

**FINAL
DAY
TODAY!**

CARLOAD SALE

HOGG BROS
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM -- OREGON CITY

OPEN HOUSE OPEN 'TIL 10 P.M. FRIDAY

FREE Coffee and Donuts **FREE Gift for Everyone** **FREE Balloon for Kiddies**

SELECT YOUR GROUP NOW!
Exclusive KROEHLER Designs



**KROEHLER 2-PC. SECTIONAL SOFA OR . . .
2-PC. DAVENPORT & CHAIR**

From the luxuriously plush welted backs to the trim turned brass ferruled legs, this new Kroehler group is styled for the fashion conscious home-maker of today. Take your choice of either 2-pc. suite or twin sectional sofas—both are constructed of the finest materials and "Cushionized" for your comfort. Available in a myriad of "breath-takingly dramatic new spring fabrics. Color in stock for immediate delivery—green, red, brown, toast, turquoise.

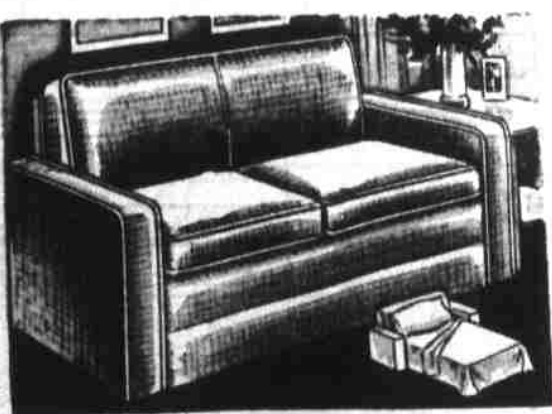
YOUR CHOICE! **\$179⁹⁵**

SAVE 50.00 REG. 229.95



OUR EXCLUSIVE DESIGN . . . FOR YOUR EXCLUSIVE TASTE

Yes, that's right, only at HOGG BROS. store will you be able to find this truly exceptional value. Due to our volume purchase of this style, we are able to pass our savings on to you. Our supply is large and varied but please don't wait since you must shop early to see all the fabrics and colors. Own it today—take a long time to pay.



Genuine Simmons Space Saver
(HIDE-A-BED TYPE)
With Innerspring Mattress Included.
Choose This Space-Saving Style
and Save \$30.00
4 Beautiful Decorator Colors
Reg. 199.50 Only **169⁵⁰**

EXTRA Sleeping ROOM



ROLL-A-WAY BED **TOP QUALITY**
If you need extra sleeping room in a hurry for relatives or friends this is your answer.
Easily stored. Rolls quietly. Link spring with inner-spring mattress.
Reg. 37.95 Only **29⁹⁵**

FREE



COFFEE

and

DONUTS

Anytime

During

This

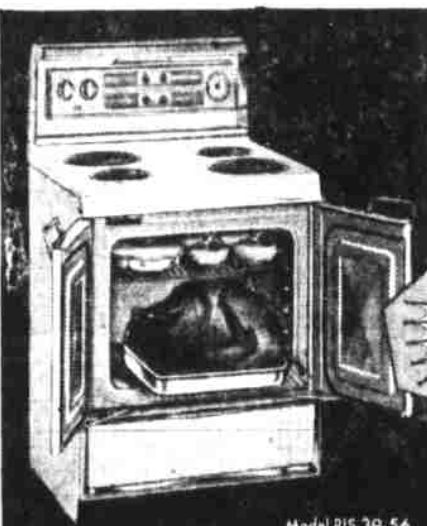
Big

Money-

Saving

Event!

SEE our New "Gold Tag" Prices and save at HOGG BROS.



Model R15-39-56

Frigidaire's Newest Electric Range Specially Priced

With all these full quality features:

- Exclusive "French Door" Styling
- Easy-view Control Panel
- Family-Size Range-Width Oven
- Aluminum Broiler—Roaster Pan
- Fast Radiant-Heat Surface Units
- Lifetime Porcelain Finish
- Automatic Botrysone Available

Manufacturer's Suggested Price

\$299⁹⁵

Another Great "Gold Tag" Value



Model SS-101-56

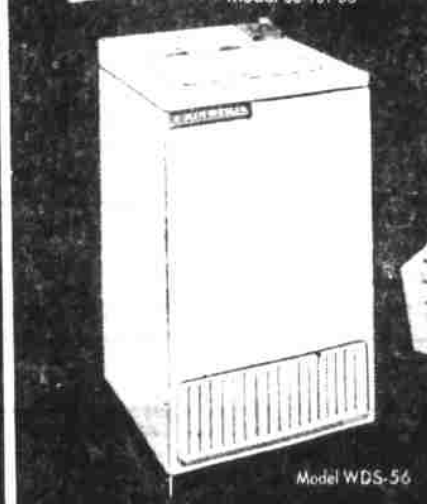
New 1956 Frigidaire 10.1 cu. ft. Refrigerator

- Across-the-Top Freezer
- Family-Size Refrigerator Section
- Full-Width Chill Drawer
- Big Storage Door
- Full-Width Porcelain Hydrator
- Stunning Pink and Beige Interior

Manufacturer's Suggested Price

\$249⁹⁵

Another Great "Gold Tag" Value



Model WDS-56

Frigidaire Automatic Washer with Rub-Free Action

Greatest buy yet with—

- Revolutionary Rub-Free Washing Action—gets clothes cleaner without wear and tear from rubbing
- Economy Dial—choice of extra washing cycle for delicate fabrics!
- Select-O-Dial—choice of wash time for degree of soil—completes cycle automatically!
- Float-Over Action—floats lint, soap scum and dirt laden water away from the clothes and down the drain—no bothersome filter pots to empty!
- Rapidly Spin—makes clothes drier, lighter and easier to handle!

Manufacturer's Suggested Price

\$229⁹⁵

Another Great "Gold Tag" Value



See Special Cooking and Home Laundry Demonstrations During This Event

FRIGIDAIRE SUPER Automatic Washer
REG. PRICE **189⁹⁵** GOLD TAG PRICE **??**

No Down Payment (On Approved Credit)
FREE PARKING—FREE DELIVERY

HOGG BROS

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM -- OREGON CITY

260 State St.—Phone 3-9148