Inide TV



SEWING PRIZE GOES STRAIGHT TO SAVINGS!

When Mrs. J. Floreine Doss brought her $\$ 25,000$ national sewing champions ship prize home to Oregon, she knew there was just one place to put it. The money went directly into the family savings account at the First National Bank Branch in her neighborhood.

The setting aside extra m ang account isn't new to the Doss family. They have been saving . . . a little at a time ... for years.

To her, it means a backlog for emergencies, education for her children, and the comfortable security of money in the bank when it might be needed for many other things. She knows that even a big a mount like $\$ 25,000$ (or what is left after taxes) can dwindle away if the family doesn't continue saving.

The point is this: You don't need to be a big prize-winner to have the safa comfortable feeling that comes naturally when you have money in the bank. Start your own savings habit today at First National ... it's Oregon's favorite place for savings.

