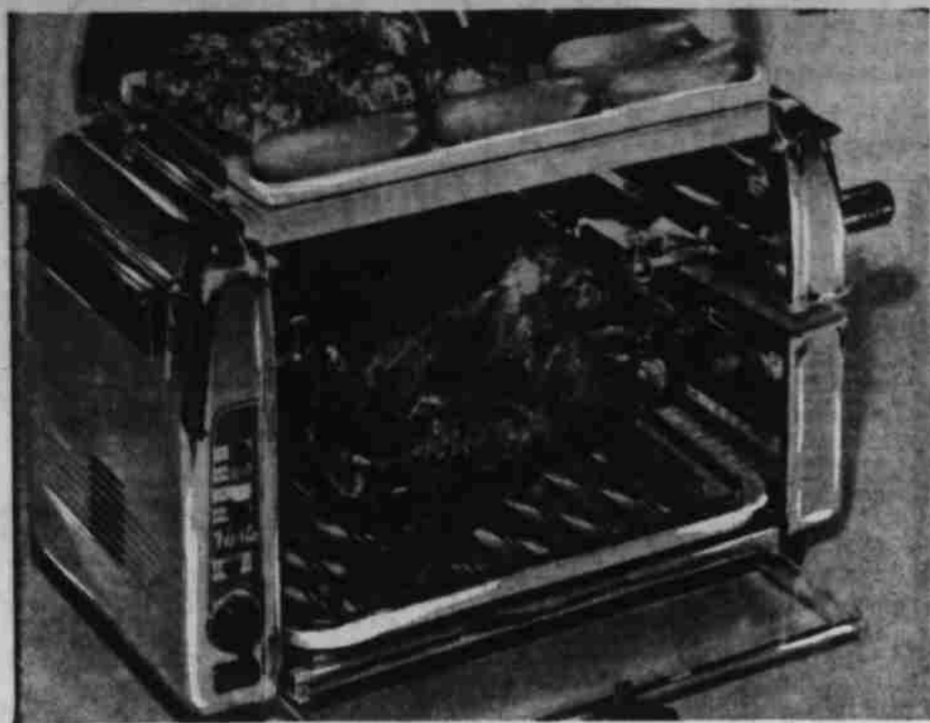


OPEN MONDAY AND FRIDAY 12:15 TO 9 P. M. - OTHER DAYS 9:30 A. M. TO 5:30 P. M.

MEIER & FRANK'S - SALEM



Fiesta king size

ROTO-BROIL "400"

\$59.95

Automatic infra-red rotisserie with fingertip, push-button control. The new 1956 model takes an 18-lb. turkey or 20-lb. roast. Barbecues, broils, grills, boils, roasts, fries, bakes. Complete with electric French fryer skillet and table.

\$59.95

As low as \$5 a month
NO DOWN PAYMENT

Mail and phone orders*

ELECTRICALS—SECOND FLOOR

\$70.90 Value Imperial deluxe model, with table ---- **\$29.95**

Corner can be lifted for fresh air and ventilation and resealed in an instant.

Drafty windows invite colds. Use Sealtite to protect health.

Remember... Sealtite windows are unbreakable.

Keep cold out... heat in with

SEALTITE

storm windows

10-Window Kit
12 sq. yards Sealtite
approximately 60 yds.
Adheso tape

\$3.95

5-Window Kit
6 sq. yards Sealtite
approximately 30 yds.
Adheso tape

\$1.98

- New idea in winter protection
- Attach in minutes, inside or outside
- No hammer, nails or tools needed
- Save up to 20% on winter fuel

100% air tight to keep the cold out. Clear, transparent, easy to clean, remains pliable. Won't rattle, chip or crack even in coldest weather. Costs less than 40c per average window, and can be fitted to windows of all sizes without hammer, nails or tools.

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HOUSEWARES—SECOND FLOOR

Sunbeam
controlled
heat

FRYPAN

\$19.95

You get the perfect controlled heat for more delicious cooking by simply setting the dial. Maintains proper heat without guesswork or constant watching. Easy-to-see fry guide and heat control dial in handle. Water-sealed element.

Mail and phone orders*

ELECTRICALS—SECOND FLOOR



Reg. \$104.90

HOOVER LARK

complete with cleaning attachments

\$69.95

As low as \$5 a month
NO DOWN PAYMENT

SAVE \$34.95!

One of the finest cleaners ever made for rugs and carpets. It beats, as it sweeps, as it cleans... get the deep-down dirt. Hoover's exclusive Veriflex hose never tangles or kinks. Extra heavy throw-away dust bag... hands never touch dirt. Full size powerful motor; convenient headlight.

Mail and phone orders*

VACUUM CLEANERS—
SECOND FLOOR



FASTER FOR BUCKING

LIGHTER FOR LIMBING

CONVERTIBLE FOR CLEARING

MORE POWER FOR FELING

It's new - it's packed with power

HOMELITE

Model 5-20 5 HP 20 Pounds

CHAIN SAW

- Faster for bucking
- Convertible for clearing
- More power for felling
- Lighter for limbing

Alive with power, the new Homelite Model 5-20 brings down trees up to 6 feet in diameter, slices through 20 inch trees in 20 seconds. Has more big features, more power per pound than any other chain saw ever developed.

- Big 5 hp for faster cutting
- Light, 20 pounds for easy handling
- High compression, short stroke engine

The new Model 5-20 is precision built for dependable performance and low maintenance. It can be converted in minutes for clearing land or cleaning out brush and undergrowth. 14" and 18" bow saws are available for plunge cutting and standard guide bars from 14" to 60" for pruning or felling big trees.

18" Bar & Chain **\$319.65** 33" Bar & Chain **\$338.80**
23" Bar & Chain **\$325.75** 38" Bar & Chain **\$346.95**
28" Bar & Chain **\$331.85** 44" Bar & Chain **\$358.55**

As low as \$15 a month
NO DOWN PAYMENT

SPORTS HEADQUARTERS—STREET FLOOR



IT PAYS
TO BUY AT
MEIER &
FRANK'S

- ★ Du-all magnetic "lidlifter" ... holds cut off lid
- ★ Super honed cutting wheel leaves safety edge ... rim stays sharp
- ★ Positive action lock lever holds can firmly while lid is removed
- ★ Turn-easy crank handle ... ultra modern die cast aluminum handle
- ★ Folds against wall when not in use ... has 3 cutting positions
- ★ Easy to clean ... safe ... sanitary ... convenient

The new ultra modern

DAZEY

canoramic can openers

\$5.95

All red enamel finish

Not just can openers... they're eye openers! Highly styled in attractive decorator colors that belong to the new era of modern kitchens. They have the convenience, appearance and space saving design that smart housewives appreciate.

White, red or yellow with chrome trim **\$6.95**

All chrome finish **\$7.95**

All copper finish **\$8.95**

Mail and phone orders*

HOUSEWARES—SECOND FLOOR

*Plus shipping costs to areas outside our regular truck delivery routes.



FREE STORE-SIDE PARKING FOR OVER 1,000 CARS