

FABULOUS 85th FRIDAY

DOWNTOWN SALEM!

TELEVISION **HEIDER'S** APPLIANCES
362 N. High St. Phone 4-2271

SAVE \$200.00
ON NEW
1955 RANGES

HARTMAN BROS. JEWELERS
Corner State and Liberty Salem, Oregon

Costume Jewelry
Regular \$1.00 to \$2.00 Values
Earrings, Necklaces, Bracelets
Brooches, Pins Your Choice **59¢**
2 for \$1.00

PENNEY'S Repeated by Popular Demand Draperies Made to Your Measurements!
ALWAYS FIRST QUALITY!

You Select the Fabric
We Make the Drapes **155** 48" Wide
At This Low, Low Price...
No Extras to Pay...
Basement **YARD**

JANUARY SPECIAL! At **The Jewel Box** 443 State

Have Your Watch Cleaned, Oiled, and Electronically Regulated by "Time-O-Graph"
This Ad and **\$5.75**
GUARANTEED for 1 Year!

Open Friday Night Till 9 P.M. **THIS OFFER GOOD ONLY** Friday and Saturday! Loaner Watches Available

CLOSE OUT at ALLEN'S
236 North Commercial St.
ONE COAT — OIL BASE
FLAT WALL PAINT

★ Washable ★ Covers Easily
★ In White Only ★ Quantity Limited

Reg. Value **\$2.59**
4.19

LEON'S 234 N. Liberty

DRESSES
Dramatically reduced over 125 dresses, values to 29.95.
3 big price groups.
5.97 7.77 10.77

Vacuum Cleaner Clinic
AND SEWING CENTER
455 Court Street Phone 4-5502

2 Only
KENMORE DELUXE
Tank Type With Cart
VACUUM CLEANERS
Reconditioned—Guaranteed Reg. 69.95 **\$39.95**

LAMAR'S 437 STATE STREET
Division of the Vogue of Salem

Coats, 9.77, 19.77 and 24.77
Dresses, 7.77, 9.77, 11.77 and 17.77
Shoes, 1.99 through 9.88
Men's Hats, 3.77 through 6.77
STOREWIDE JANUARY CLEARANCE

METROPOLITAN
136 N. Commercial

CANDY SPECIAL!
Peanut Clusters and Chocolate Covered Peanuts

Regular 79c
Special **49¢**

STIFF FURNITURE
450 Court Street

TABLE LAMPS
Values to 21.95
Friday and Saturday Only **\$10.95**

155 N. Liberty **Montgomery Ward** Phone 3-3191

Reg. 13.95 Dacron Comforters

Machine-washable, stays fluffy! Cloud light—yet warm as wool. Non-allergic, too. NYLON on outside in dainty floral; 1½ lbs. DACRON on inside. 72x84, cut size. **\$10**

Anita Shop
Corner State & Liberty Sts.

Ladies 100% **WOOL COATS \$16.88**

SKIRTS \$1.99 **BLOUSES \$1.00** Reg. Values to \$29.99

SALEM HARDWARE
120 North Commercial

Tool or Tackle Box

Regular 1.25
Special **88¢**

WEISFIELDS INC.
305 North Liberty Salem, Ore.

Reg. 5.95
EXPANSION BANDS
In Yellow or White
Fits Most Watches For Men and Women. Your Choice **\$2.49**

THE PIKE
Ice Cream and Sherbet
138 S. Liberty—At the Bus Stop—Ph. 36828

Tu-Fer
Ice Cream Sale
One Round Half Gallon 85c in Reusable Carton
2 for **\$1.49**
The Above Special Also Available at M&F Ice Cream Bar

Stock Up Your Deep Freeze With Ice Cream Now

ARBUCKLE'S
481 State St.

ENTIRE STOCK
ON SALE!
Men's... Women's and Children's Shoes

Newberry's 241 N. Liberty

Fountain Special
Roast Turkey Dinner

Sage and Celery Dressing, Creamy Whipped Potatoes, Rich Turkey Gravy, Fresh Cabbage Slaw, Cranberry Sauce, Hot Roll and Butter. **49¢**

Yeater TV Appliance Co.
"Just Across From Lipman's"—375 Chemeketa St. Ph. 4-6835

JANUARY WHITE GOODS CLEARANCE
On All 1955 Model Westinghouse Electrical Appliances and TV

Friday Luncheon **Nohlgren's** 11 A.M. to 4:30 P.M.
440 STATE STREET

BAKED PORK CHOP with pan gravy, dressing, apple sauce, whipped potato, hot roll—**59¢**
GRILLED FILET OF SOLE, Tartar Sauce, scalloped potatoes, hot roll—**59¢**

For Dinner—4:30 to 8 p.m.
TOP SIRLOIN STEAKS—Baked Potato Tossed Salad, Hot Roll **\$1.00**
Beautiful Organ Music While You Dine—5 to 8 p.m.

JAYSON'S
Corner Liberty and Court Streets

January Clearance of OUR FAMOUS LABEL DRESS SHIRTS

Whites and Colored Plain and French Cuff Reg. to \$4.50 **\$2.49**

Miller's CAFETERIA
Friday Lunch 11 to 4 p.m. Friday Dinner 4:30 to 7 p.m.

Baked Macaroni and CHEESE **38¢**
GRAB LOUIE—with bran muffin **69¢**
HOT BEEF DINNER SAN **49¢**

BAKED PORK CHOP or BAKED CHINOOK SALMON
With Dinner Salad, Escalloped Potatoes, Hot Roll—Coffee or Tea, Rhubarb Cobbler **89¢**

DOWNSTAIRS STORE

THE PHILLIPS CO.
APPLIANCES — 355 Center St. — TELEVISION

30 Cubic Foot
Upright Freezer
Special **\$580.00**

Pay Less Drug Store
484 STATE ST.—SALEM, ORE.

7-Piece Stainless Steel **KITCHEN TOOL SET**
Reg. \$3.88
\$9.95 Guaranteed

Roberts Bros.
177 North Liberty

Perfect Quality—Famous Mill "Slumber Queen"
PERCALE SHEETS
Reg. 2.99
72x108 or Bottom Fitted **1.99**

A fabulous value! Lovely types, 186 white percale sheets at a huge savings! Wide hems! Snowy white! 81x108 or double fitted—2.19.
DOMESTICS—DOWNSTAIRS

Reg. 1.00
Men's SOCKS 69¢
3 pr. 2.00
Stretch and fancy—cotton and nylon — solid colors and patterns.
Men's Furnishings—Main Floor

ALEX JONES
State at High

CLOSE-OUT Famous Brand Shirts
\$2.40 Values to \$5.00
NECKWEAR 85¢ Values to \$2.50

THE SHOE BOX 357 State St.

SHOE PRICES COLLAPSE!
All Famous Brand Shoes to be sold at less than wholesale cost!
Save Up to 60%

F. W. WOOLWORTH CO.
Liberty and State St.

Woolworth's 97c Sale See the Many Values

Vinylite Plastic Covers **Dish Drainer** With Silver, Cup Holder. Reg. 1.49 **97c**
Embossed Plastic 54" x 72" **Table Cloths** White & Pastel Colors 1.39 **97c**
33" x 33" **Scarfs** 6½" Momme Beautiful Prints. Reg. 2 for 75c **97c**

Sponsored by DOWNTOWN SALEM MERCHANTS ASSOCIATION