

Salem to Be Home of 2 Regional Insurance Company Operations

(Story also on Page 1.) Location of a new regional headquarters of State Farm Mutual here, as announced Thursday, will give Salem the distinction of having regional offices of two of the largest insurance companies in the U.S.

State Farm Mutual Automobile Insurance Co. of Bloomington, Ill., disclosed yesterday its plan for an office employing 300 in Salem, beginning next year. Last year, Allstate Insurance Co. located a big regional headquarters in Salem.

Selection of a site at Salem by the State Farm company Thursday culminated more than a year's negotiations between insurance officials and Salem business leaders.

Warm Appreciation
Edward B. Rust, executive vice president for operations, in making the State Farm announcement Thursday, expressed warm appreciation for the assistance of Salem Chamber of Commerce. He noted the close consultations with chamber officials in recent months.

City officials, realtors and others cooperated in combining efforts to make the State Farm development possible, according to Salem Chamber Manager Stanley Grove. He said, "This has been the best example in my experience of unselfish community cooperation."

The new insurance office building in North Salem will serve the firm's 300,000 policyholders in Oregon and Washington at the start next year, later will add Idaho and Montana, according to plans revealed by the State Farm executive.

Significance Cited
Significance of the project was pointed out in statistics quoted in Vice President Rust's statement: "Nationally, the company insures over 4,000,000 cars, or about one out of every 11 passenger cars in its 42-state operating area. Better than 8 per cent of car owners in Oregon and 9 per cent in Washington are State Farm-insured."

The new State Farm building site is south and west of the Hayesville traffic interchange. It fronts the inbound leg of the Expressway, but access will be from other roads.

Part of the property extends to Claxtar Road at the east end of the 26-acre tract. To the west, a new road is planned to give additional access from Claxtar Road, according to Edwin Schreder, Oregon Development Co., who handled the real estate deal.

Free Strip
He said property owners James Hunt and Charles W. Garrison each agreed to dedicate, free, a 20-foot strip to the county, making a 60-foot roadway into the new business development.

The 26-acre tract was purchased from Marc Saucy who has owned and farmed it since 1926. The land includes pear, cherry and apple orchards, pasture and some grain. Saucy also owns a 3 1/2-acre place across Claxtar Road.

During the long search for a Salem site, State Farm officials, headed by Rust and Western Vice President Norval P. Goelzer, Berkeley, Calif., viewed 30 Salem properties.

Salem Chamber leaders helping the insurance company included Elton H. Thompson, Russel E. Pratt, Elmer Berg, Stanley Grove and several others. This group expressed special appreciation for the cooperation of the various Salem real estate firms helping locate properties — including Granborth Bros., Al Isak, Ohmart & Calaba, Himmel & Ferris, as well as the Oregon Development Co., which closed the deal.

Chamber officials said that State Farm was impressed with Salem from the beginning, but it proved

Hobart Joins News Staff of The Statesman

Larry Hobart, 1953 University of Oregon graduate and recently an officer in the U. S. Air Force, has joined the news staff of the Oregon Statesman, it was announced Thursday.



Larry Hobart, 1953 University of Oregon graduate, has been added to the news staff of the Oregon Statesman. Hobart was recently discharged from the Air Force.

Hobart, son of Mr. and Mrs. T. R. Hobart, 375 Salem Heights Ave., was employed by the Coquille Valley Sentinel, Coquille, Ore., prior to his entrance into the Air Force in April, 1954.

He served as a photo-intelligence officer during his two years with the Air Force and currently holds the rank of first lieutenant in the reserve.

Hobart was editor of the Oregon Daily Emerald, campus newspaper, while attending the University of Oregon. He will serve as reporter on the Statesman.

State Forestry Official Shifted

William Holtslaw, assistant district warden in charge of the Clatsop unit of the Northwest Oregon State Forestry District for the past several years, has been transferred to Forest Grove as protection assistant for the unit, the state Forestry Department announced here Thursday.

Dental Plates
Repaired While You Wait
Painless Parker
Dentist
125 N. Liberty—Salem

County Truck Bids Opened

Bids for supplying the Marion County road department with a panel truck were opened at Thursday's session, of Marion County Court. No immediate action was taken by the court.

A bid of \$1,816 was received from Capitol Chevrolet Cadillac of Salem. The only other bidder was Capitol Tractor and Equipment Company, Salem, who offered to furnish a station wagon type panel truck for \$1,726, and a conventional panel truck for \$1,750.

Most tractor accidents occur when the machines are driven too fast, says the National Safety Council.

We Can Save You Money
On **NEW SUIT!**
Inquire Today About Our **Factory Discount Program**

on Men's Suits and Slacks (taken as they are, without alterations). Liberal discounts are in effect on our already low mill prices. Suits are the latest styles in 100% wool fabrics by nationally advertised manufacturers. Check today—we have a complete stock of sizes, fabrics and styles.

OPEN ALL DAY SATURDAY
Kay Woolen Mill Store
260 S. 12th Across From Willamette

GARDEN SHOP SPECIALS!

SEARS ROEBUCK AND CO.

YOUR CHOICE!

THE COMPLETE garden shop
BETTER QUALITY FOR LESS

FINEST QUALITY WE'VE EVER SOLD!
NO. 1 2-YEAR-OLD FIELD GROWN **ROSES 99^c**
20 Varieties to choose from

DO NOT COMPARE THESE WITH ROSES Selling for 49c and 69c

RHODODENDRONS!

HYBRID SEEDLINGS 6 to 9 Inch Branched 49^c

Make Sears Headquarters for All Your Planting Needs!

- DORMANT SHRUBS • FRUIT TREES • CAMELIAS • AZALEAS
- RHODODENDRONS • LAWN SEED • EVERGREENS • PEAT MOSS

Cape Cod Fence For Border, Walk, Driveway 3 Sections for 1.00 Three 3-ft. sections, 4-inch high, kiln-dried lumber, finished with white weather-resistant paint. At Sears now!	Canadian Moss Aids in Retaining Moisture Large Bale, only 3.98 Peat moss loosens clay soil, adds humus to sandy soil. Stores bulbs during dormant seasons. 12 1/2 bushel capacity.	Plant Food Chemically Balanced Formula 50 pounds 2.89 All food elements that grass, plants, trees need for vigorous growth. In a form readily absorbed by roots.	Pressure Sprayer Lightweight, Easy-to-Carry 3 1/2-gal. capacity 7.22 All-purpose sprayer handles all spray solutions. Adjustable extension on nozzle. 22-in. hose. With carrying strap.	Garden Spreader Fertilizes 20-inch Path Cross Country 10.95 Saves time, gives accurate distribution. Handy adjustable lever. 45-lb. capacity. Rubber tired wheels.

SHOP AT SEARS Mondays and Fridays 9:30 A.M. 'til 9:00 P.M. All other shopping days, 9:30 A.M. 'til 5:30 P.M.—Park Free

"Satisfaction guaranteed or your money back" SEARS Ph. 3-9191
550 N. Capitol

HURRY! HURRY! Last 2 Big Days

SEARS ROEBUCK AND CO. National PAINT AND WALLPAPER SALE

Take Advantage of These Tremendous SAVINGS in PAINT and WALLPAPER

Snowwhite HOUSE PAINT
REG. 6.59 Gallon **5.99**
Gallon in 4-Gallon Case
Our finest one-coat house paint. Bright white stays white, covers even black!

Master Mixed HOUSE PAINT
REG. 5.49 Gallon **4.44**
Gallon in 4-Gallon Case
Brighten your home, increase its value, at Sears lowest paint prices of the year! White and 14 colors.

MASTER MIXED LATEX BASE FLAT PAINT
REG. 4.98 Gallon **3.99**
Gallon
The easiest type paint to use! Flows on smoothly, easily, actually makes painting fun! Wash hands, tools, with plain water.

All paint purchases totaling 20 or more may be made on Sears Easy Payment Plan! Shop today!

LOWEST LADDER PRICES OF THE YEAR!

EXTENSION LADDERS 77^c
The best kiln-dried ladder wood is used in Workmaster. Lightweight, easy to handle, all hardware rust resistant. Extra strong, safe.

SIZE	PRICE
16'	12.32
20'	15.40
24'	18.48

Reg. 4.98 Economy STEPLADDERS **3.99** 5 foot
Combination Ladders Save 2.00 Each! Extension or Step! Safety grooved steps for firm footing! Steel tie rods brace each step. Large folding pail shelf tool!

SIZE	PRICE
5'	8.95
6'	10.95
8'	12.95

SPECIAL PURCHASE!
MANUFACTURER'S CLOSEOUT

Reg. 75c to 1.15 Washable Wallpaper **17^c** Single Roll
Reg. 1.00 to 1.75 Washable Wallpaper **27^c** Single Roll
Reg. 1.50 to 2.90 Washable Wallpaper **37^c** Single Roll

A pattern for every taste! First quality manufacturer's closeouts are scrubbable for extra easy wall cleaning. Save now!

*SOLD ONLY IN DOUBLE ROLLS

Salem Fireman Praised for Job At Tractor Firm

Robert B. Eberole, manager of Interstate Tractor Co., has written Fire Chief Ellsworth Smith commending the fire department for its "outstanding fire fighting job" in putting out the fire at its store last Saturday morning.

He commended the department for its protection of machinery from water damage and for its mop-up after the fire.

CHARLIE CHAN CHINESE MEDICINE AND HERB CO.
NEW LOCATION
50. 12TH AND LESLIE
1199 LESLIE

OFFICE HOURS
Tues. and Sat. Only
9 a.m.—5 p.m.
Phone 2-1830
E. B. FONG, HERBIST

POISON OAK!
Why experiment? Other remedies may possibly cure you, but the additional suffering is not only unnecessary, but also very painful. For quick relief, try—

HOOD'S POISON OAK LOTION
SCHAEFER'S DRUG STORE
Open Daily 7:30 A. M. to 8 P. M.
Sundays, 9 A. M. to 3 P. M.
135 N. Commercial

Always Plenty of FREE PARKING!