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Women's and Girls' SWIMWEAR SALE!

4 Big Price Groups to Choose From!

Reg. 11.95	6⁹⁹
REGULAR 6.95	4.99
REGULAR 4.95	2.99
REGULAR 3.95	1.99



Reg. 3.98
Girls' Swim Wear
1.99

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Pre-4th Special!
Cool! Comfortable Short Sleeve

SPORT SHIRTS **99^c Ea.**

Washable colors, stay bright, new looking. Fine tailoring... many smart details... cool and porous... healthfully absorbent.



Terry TEE SHIRTS
99^c
Washable No-Iron
Asst. colors and sizes



Men's Pilgrim Swim Trunks
Reg. to 3.98
1⁹⁹
A wide assortment of colors, fabrics and prints in both brief and boxer styles. Sizes S-M-L-XL.



Washable Caps
Mercerized for Longer Wear.
Boyville
Sanforized cotton-mix, shrinkage 1% Washfast. Multiple-ribbed visors. 3 colors. Sizes 6 1/2-7 1/2.



Poplin Jackets
Washable, Water Repellent
All sizes **3.98**
Of sturdy cotton. Sanforized for max. shrinkage of 1%. Mercerized for lustrous finish. Zipper front. In white and other colors.



Play Shorts
Big Ranges Colors, Weaves Woven Cotton Plaids
Boyville
Sanforized (max. shr. 1%) cotton play shorts in choice of gingham, crashlinens and seersuckers. 4-12.



Fine Sport Shirt
Woven Cotton Plaids
Sizes 4-10 **1.49**
Preshrunk Wrinkled fabric in colorful plaids with short sleeves, pointed semi-spread collar, pocket.



gardening or golf... they're easy to live in!

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are now on SALE!

PUTTER JACS **3⁹⁸**
Strong Sanforized twill crafted for comfort and style. Full-cut for action. Choice of masculine colors. Sizes small through extra large.

PUTTER JACS **3⁹⁸**
Modern styled with pleated Holly-wood front, full self belt, and snug side elastic inserts at waistband. In a wealth of new colors, sizes 28-42.



Fraternity Prep
SPORT SHIRTS
1⁹⁸

Popularity styled in durable washfast, preshrunk cotton. Choice of stripes, prints. Sizes from 8 thru 18.



Sanforized* cotton boxer shorts

compare with shorts selling at 69c elsewhere! **3¹⁰⁰** for

TAKE YOUR CHOICE: • Seersucker • Plisse • Chambray • Indian Head

Shorts to keep your child cooler, happier through hot summer days. Choose from a wide selection of sturdy cotton fabrics in both prints and solid colors, sizes 2-6. Come in today!

INFANTS WEAR
MAIN FLOOR



Girls' Summer Sportswear
1⁹⁸

Buy now during this Sears money-saving event!

Solid or printed poplin shorts with detachable suspenders, high-rise waists, zipper back. Black, red, navy, turquoise, white. 7-14.



Honeylane Bright!

play cottons

3⁹⁸

Styled in the bold manner and sunny colors of Italian play cottons, these two-piece pixie suits in Staysail poplin are the newest and brightest things on the juvenile play scene! 7 to 14.

(a) Striped top in brilliant pink, gold, turquoise or black, with solid color pants—both with adjustable buckle closing.

(b) Sailboat-printed overblouse and cuffed pants, with self tie belt and tied cuffs. Red, black, turquoise or avocado.

WILLAMETTE RIVER DAYS
July 4th Salem, Ore.

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Japan Imports Cause Textile Mills to Close

By WALTER BREDE JR.
NEW YORK (AP) — "Japanese vacations" are becoming more and more frequent these days in the U. S. cotton textile industry.

Several mills have shut down, claiming low-cost Japanese goods have priced them out of the market. Workers who get laid off call it a "Japanese vacation." Nobody likes to take a Japanese vacation. It's usually payless and sometimes permanent.

The phrase "Japanese vacation" is indicative of the loud complaints you can hear almost any day now from mill executives who produce cotton cloth in New England and the South. They're protesting vociferously about Japanese competition.

The reason is that the Japanese, who pay lower wages and don't have to pay U. S. support prices for raw cotton, can sell cotton goods more cheaply.

Buy Japanese

A yard of Japanese gingham sells in this country for 44 cents, including 22 per cent duty. A yard of comparable American cloth sells for 55 cents. U. S. garment manufacturers and retail stores, attracted by the lower price, buy all the Japanese cloth they can get their hands on.

Just how damaging is this competition? Here's what U. S. cotton cloth producers say:

Measured in terms of total U. S. textile production, Japanese imports don't amount to a hill of beans. But the Japanese industry will select two or three key U. S. textile markets, and concentrate its production on those spots. That effect is described as deadly.

More Inventories

Prices plummet, inventories pile up. U. S. mills specializing in the kind of goods the Japanese happen to be concentrating on at the moment cut production and sometimes go out of business.

"First it was printcloths and broadcloths," says the representative of a big Southern cotton mill with offices on New York's Wall St., "then it was tablecloths and napkins. Until recently, Japanese blouses were a deadly menace; now it's velveteens and gingham."

Right now, the U. S. cotton textile industry is producing at the rate of about 10 billion yards of cloth a year. Last year Japan shipped 100 million yards of cotton goods to this country, plus blouses, dish towels, sport shirts, diapers and other fabricated items containing an additional 55 to 60 million yards.

This year imports of cotton textiles from Japan may reach a total of 250 million yards, including piece goods and finished garments.

Small Percentage

That's only about 2 1/2 per cent of total U. S. cotton goods production. But this cold statistic is of little comfort to the U. S. gingham or velveteen producer who has lost his entire market to low-priced Japanese goods.

It's also claimed that the Japanese textile industry is hurting U. S. business in foreign markets. Matthew J. Cuffe, outgoing president of the Textile Export Assn., said U. S. cotton textile exports of \$39 million last year were "disappointing."

Exports reached a peak of 1 1/2 billion yards in 1947 and have been declining ever since, he pointed out, with a marked drop last year in sales of U. S. goods in South and Central American countries.

Pregnant Actress Suing Husband For Divorce

SAN FERNANDO, Calif. (AP) — Actress Marie McDonald, confined to bed due to complications of pregnancy, Thursday sued shoe manufacturer Harry Karl for divorce.

Her brief complaint charged extreme cruelty.

Her action followed by a week dismissal of a divorce and child custody suit brought by Karl in nearby Santa Monica. The couple has signed a property agreement which gives Miss McDonald custody of their two adopted children plus support and alimony.

They married in 1947. They have had frequent separations. In 1954 they were divorced and in 1955 they remarried. Their latest separation began last March 2.

For an Englishman an auto glove compartment is a cubby locker.

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