

Your Opportunity KNOCKS AT OUR GREATEST



JANUARY USED CAR Clearance Sale!

PLYMOUTH'S \$150,000.00
LUCKY MOTOR NUMBER SWEEPSTAKES

Nothing to buy, no obligation, come in to Salem Automobile Co. for your free entry blank.

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| 1954 DeSOTO V-8 FIREDOME Sedan, R.H. auto. trans., tu-tone paint. Beautiful tu-tone interior. Driven only 21,000 mi. by one careful driver. Like new. Look only \$1995 | 1954 PONTIAC CUSTOM 8 Star Chief 4-Dr. Sedan. R.H. auto. trans., whitewall tires. Full power equipment. One owner. A truly luxury car at only \$1945 |
| 1953 PLYMOUTH Cranbrook 4 Dr. Sedan equipped with heater, seat covers, tu-tone finish, almost new tires, driven only 30,000 miles by local owner. priced at only \$995 | 1951 BUICK SUPER HARDTOP Coupe, R.H. auto. trans., tu-tone paint. Like new interior. One local owner, only 30,000 miles. Save \$88 at \$1095 |

The extraordinary bargains described above are representative of the big savings you can make if you act fast!

BUY NOW AND SAVE

Salem Automobile Co.

CHRYSLER - PLYMOUTH

"BETWEEN THE BRIDGES"

SALEM, OREGON PHONE 3-4117

Quality Cars AT SENSIBLE PRICES

- | | |
|---|--|
| '55 FORD THUNDERBIRD Hardtop, loaded, \$1,300 discount from list. | '54 PLYM. SUBURBAN Radio, heater, low mileage. This is a clean one. \$1,495. |
| '52 MERCURY HARDTOP Radio, heater. These are hard to find and this is good. \$1,095. | '54 FORD COUNTRY SQUIRE Station Wagon 4-Dr. This cost \$3,449 new price. \$1,895. |
| '51 FORD VICTORIAS 2 of these, 1 with automatic trans. Your choice. \$795. | '50 BUICK RIVIERA CPE. This is a one-owner car, a real buy at \$695. |
| '52 STUDE CHAMPION Hardtop, Radio, heater, overdrive, in like new shape. Look at this for just \$845. | '51 CHEV. FLEETLINE 2-DR. The best one in captivity. Brand new overhaul. \$955. |
| '51 OLDS SUP. 88 4-DR. Radio, heater, straight trans. metallic green, w. w. tires. \$795. | '55 CHEV. "210" 4-DR. Station Wagon, radio, heater, pw. glide, 2 tons, excellent. Save at \$1,595. |
| '50 G.M.C. PICKUP 1/2 TON Radio, heater, good shape. Look \$495. | '55 CHEV. BEL AIRE CPE. 2200 local 1-owner miles. Fully equipped. SAVE \$1,100. |

Commercial Motors

1000 SO. COMMERCIAL PH. 3-9894
HIGH TRADES LOW TERMS

SPRING IS COMING BUY NOW At Rock Bottom WINTER PRICES

- | | | |
|---|--|-------------------------------------|
| '55 DODGE ROYAL LANCER \$2395 Hardtop, full power equipped. A beauty, like new. | '53 PACKARD CUST. SD. \$1195 In show room condition. | |
| '54 FORD CUSTOM V8 SD. \$1395 Has had the best of care and low mileage. | '55 OLDS SUPER 88 \$2595 Full power and a beauty with w. w. tires, R.H. hydra. | |
| '52 FORD CUST. CLB. CPE. \$995 Tu-tone blue, W. W. tires, R.H. Fordomatic. | * SPECIALS * | |
| '53 CHEV. BEL AIR SED. \$1195 1-owner car, R.H. powerglide. | '49 FORD V-8 SEDAN \$195 | '49 MERCURY SEDAN \$250 |
| '54 FORD RANCH WAG'N \$1695 R.H. overdrive. | '46 PLYM. SEDAN, its clean \$ 95 | '46 PACKARD SEDAN \$ 95 Good motor. |
| '52 PLYM. CRANBROOK \$795 Club coupe, 1 owner, in top shape. | '51 WILLYS 6 CYL. STA. WAGON \$595 | '51 WILLYS 4-WHL. DRIVE WAGON \$795 |
| '52 PACKARD CUST. SDN. \$895 1 owner, low mileage. | '46 BUICK SEDANETTE \$ 95 Good condition. | '47 DESOTO SEDAN \$ 95 |
| '51 DESOTO CUST. SDN. \$595 R.H. auto. trans. prem. tires. | '48 STUDE CHAMP \$150 A good buy. | '50 STUDE CHAMP \$295 O'D, R.H. |
| '55 FORD FAIRLANE SD. \$2195 Loaded with equipment and only 14,800 miles. | | |

ELSNER'S

2 LOTS

Center & High Bill & Jim Rawlins
High & Union Dwight Parsons

JANUARY CLEARANCE


Here is your chance to save real money. Must sell 35 Safe Buy Used Cars before Jan. 25th. Make us an offer.

1955's — 1954's — 1953's — 1952's — 1951's — 1950's

MERCURY'S PONTIAC'S STATION WAGON'S
LINCOLN'S CHRYSLER'S HARDTOPS
CHEVROLET'S KAISER'S 2 DOORS
FORD'S 4 DOORS
PLYMOUTH'S CLUB COUPES

REMEMBER: Any reasonable offer accepted, cash, terms, or trades to fit your budget.

"The Car Makes Good or We Do"



Safe Buy Used Cars

495 N. Commercial Ph. 3-3012

DEWEY'S \$150,000 IN PRIZES

PLYMOUTH'S SWEEPSTAKES (LUCKY MOTOR NUMBER)

Your FREE entry blank is awaiting you at W. L. Anderson, Inc. Nothing to buy, no obligation—Come in TODAY.

1954 FORD V-8 CUSTOMLINE 2 DOOR SEDAN Ford-o-matic, radio, heater, 21,000 miles, beautiful condition, sapphire blue. \$1595

1955 OLDSMOBILE SUPER "88" 2 DR. SEDAN Sincerely this car is in show room condition, 10,000 miles. \$2095

1955 PLYMOUTH BELVEDERE 4 DR. SEDAN Powerflite trans., double eagle tires, popular red & white tu-tone. \$2195

1949 DESOTO CUSTOM 4 DOOR SEDAN Looking for a good second car? You will be proud to own this one. \$495

1952 OLDSMOBILE SUPER 88 4 DOOR SEDAN If you are looking for an Oldsmobile, be SURE you see this car \$1295

1953 PONTIAC CHIEFTIAN DELUXE Fully equipped and ready to go. We're looking for a good older Pontiac for a trade in. \$1395

W. L. ANDERSON INC.

DeSoto — Plymouth

534 N. Liberty Ph. 4-3492

STAN BAKER MOTORS

"NO RISK PLAN"

'52 CHEVROLET *Styline deluxe *Club coupe *Powerglide \$795

'51 FORD CUSTOM 4 DOOR *Motor overhauled *Radio, heater *New paint, brakes, shocks \$795

'49 CHEVROLET *Styline deluxe *Club coupe *Best in town \$495

'53 FORD 4 DOOR *Radio, heater *Overdrive *Shows good care \$1095

'52 CHEVROLET 4 DOOR *Styline deluxe *Radio, heater *Powerglide \$995

'50 FORD 4 DOOR *Overdrive *Custom model *Good transportation \$395

SEE OR CALL HOWARD GIROD F. H. TODD 2-2468

UNION AT NORTH HIGH

THE PLACE WHERE YOU CAN TRADE IS AT 275 SO. LANCASTER

'52 CHEVROLET

Styline Club Cpe. Fully equipped including power glide, \$895

TAGGESELL PONTIAC

400 N. Liberty Ph. 3-4113

'54 FORD conv. Olds "88" engine Sell or trade. Ph. 4-1238, 1723 Birchwood Dr.

QUALITY

EXCEPTIONAL CARS FOR THE MOST PARTICULAR BUYER

1955 BUICK CENTURY FOUR DOOR SEDAN We sold new and serviced regularly. 14,341 miles, two tone blue, Dynaflow. \$2795	1954 BUICK CENTURY RIVIERA COUPE Two tone turquoise and white, new whitewalls, 208 h.p. V-8, Dynaflow. \$2395
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ALSO FOR YOUR SELECTION

Other one owner '54 and '55 Buicks which we sold new and have record of service.

'55 FORD FAIRLANE 8 FOUR DOOR SEDAN One owner, 16,858 miles, light blue, whitewalls, radio, heater, Fordomatic. \$1995	'51 BUICK SUPER SEDAN Dynaflow, excellent tires. We sold new and serviced, light gray, clean interior, radio. \$969
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THE BEST OF OUR LOW PRICED CARS

1950 BUICK SPECIAL SEDAN \$695
For this age and price we can say it is perfect.

1950 CHRYSLER SEDAN \$595
1950 PLYMOUTH CONVERTIBLE 395
1950 CHEVROLET CONVERTIBLE 495
1949 PONTIAC SEDAN 395
1947 BUICK SEDAN 145

WILSON'S

OREGON'S OLDEST AUTOMOBILE AGENCY

CHEMEKETA AT COMMERCIAL PH. 4-5711

THANKS SALEM FOR THE SUCCESS OF OUR AUCTION

Here Are More CAPITOL CARS PRICED RIGHT SERVICED RIGHT GUARANTEED RIGHT

CHECK CAPITOL FOR YOUR BIGGEST VALUES

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|---|---|
| 1955 CADILLAC 62, 4 dr. sedan, radio, heater, dir. signals, tinted glass, autronic eye, power steering & brakes, plus many other extras. \$4295 | 1954 CADILLAC 60 Special Fleetwood sedan, radio, heater, all power equipment, plus full accessory group. \$3895 |
| 1953 CADILLAC 62, 4 dr. sedan, radio, heater, seat tinted glass, w. w. tires. \$2495 | 1955 CHEVROLET V-8 210 tudor sedan, radio, heater, dir. signals, w. w. washers, seat covers, 5 new tires. \$1795 |
| 1953 CHEVROLET 210 tudor, radio, heater, dir. signals, w. w. tires, overdrive motor, seat covers. \$975 | 1951 CHEVROLET Deluxe convertible, radio, heater, w. w. tires, overhauled motor. \$695 |
| 1952 PACKARD Clipper sedan, radio, heater, turn signals, ultramatic drive, a real clean 1 owner car, book price \$900, our price. \$695 | 1955 PLYMOUTH V-8 Belvedere club sedan, heater, def. dir. signals, w. w. washer, undercoated, power flite trans., book price \$975, our price. \$1745 |
| 1953 BUICK Special tudor sedan, radio, heater, seat covers, w. w. washers, standard trans., book price \$1245, our price. \$995 | 1949 BUICK Super sedan, radio, heater, w. w. washers, dyna. trans., this is a real clean 1 owner car well worth the money. \$545 |

CAPITOL CHEVROLET-CADILLAC Used Car Lot

Union & Com'l. Ph. 3-3175

PICKUP VALUES

1955 FORD F 100 V-8, 1/2 ton, custom cab, heater, def. w. w. washer, heavy duty rear bumper, book price \$1950, our price. \$1495	1953 CHEVROLET 1/2 ton pickup, deluxe cab, 4 speed trans., radio, heater. \$995
1953 CHEVROLET Sedan delivery, heater, and defroster, low mileage. \$895	1950 G.M.C. L. W. R. 1/2 ton pickup, as is, special. Looks tough, runs good. Only \$395

Capitol Chevrolet Cadillac Truck Dept.

635 N. Commercial Ph. 3-3175

1954 3-TONE 4-DR. Pontiac sta. wgn. 875 series. Power steering and brakes, fully equipped. Sell for best cash offer. Ph. 4-1042. Or Rt. 4, Box 173, Salem.

'55 STUDE 4-dr. sedn. Regal de luxe, would like to trade or sell. Come in on home or cash. Come and make me an offer. Ph. 4-7747 or see at 875 Hatfield Dr.

LODER BROS. EXCLUSIVE

Dealers in the Fabulous Rocket Olds OFFERS YOU TWO REAL LOW MILEAGE EXECUTIVE CARS

1955

'58 OLDSMOBILE 4 DOOR HOLIDAY SEDAN, with almost every conceivable accessory to make your driving a pleasure. Equipped with G. M. conditioned air heater, famous Delco radio, the proven G. M. Hydramatic transmission, the power packed Rocket engine, tinted glass and G. M. perfect control power steering, easy stop power brakes, electric window & seat control. One in beautiful bronze & Charbonne two tone, the other in solid Jacquill yellow.

SAVE Up to \$1200 on one of these popular cars. Come in or call 3-7973 and ask for Gail or Bergland for demonstration.

LODER BROS. CO.

456 CENTER ST. "The Lot With A Lot"

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| '50 PONTIAC SEDAN \$495 R.H. hydra. | '51 FORD COUPE \$695 Radio, heater. |
| '50 PACKARD SEDAN \$695 R.H. overdrive. | '49 PONTIAC SEDAN \$345 Radio, heater, hydra. |
| '51 KAISER SEDAN \$545 Radio, heater, overdrive. | '50 STUDE CLUB COUPE \$295 Radio, heater, overdrive. |
| '49 MERCURY SEDAN \$275 Radio, heater, overdrive. | '50 DODGE 2 DOOR \$245 Heater. |
| '48 OLDS SEDANETTE \$175 Radio, heater, hydra. | '47 FORD V-8 SEDAN \$125 Radio, heater. |
| '47 PONTIAC SEDANETTE \$120 Radio, heater. | '48 CADILLAC SEDAN \$ 95 Radio, heater, hydra. |

TAGGESELL

PONTIAC 600 N. LIBERTY PH. 3-4113

POST AUTO SALES

1705 So. 7th, Salem

- CADILLAC '51 "62" sedn. Radio, heater & Hydra. Power steering, power brakes & windows. 4-way power seat. A new w. w. tires. \$3,595
- '53 "62" sedn. Radio, heater, auto. trans. Low mileage. \$2,395
- NEW CARS
- '56 Olds Super "88" 4-Dr. Holiday. Power steering, power brakes, radio, heater. This is brand new, largest discount available anywhere.
- '56 Chev. Bel Air Hardtop, Radio & heater, power pack. Large discount.
- Also '55 Chev. Bel Air 4-Dr. Radio, heater, overdrive, w. w. tires.

POST Auto Sales

1108 S. 12th Ph. 4-8222

1941 MERCURY cpe. Must sell. \$88. Good motor. 1043 Howard.

FORD '53 4-dr. H & H. rear speaker, o'drive, dir. sig. Had very good care. \$1,450. \$1,500. \$1,600. \$1,700. \$1,800. \$1,900. \$2,000. \$2,100. \$2,200. \$2,300. \$2,400. \$2,500. \$2,600. \$2,700. \$2,800. \$2,900. \$3,000.

Fleets of them, prices range from \$295 to \$190.