

OPEN MONDAY AND FRIDAY 12:15 TO 9 P.M.—OTHER DAYS 9:30 A.M. TO 5:30 P.M.

MEIER & FRANK'S—SALEM

IT PAYS TO BUY AT MEIER & FRANK'S

AUGUST WHITE SALE

sale! Fieldcrest's "Crusader" automatic electric blanket

... lowest prices ever!

Superb luxury, superb beauty, superb dependability... all in one automatic electric blanket with the famous Fieldcrest label. Nylon enriched for warmth and wear. Two-year replacement guarantee; has U.L. seal of approval. Not just safe... but foolproof when used as directed. Rose, blue, light green, red.

twin size, reg. \$22.95, single control	\$18.88
full size, reg. \$26.95, single control	\$19.88
full size, reg. \$32.95, dual control	\$24.88
king size, reg. \$59.95, dual control	\$49.88

FIELDCREST SHOP—SECOND FLOOR

reg. 9.95 Fieldcrest's "Panama" bedspread

each **\$4.99**

Full or twin size spread in washable, woven jacquard pattern. Attractive modern design; for a matching ensemble buy an extra spread and split it to make smart draperies.



reg. \$12.95 acrilan filled comforter

each **\$7.88**

Covered with colorful printed cotton, filled with acrilan... actually warmer than wool, almost as warm as down. Completely washable. Light weight. Rose, gold, gray backgrounds. 72"x84".



reg. \$13.95 Faribo 100% wool blanket

66"x90" each **\$8.88**

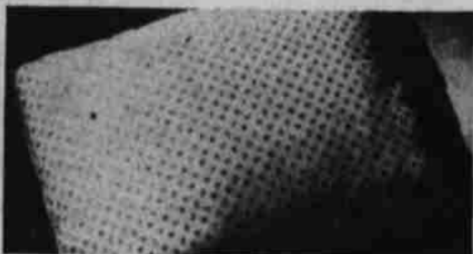
All wool in lovely tones of blue, yellow, camellia rose, coronation pink, green, claret and forest, with matching satin binding. 5-year moth-proof guarantee. 72"x90", reg. \$14.95... \$12.88. 80"x90", reg. \$16.95... \$14.88.



reg. \$6.95 dacron filled pillows

each **\$3.88**

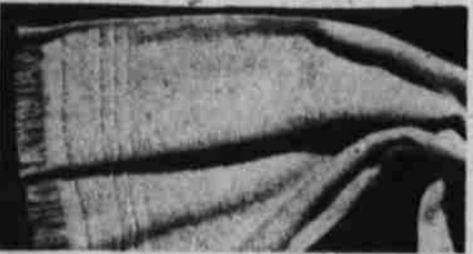
18 ounces of 100% DuPont dacron filling... completely allergy free non-matting, soft and buoyant. Covered in petite floral nylon print. Cut size 20"x26".



reg. 29c Fieldcrest fringed guest towels

6 for **\$1**

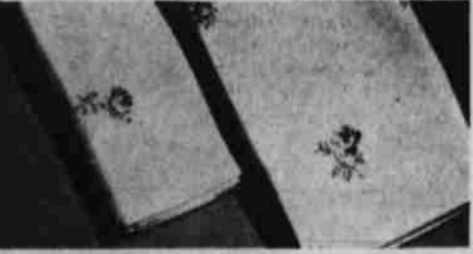
Soft, absorbent terry towels in 11"x17" size. Finished with neatly fringed ends. Choice of white, blue, lemon, mint green, ice pink, turquoise, red, rose petal, charcoal and mocha.



reg. \$1.00 screen printed pillow cases

2 for **\$1**

Sleep in a garden of flowers! Beautiful floral motifs screen printed on famous Fieldcrest pillow cases. Size 42"x36". Buy these lovely cases at just half price!



FIELDCREST SHOP—SECOND FLOOR

SHOP IN AIR CONDITIONED COMFORT

OREGON'S OWN STORE SINCE 1857
SALEM 3-2211



sale! Fieldcrest's Duracale super-combed sheets

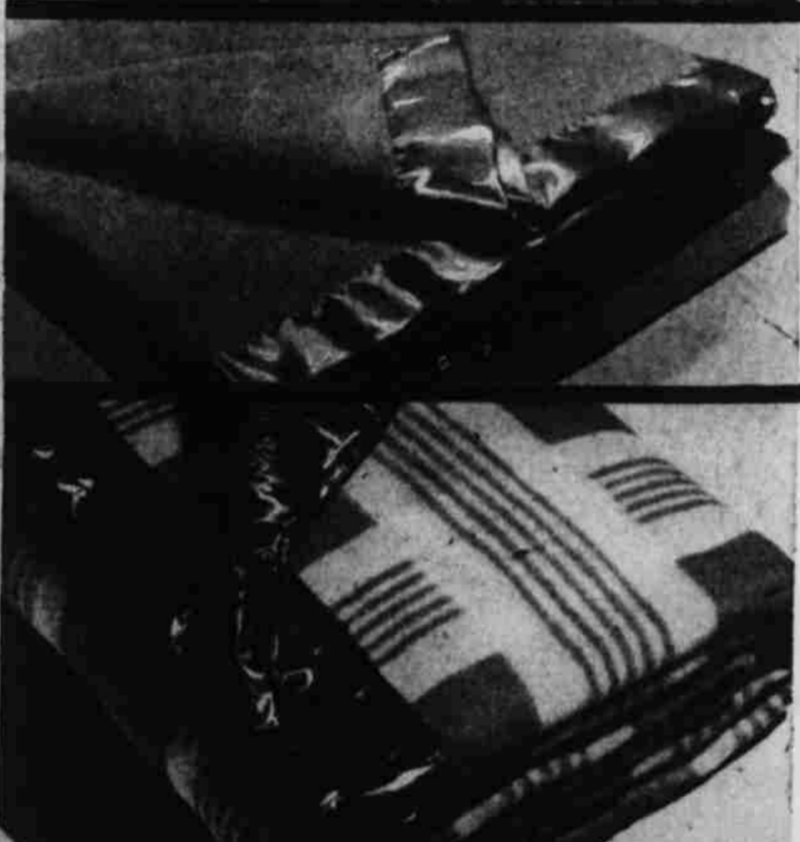
Woven with 189 threads to the square inch for soft, smooth luxury. Combed cotton yarns give more uniformity, greater strength, longer wear and lighter weight. Straight or fitted; white and these lovely colors pink, blue, yellow, green, lavender, aqua.

size	reg. each white color	reg. each white color	sale, each white color	sale, each white color	sale, dozen white color	sale, dozen white color
72"x108	\$2.99	\$3.59	\$2.69	\$3.29	\$31.08	\$38.28
81"x108	\$3.19	\$3.79	\$2.89	\$3.49	\$33.48	\$40.68
42"x38 1/2" case	79c	89c	.69	.79	\$ 7.80	\$ 8.88
twin bottom	\$2.99	\$3.59	\$2.69	\$3.29	\$31.08	\$38.28
twin top	\$2.99	\$3.59	\$2.69	\$3.29	\$31.08	\$38.28
double bottom	\$3.19	\$3.79	\$2.89	\$3.49	\$33.48	\$40.68
double top	\$3.19	\$3.79	\$2.89	\$3.49	\$33.48	\$40.68

sale! Fieldcrest's "Nylofield" blanket

Nylon, rayon and cotton blended in just the right proportions to give warmth without excessive weight, durability and beauty. Six-inch acetate satin binding. Full bed size 72"x90". Individually boxed. Ink, blue, gold, light green, Siamese red, turquoise, mocha and mossstone.

regularly \$7.95
\$6.95
2 for **\$12.95**



sale! Fieldcrest's "Nylo-Plaid" blanket

A wonderful full bed size blanket for summer use... ideal for that back-to-school blanket you'll be needing soon. 72"x84"; beautifully finished with 5-inch satin binding. Your choice of these lovely colors: rose, red, green, mocha and turquoise.

regularly \$5.95
\$4.95
2 for **\$8.95**



sale! "Sonata" towels by Fieldcrest

Towels of enduring beauty, with miracle fiber selvages that won't fray; mercerized pucker-proof border; soft, fluffy, absorbent. Extra large bath size. Colors: ice pink, lemon, mint green, turquoise, dove gray, blue, rose petal, charcoal, mocha, cantaloupe, white, antique gold.

	reg.	each	dozen
bath towel, 25"x50"	\$1.95	\$1.79	\$20.25
hand towel, 16"x30"	\$1.00	89c	\$10.25
washcloth, 13"x13"	39c	35c	\$3.80

sale! "Royal Velvet" towels by Fieldcrest

Made of fine combed, long staple cotton yarns... they're thick, soft, absolutely luxurious. Pucker-proof borders. In 14 beautiful decorator shades... lemon, ice pink, dove gray, turquoise, blue, mint green, rose petal, mocha, peach, cantaloupe, white, charcoal, mossstone and antique gold.

	reg.	each	dozen
bath towel, 27"x52"	\$3.95	\$2.99	\$34.00
hand towel, 16"x32"	\$1.75	\$1.49	\$17.00
washcloth, 13"x13"	60c	49c	\$5.75
guest towel, 11"x17"	60c	40c	\$5.75

sale! "Wellesley" spread by Fieldcrest

This is one of our most popular plaid bedspreads... and at this special August White Sale price, our supply won't last long... be sure to get yours early! Sanforized® cotton, washable. Two corners are rounded to prevent dragging. Plaid design in blue, yellow, brown or pink.

regularly \$10.95
\$8.95
2 for **\$16.95**



FIELDCREST SHOP—SECOND FLOOR

Mail and phone orders. Plus shipping cost to areas outside our regular truck delivery routes.