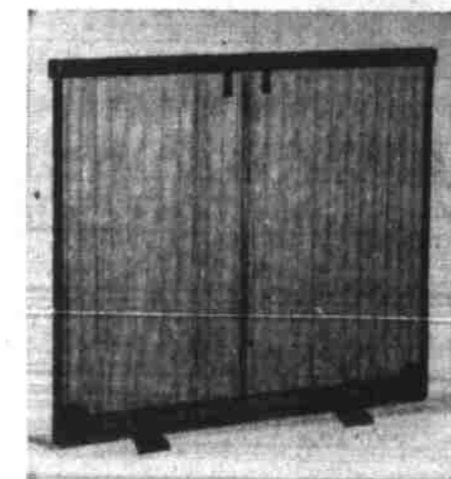
CHINA—SECOND FLOOR



\$7.95 steak knife set

\$2.49

Six deluxe knives, imported from Sheffield, England. Hollow ground, serrated blades, El Horn handles.



\$15.95 fireplace screen

\$12.88

Satin black; sturdy; filigreed fender, easy-pull mesh screen. 31"x38".

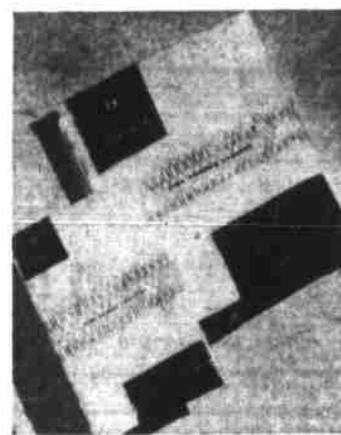
HOUSEWARES—SECOND FLOOR



Cannon "Moroccan Stripe" towels

Famous Cannon quality, soft, absorbent Gay stripes in pink, turquoise, green, beige, rose, yellow with white.

\$1.39 bath towel, 22"x44" 88¢
 89¢ hand towel, 16"x26" 58¢
 39¢ wash cloth, 12"x12" 28¢



Fieldcrest Duracale sheets

Woven with 189 threads per sq. in. Luxuriously soft; white.

\$2.99 sheet, 72"x108" \$2.66
 \$3.19 sheet, 81"x108" \$2.86
 79¢ case, 42"x35" 66¢
 \$2.99 twin fitted, top or bottom \$2.66
 \$3.19 double fitted, top or bottom \$2.86



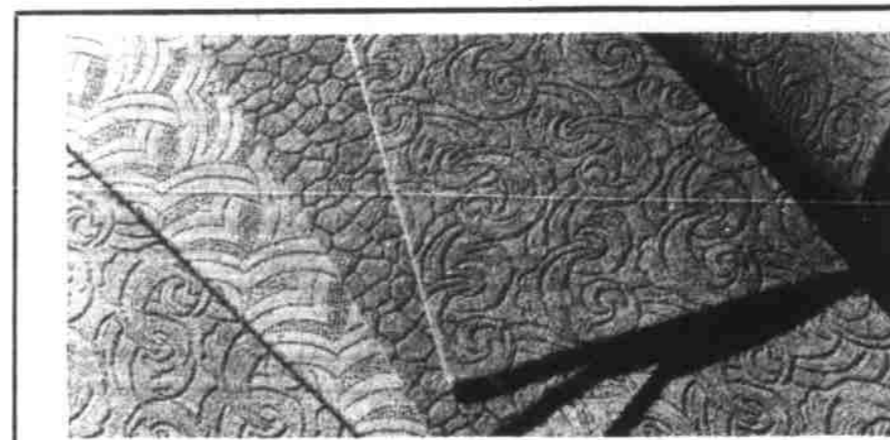
\$14.95 Faribo wool blanket

\$9.88

72"x90"; 100% pure virgin wool, with 7" rayon satin binding; 5-year moth-proof guarantee. Pink, blue, light green, yellow, red, forest green.

\$16.95 Faribo blanket, 80"x90" \$12.88

LINENS & BEDDING—SECOND FLOOR



sale! reg. \$15.50 to \$399.00

roll end rug remnants . . .

SAVE 25% TO 60%

Variety of sizes from 46"x6" to 12"x21' suitable for any room, almost any decor. Wools, rayons, cottons, nylons, figures, florals, tweeds and solid colors. Over 125 rugs from which to choose. One-of-a-kind, all subject to prior sale.

rug pad of your choice..

1/2 price

With your purchase of any rug in this sale group.

FLOOR COVERINGS—SECOND FLOOR

\$1.69-\$3.98 drapery fabrics

yard 99¢

Textures, antique satins, chromefaille, linen-like weaves. 20 decorator colors.

\$4.98 Dacron® priscillas

pair \$2.98

46"x81". Pleasing off-white tone. Need very little ironing. Dry quickly.

\$2.98 sofa pillows

each \$1.49

Variety of fabrics and colors; knife edge, box edge, box end, and round pillows.

\$3.49-\$3.98 chromspun tiers

pair \$1.00

30", 36" and 45" lengths. Many colors. Incomplete assortment, not all colors in all sizes.

DRAPERIES—SECOND FLOOR

\$33.50 plate glass mirror

Pittsburgh quality with lifetime guarantee on silvering.

\$21.95

30"x48".

MIRRORS — SECOND FLOOR

\$7.50 sandwich plate

Imported, fine quality silverplate. 10" diameter; pierced border.

\$3.95

\$12.50 silverplated tray, 12" diameter; plain. . . \$7.95

SILVER — SECOND FLOOR

Meier & Frank Co.

OREGON'S OWN STORE SINCE 1857

SALEM 3-2211