

CARLOAD SALE

OPEN HOUSE BIG APPLIANCE SPECIALS

20 CARLOADS

APPLIANCES AND FURNITURE

During This Open House
8:30 A. M. To 10:00 P.
For Your Shopping Convenience—June 20-21-22

CARLOAD SALE

OPEN HOUSE BIG FURNITURE SPECIALS

FREE Coffee & Donuts

FREE Gift for Everyone

FREE Balloon for Kiddies

FREE Coffee & Donuts

FREE Gift for Everyone

FREE Balloon for Kiddies

LOWEST PRICE EVER!

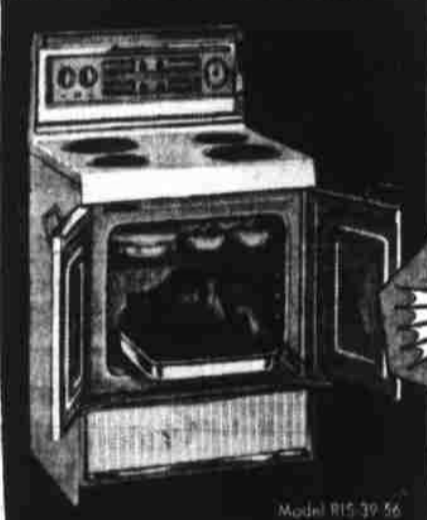


Frig. Thrifty Thirty Range
Reg. Price **199⁹⁵** Gold Tag Price **??**



Frig. Super Automatic
Reg. Price **299.95** Gold Tag Price **??**

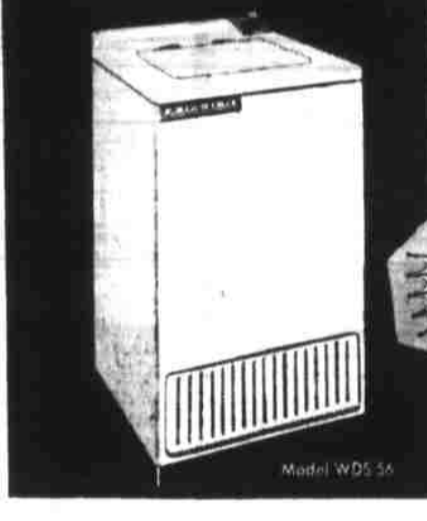
SEE our New "Gold Tag" Prices and save at HOGG BROS.



Frigidaire's Newest Electric Range Specially Priced
With all these full quality features:
• Exclusive "French Door" Styling
• Easy-view Control Panel
• Family-Size Range-Width Oven
• Aluminum Broiler-Roaster Pan
• Fast Radiant Surface Units
• Lifetime Porcelain Finish
• Automatic Rotisserie Available
Manufacturer's Suggested Price **\$299⁹⁵**

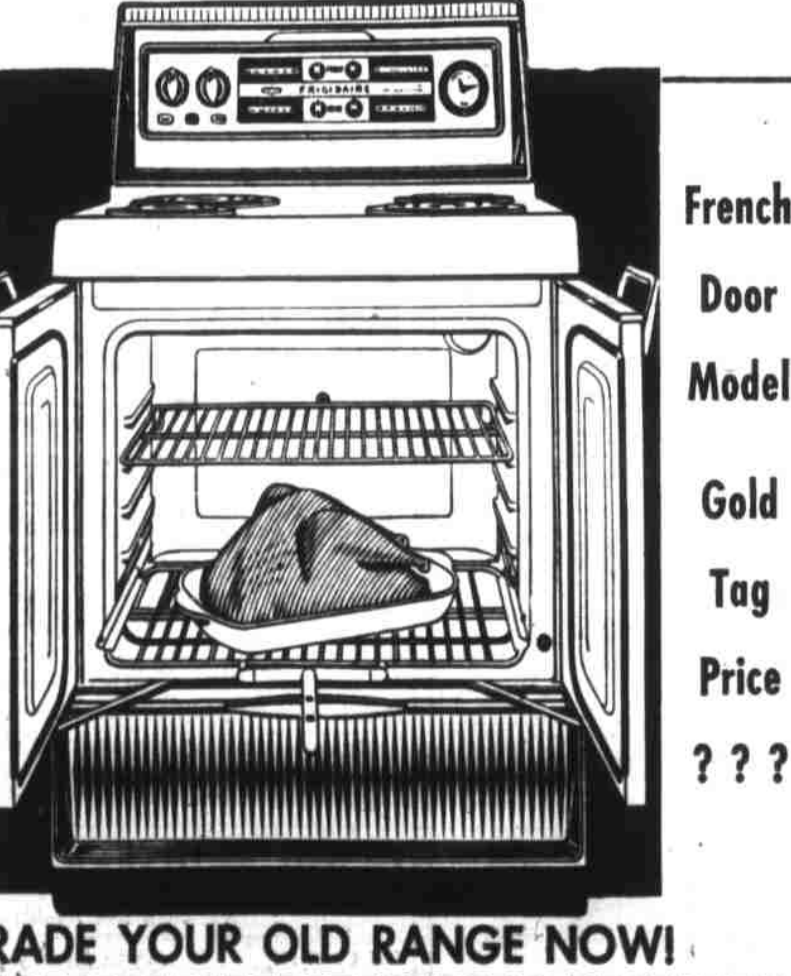


New 1956 Frigidaire 10.1 cu. ft. Refrigerator
• Across-the-Top Freezer
• Family-Size Refrigerator Section
• Full-Width Chill Drawer
• Big Storage Door
• Full-Width Porcelain Hydrator
• Stunning Pink and Beige Interior
Manufacturer's Suggested Price **\$249⁹⁵**



Frigidaire Automatic Washer with Rub-Free Action
Greatest buy yet with—
• Revolutionary Rub-Free Washing Action—gets clothes cleaner without wear and tear from rubbing
• Permo-Dial—choice of 6 ultra washing cycles for delicate fabrics
• Select-O-Dial—choice of wash time for degree of soil—completes cycle automatically
• Float-Over Action—floats lint, soap scum and dirt laden water away from the clothes and down the drain—no bothersome filter pan to empty!
• Rapid-Spin—makes clothes drier, lighter and easier to handle!
Manufacturer's Suggested Price **\$229⁹⁵**

Reg. Price 189⁹⁵
Gold Tag Price **??**
New Just Arrived
Reg. Price **299.95**



Our "Gold Tag" Deal Tops 'Em All!
"Family Size" 12 cu. ft.

FRIGIDAIRE REFRIGERATOR



Now at our Thrifty **"GOLD TAG" PRICE!**
Manufacturer's suggested selling price **\$366.95**
Our "Gold Tag" price to you **Only ??**

Look at the size—look at the name—look at the price! This big stunning 1956 Frigidaire offers the latest above-stopper styling—"one-a-week-shopping" convenience—plus all these "big price" features!
Zero-Zone Food Freezer with 18-lb. capacity • Roll-in-You Shelf • Twin Porcelain Hydrators • Heavy Storage Door • Cycle-Matic Defrosting (completely automatic) in refrigerator section.
All this—at a whopping big saving to boot! Come in and see what you save!
Other Frigidaire Refrigerators from as low as \$900.00 (for Model ... not shown).

See these EXCLUSIVES!
• Automatic Water Level Control. Saves up to 11½ gallons per small load, and 9 gallons of this is hot water!
• Gyrotator action—So gentle, thorough Washes clothes cleanest.
• Double-Spin Tubs—Never let dirty wash water strain back through clean clothes.

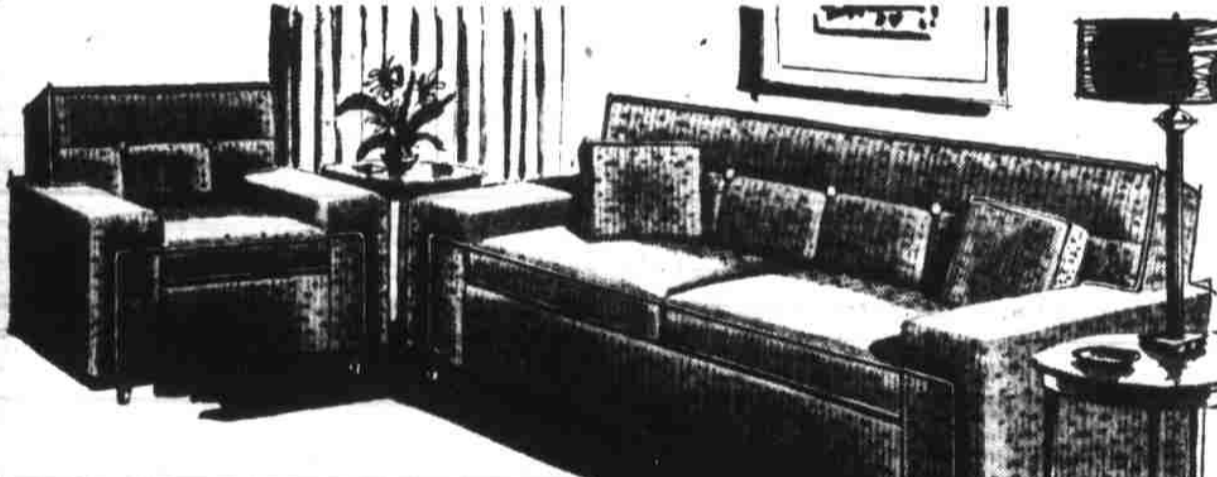
COME IN TODAY! Generous Trade-ins Easy Payments
pay as little as **??** a week
See The New **Maytag Automatic**

SELECT YOUR GROUP NOW! Exclusive KROEHLER Designs

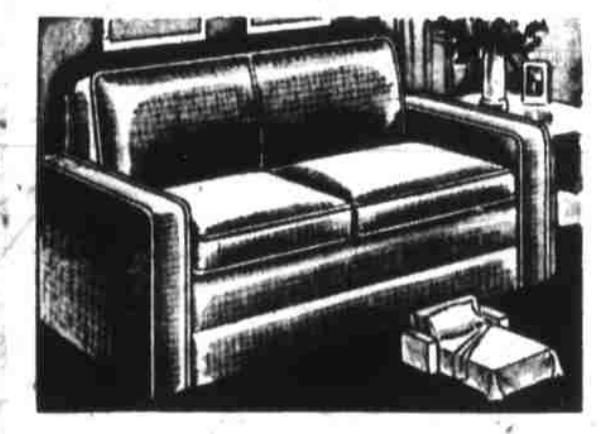


KROEHLER 2-Pc. SECTIONAL SOFA or ... 2-PC. DAVENPORT and CHAIR

YOUR CHOICE! \$179⁹⁵
SAVE 50.00 REG. 229.95



OUR EXCLUSIVE DESIGN ... FOR YOUR EXCLUSIVE TASTE
Yes, that's right, only at HOGG BROS. store will you be able to find this truly exceptional value. Due to our volume purchase of this style, we are able to pass our savings on to you. Our supply is large and varied but please don't wait since you must shop early to see all the fabrics and colors. Own it today—take a long time to pay.



Genuine Simmons Space Saver
(HIDE-A-BED TYPE)
With Inspring Mattress Included.
4 Beautiful Decorator Colors
Choose This Space-Saving Style and Save \$30.00
Reg. 199.50 **Only 169⁵⁰**



EXTRA Sleeping ROOM at LOW COST!
ROLL-A-WAY BED
If you need extra sleeping room in a hurry for relatives or friends this is your answer.
Easily stored. Rolls quietly. Reg. 37.95 **Only 29⁹⁵**
Link spring with inner-spring mattress.

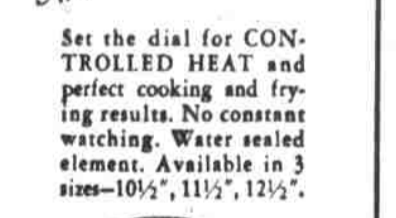
Free Demonstration
Factory representative will be in our Furniture Dept. all day Friday, June 22d, demonstrating famous Sunbeam appliances. See how wonderful these labor-savers are.



Sunbeam AUTOMATIC COFFEEMASTER
Finest of all ways to make perfect coffee every time. Correct water temperature, agitation, brewing time controlled automatically. Stainless steel filter.
Only \$37.50

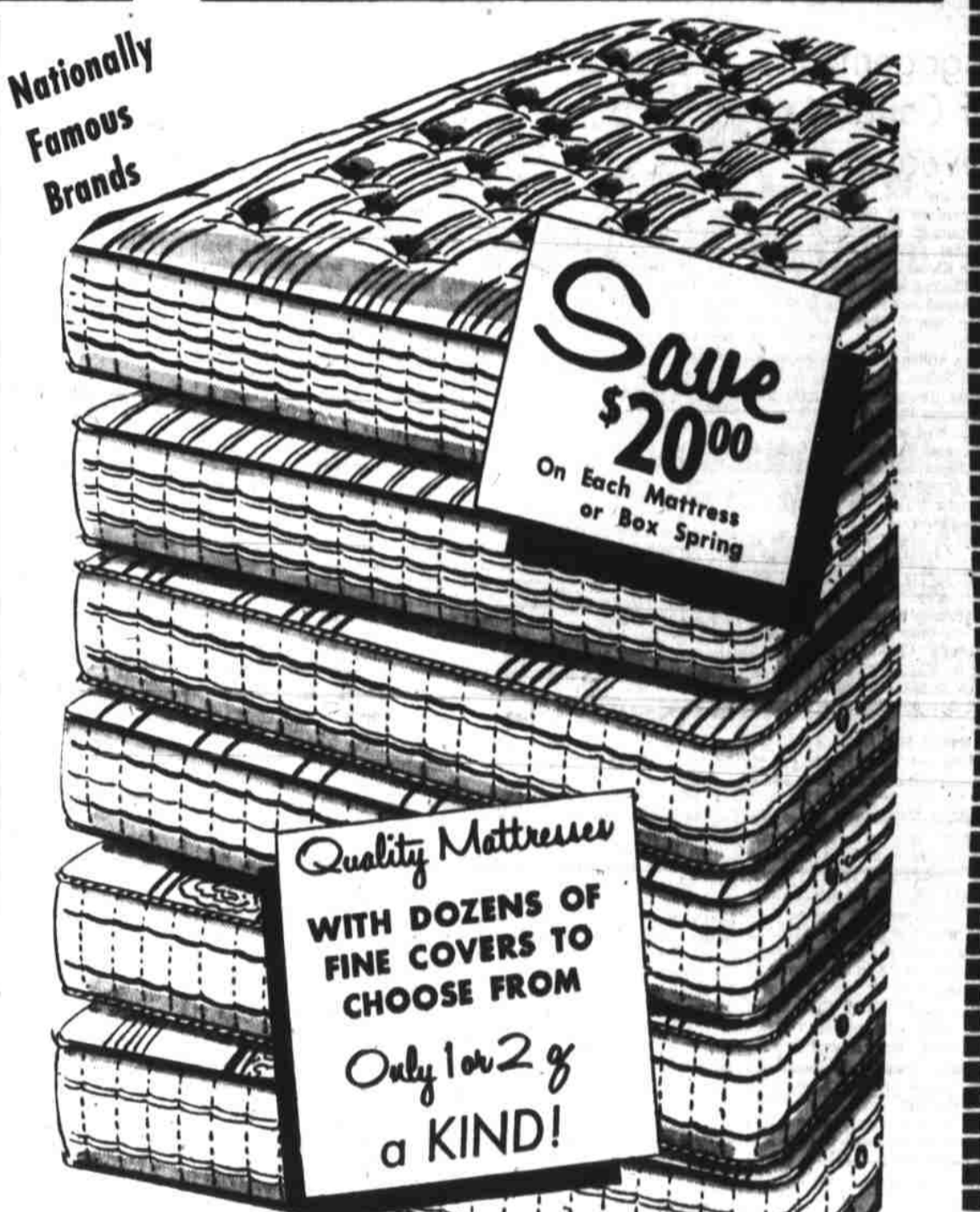


Sunbeam CONTROLLED HEAT FRYPAN
ONLY \$19⁹⁵
MODEL FP10
SQUARE SHAPE COOKS 20% MORE than Round Pan



Sunbeam TOASTER
Patented RADIANT CONTROLLED HEAT and perfect cooking and frying results. No constant watching. Water sealed element. Available in 3 sizes—10½", 11½", 12½".
ONLY 27.50
Complete Selection of All Sunbeam Small Appliances

FREE FOLGERS COFFEE
And DONUTS Served



Nationally Famous Brands
Hundreds of steel coils in each mattress at a very low, low budget price.

On Any One of These Five Qualities SAVE EXACTLY \$20.00
Reg. . . 39.95 Reg. . . 49.95 Reg. . . 59.95 Reg. . . 64.95
Save . . 20.00 Save . . 20.00 Save . . 20.00 Save . . 20.00
ONLY 19.95 ONLY 29.95 ONLY 39.95 ONLY 44.95

With the purchase of any mattress and box spring during our open house you get an adjustable aluminum Hollywood frame.

REG. 8.95 \$5.50 FOR ONLY

No Down Payment (On Approved Credit) FREE PARKING—FREE DELIVERY
HOGG BROS
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM -- OREGON CITY
260 State St. — Phone 3-9148