

OPEN THURSDAY 9:30 A.M. TO 5:30 P.M.

meier & frank's salem first anniversary

SALE

our birthday...but look what we have in store for you...!



This past year has been an exciting one for you and for us! We've been proud to serve you with the finest goods and to offer you value... assortment... service... integrity... that's why our 1st Anniversary Sale is the best way to show our appreciation to you... come in and see what we have in store... this THURSDAY, OCTOBER 25-26-27.

- \$3.98** Card Case, 2 decks, pencil **99¢**
STATIONERY STREET FLOOR
- \$8.95** Women's, teens' car slides **\$1.49**
WOMEN'S SHOES STREET FLOOR
- \$2.98** M&F brand diapers, 20"x40" **\$2.49**
INFANTS' STREET FLOOR
- \$7.95** DuPont Dacron (R) pillows, 20"x26" **\$3.44**
BEDDING SECOND FLOOR
- \$3.95** Folding TV snack table, 25" high **\$1.88**
GIFT SHOP SECOND FLOOR
- Swiss watches, men's, women's styles** **\$6.99**
WATCHES STREET FLOOR
- \$3.98** O.E. kitchen clock, self-starting **\$2.88**
CLOCK SHOP STREET FLOOR
- \$1.00** Women's "stretchie" gloves **79¢**
GLOVES STREET FLOOR
- \$1** Women's brief panties, nylon **79¢**
LINGERIE STREET FLOOR
- 79¢** Maryette day sheer nylon hosiery **49¢**
HOSIERY STREET FLOOR
- \$8.98** Women's jump suit with skirt **\$1.99**
ROBES STREET FLOOR
- \$6.98-\$10.98** Women's cotton dresses **\$3**
BUDGET SHOP STREET FLOOR
- \$1.95** Decorative art plaques, "11x17" **98¢**
BOOKS SECOND FLOOR
- \$1.00** Boy's cotton polo shirts, 4-14 **69¢**
BOYS' SHOP STREET FLOOR
- 55¢-65¢** Men's cotton slack socks **29¢**
MEN'S FURNISHINGS STREET FLOOR
- \$13.95** Men's shoes, wing tip, plain **\$6.95**
MEN'S SHOES STREET FLOOR

- \$14.95** Women's vanity cases, 1/2 price **\$7.47**
LUGGAGE STREET FLOOR *plus tax*
- \$22.95** Walking doll, dressed, 28" tall **\$14.95**
TOYLAND SECOND FLOOR
- \$1.79** Nylon panel curtains, 42"x81" **79¢**
CURTAINS SECOND FLOOR *each*
- 69¢-\$1.00** yd. gay printed cottons **29¢**
FABRIC CENTER SECOND FLOOR *yd.*
- \$7.45** Men's rayon and nylon slacks, 29-40 **\$3.99**
MEN'S SPORTSWEAR STREET FLOOR
- 89¢** skein Bernal knitting worsted **4 for \$1**
ART NEEDLEWORK SECOND FLOOR
- \$4.98-\$7.98** Women's blouses, many styles **\$1.99**
SPORTS SHOP STREET FLOOR
- \$3.95** All nylon quarter belt, S.M.L. **\$1.95**
FOUNDATIONS STREET FLOOR
- \$8.98-\$10.98** women's dresses, incom. asi. **\$4**
LOWNSDALE SHOP STREET FLOOR
- New pink Camay soap, bath size** **10 bars for \$1**
TOILETRIES STREET FLOOR *LIMIT 10*
- \$5.98** Nylon tricot gowns, size 34 only **\$1.99**
LINGERIE STREET FLOOR
- \$5.98-\$14.95** Women's shrug sweaters **\$2.99**
SPORTS SHOP STREET FLOOR
- \$2.98** Women's fall handbags, plastic **\$1.49**
LEATHER GOODS STREET FLOOR *plus tax*
- \$1.00-\$2.95** Sample costume jewelry **77¢**
JEWELRY STREET FLOOR *plus tax*
- 69¢** bag, Hallowe'en-trick or treat CANDY **39¢**
STREET FLOOR
- \$8.95** Johnson Bros. 16-pc. starter set **\$4.99**
CHINA SECOND FLOOR
- \$1.00** Girls' cotton-pedal pushers 3-14 **29¢**
GIRLS' SHOP STREET FLOOR
- \$6.95** steel kitchen stool; colorful **\$2.99**
HOUSEWARES SECOND FLOOR

IT PAYS TO BUY AT MEIER & FRANK'S

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM 3-2211

free store-side parking for over 1,000 cars...