

OPEN MONDAY AND FRIDAY 12:15 TO 9 P. M.  
OTHER DAYS 9:30 A. M. TO 5:30 P. M.

# MEIER & FRANK'S-SALEM

take your  
pick...  
for only

**50¢  
down**

50c down holds  
your choice in  
layaway

Choose now for your back-to-school  
needs... select your entire  
sweater wardrobe and  
pay only 50c down.  
Merchandise must  
be picked up  
by September  
30.

the  
sweetest sweaters  
in town!

Hundreds of sweaters to choose from... classic and dressmaker  
styles... designed by America's most famous  
designers. An absolute wonderland of sweaters!... Come in while our  
stock is complete and we have exactly what you want!

from our Street  
Floor Sports Shop:

1. Garland's raglan sleeve slip-on, ¾ sleeve, button mock-turtle neck. Sizes 36 to 40; pink, black, green, wild honey, cloud blue, watermelon ..... **\$7.98**
2. Classic cardigan by Garland **\$6.98**  
Matching short sleeve slip-on ..... **\$4.98**  
Both in white, pink, lt. blue, yellow, green, gold, turquoise, rose, sapphire, nutmeg, ruby, navy, black.
3. Dalton's cashmere cardigan with ¾ sleeve in champagne/white, blonde/egg-shell, yellow/gray charcoal brown/champagne, in sizes 36 to 40 ..... **\$32.95**
4. Darlene's bulky orlon sweater with Italian styled neck, ¾ sleeve. Sizes 34 to 40 in flamingo, bluebell, primrose, laurel green, amber glow, sand, sunburst. .... **\$11.95**
5. Cardigan with Johnny collar; sizes 36 to 40; styled by Glasgo in red, butterscotch, white, pink, blue, sand ..... **\$15.98**
6. Garland's angora striped collar cardigan, ¾ sleeve. Sizes 36 to 40; turquoise, rose, sapphire, green, nutmeg or oxford with white angora ..... **\$7.98**
7. Darlene's full-fashioned slip-on to wear buttoned back or front. Minklam blend with a cashmere-like look and feel. Flamingo, bluebell, primrose, laurel green, amber glow, sand and sunburst in sizes 34 to 40 ..... **\$12.95**
8. Joan Marie's zephyr weight 100% wool short sleeve slip-on ..... **\$3.98**  
matching cardigan ..... **\$5.95**  
Both in sizes 36 to 40 in delft blue, blush, nutmeg, saffordwood, seafoam, navy, white.
9. Jantzen's 'Sweet 'n' Lovely' slip-on with Peter Pan collar. Sizes 36-40 in rose, red, yellow, kelly, turquoise, blue, navy, violet, brown, white, black ..... **\$8.95**
10. Darlene's Minklam slip-on with rib knit collar and cuff, button trim. Sizes 34 to 40 in flamingo, bluebell, primrose, laurel green, amber glow, sand and sun burst ..... **\$12.95**

Headquarters for sweaters by:

Darlene	Goldworm
Jantzen	Garland
Joan Marie	Glasgo
Geist & Geist	Blairmoor
Pendleton	California Classic

... and cashmeres by

Dalton  
Pringle  
Breamar  
Bernhard  
Altmann  
Ballantyne  
Hadley

Mail and phone orders\*

SPORTS SHOP-STREET FLOOR

\*Plus shipping cost to areas outside  
our regular truck delivery routes.

SHOP IN AIR-CONDITIONED COMFORT

*Meier & Frank Co.*

OREGON'S OWN STORE SINCE 1857

SALEM 3-2211

FREE STORE-SIDE PARKING FOR OVER 1,000 CARS



IT PAYS  
TO BUY AT  
MEIER &  
FRANK'S