

OPEN MONDAY AND FRIDAY 9:30 A.M. TO 9 P.M.

PRE-EASTER



FRESH EASTER FASHION—NEW ITEMS FOR YOUR HOME—ALL AT TRUE SAVINGS



Regular 12.95 Ladies' Plaid
WASHABLE JACKETS
\$5

A truly fabulous buy! Multicolor plaids in wool and nylon—all completely washable—Sizes 12 to 20—A gay, colorful selection of blended plaids!

Sportswear—Second Floor

good news!
SALE
of *NoMend*
"irregulars"

Regular 1.65
98¢ Pr.
(Sheers and Semi-Sheers)

Wonderful savings for the early bird! For NoMend irregulars are very rare, and the quantity is strictly limited! They're practically perfect... only NoMend's rigid inspection standards would mark them "irregular."

A fine opportunity for NoMend fans to stock up on their favorite stockings, and save money, besides!

HOSIERY—MAIN FLOOR



- SHOES for EASTER**
- We show just 11 styles (but we've many more) for young Easter Paraders. Famous brands outstanding for quality leather and skillful craftsmanship. Children are fitted by expert personnel.
- Girls' black patent strap pump. 12½-3, B, C, D.....**6.95**
 - Girls' red strap pump. 8½-12, B, C.....**6.45**
12½-3, B, C.....**6.95**
 - Girls' black patent strap. 8½-8, B, C, D.....**4.95**
8-12, A to D.....**5.95**
12½-3, A to D.....**6.95**
 - Girls' black patent or pink fancy strap. 8½-12, B, C, D.....**3.45**
12½-3, B, C, D.....**3.95**
 - Children's tan-brown saddle, 5½-8, B, C, D.....**4.45**
8½-12, A to D.....**6.45**
12½-3, A to D.....**6.95**
 - Children's oxfords. 8½-12, B, C, D.....**6.45**
12½-3, A, B, C.....**6.95**
 - Small boys' tan elk oxfords, crepe soles. 8½-12, B, C, D.....**6.45**
12½-3, B, C, D.....**6.95**
 - Small boys' brown oxfords. 8½-12, B, C, D.....**6.45**
12½-3, B, C, D.....**6.95**
 - Girls' white saddles. Buck or leather. 4-10, AAA to C.....**7.95**
 - Girls' brown or red loafer. Crepe sole-heel. 4-10, AAA to C.....**7.95**
 - Boys' plain toe cordovan oxford. Double sole. 1-6, B, C, D.....**7.95**
- Shoes, downstairs

WEAR IT...

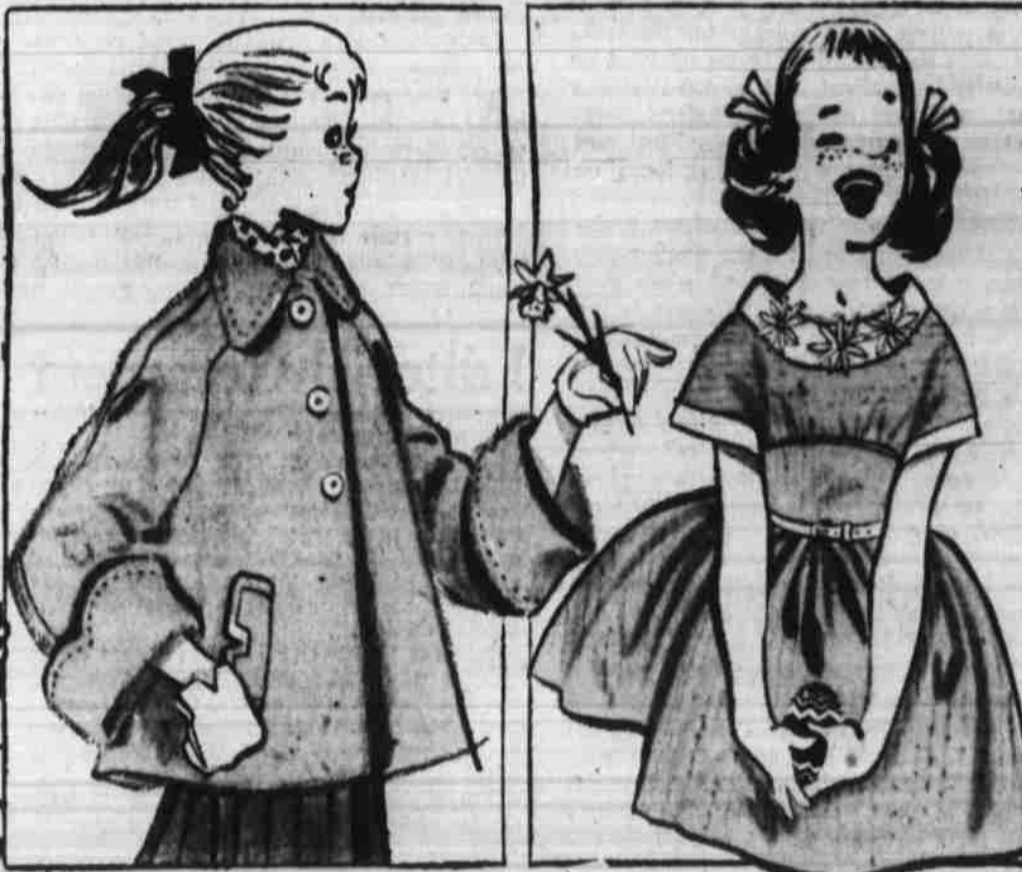
on your sport shirt
PERSONAL INITIAL
"LARIAT"
by
SWANK

The perfect answer to the sportshirt-necktie problem. As masculine as a Texas cowpuncher, the "Lariat" has caught on like a "stampede"

Above—you see the Cavalier, a personal initial in silver tone.

1.50

Men's—Main Floor



GIRLS' TOPPER
SIZES 7-14
14.98

Washable Orlon, soft-to-the-touch fleeces and suedes... with fine linings! Featuring important grown-up detailing. White, pink, red, aqua, gray.

Girls' Dept., downstairs

FANCY DRESSES
SIZES 7-14
4.29

Perky fashions for Easter and onward! Crisp and carefree fabrics: Dan Rivers, Popcords, Poplins, Failletones... stay lovely through many washings! Sunny colors.

Girls' Dept., downstairs

Surprises for Kiddies
(accompanied by parents)
Gift Packages, Balloons, Comic Books
Ask for them!



Your Easter Bonnet Is at Roberts!
Famous "One Price"
EASTER MILLINERY
\$2.98

Hundreds and hundreds of gay, chic hats... all at one price, 2.98. Colors and styles galore! The newest and latest at Roberts!

Millinery—Second Floor



Special Purchase!
Regular 2.50
MALLARD DUCK FIGURINES
2 for 1.00

The cutest interior decorating item we've seen! These "quackers" stand 6 inches high and they're in the true colors of the original itself! A delightful Easter gift.

Housewares—Downstairs—Court Street

WE GIVE AND REDEEM **S. & M. GREEN STAMPS**