

FABULOUS 84th FRIDAY

DOWNTOWN SALEM!

TELEVISION HEIDER'S APPLIANCES
363 N. High St. Phone 4-2271

SAVE UP TO 50%
ON
TELEVISION SETS

FRED MEYER DRUGS
148 North Liberty

**FRED MEYER
CLOSEOUT SALE**
NOW IN PROGRESS
Must Vacate by January 14th

PENNEY'S Fabulous Value!
ALWAYS FIRST QUALITY!

Boys' Knit Briefs
Medium Weight Sizes 4 to 16 All First Quality Main Floor

3 Pairs \$1

TRADE-IN Sale AT THE JEWEL BOX
443 State St. Open Fridays Till 9 P.M.

On Any Nationally Advertised: Hamilton-Berens-Gruen-Elgin-Bulova

Your Old Watch is Worth Up to **\$22.50**
Regardless of Condition

ALLEN HARDWARE
236 N. Com'l. St. Downtown

DINNERWARE
Complete Sets Available in Discontinued Open Stock Patterns

REDUCED **50%**

LEON'S 234 N. Liberty

BLOUSES!
About 200 whites . . . colors and patterns . . . all of cotton . . . short sleeves. Mostly regular 2.00 and 3.00 values.

For F.F. **2 for \$3.00**

Vacuum Cleaner Clinic AND SEWING CENTER
455 Court Street Phone 4-5502

NEW ROYAL SEWING MACHINES
• Round Bobbin • Forward and Reverse
• Automatic Bobbin Winder • Darning
• Top Drop Feed

1/2 PRICE
Reg. \$180.00 Now **\$89.95**

LAMAR'S 437 STATE STREET
Division of the Vogue of Salem

**JANUARY STORE
WIDE CLEARANCE
SAVING UP TO 60%**

METROPOLITAN
136 N. Commercial

HAND TOWELS
REG. 39c EACH

3 for 77¢
Size 15x28 - assorted colors

STIFF FURNITURE
450 Court Street

**ALL WOOL TWEED
9x12 RUGS**

SPECIAL **\$69.50**
A FREE 9x12 pad and two matching throw rugs with the purchase of the above.

155 N. Liberty **Montgomery Ward** Phone 3-3191

Reg. 39c 80 sq. PERCALE

Purchased especially for our January White Sale. Lovely pastels or dark colors. Beautifully printed in stripes, florals and geometric designs.

27¢ Yd.

Anita Shop
Corner State & Liberty Sts.

ANNUAL CLEARANCE SALE
100% Wool
COATS
\$18.00 Values to \$29.99
Drestic Reductions In Every Dept.

SALEM HARDWARE
120 North Commercial
20-inch

Fireplace Grate
Regular 2.95 **2.19**
Special

WEISFIELDS INC. Salem, Ore.
305 North Liberty

Genuine Stetson Dinnerware
Complete 53-Pc. Service for Eight
Reg. 29.95 **\$14.88**

- Hand Painted Exclusive Designs
- Under Glazed Finish
- Will Not Fade
- Wash or Wear Off

NO MONEY DOWN. 25¢ WK.

THE PIKE
Ice Cream and Sherbet
138 S. Liberty—At the Bus Stop—Ph. 36828

Tu-Fer Ice Cream Sale
One Round Half Gallon 85c in Reusable Carton

2 for \$1.49

Start the New Year Right
Stock Up Your Deep Freeze With Ice Cream Now

The Above Special Also Available at M&F Ice Cream Bar

W. T. GRANT CO.
The family Store
260 N. Liberty St.

Smart styles for all-around wear.
GIRL'S SANFORIZED COTTON BLOUSES
Plaids, pastels and white
8 styles to choose from
Sizes 7-14

88¢

Newberry's 241 N. Liberty

**Fountain Special
SWISS STEAK DINNER**
"GOOD-N-TENDER"

Creamy whipped potatoes, rich brown gravy, Buttered Vegetable, fresh Cabbage Slaw, Hot Dinner Roll and Butter
Hot Mince Pie with Rum Sauce

59¢
15¢

Yeater TV Appliance Co.
"Just Across From Lipman's"—375 Chemeketa St. Ph. 4-6835

**JANUARY
WHITE GOODS CLEARANCE**
On All 1955 Model Westinghouse Electrical Appliances and TV

Nohlgren's
440 STATE SALE

Fabulous Friday Luncheon—11 to 4:30 P. M.

BRAISED SHORT RIBS OF BEEF With horseradish, whipt potatoes, roll **59c**

FISH'N CHIPS Cole slaw, roll **59c**

JAYSON'S
Corner Liberty and Court Streets

ALL WOOL . . . and CASHMERE SOCKS

★ Regular Quality to ★ Famous Brands

Reg. \$3.50

\$1.00 Pair

Miller's CAFETERIA
FRIDAY LUNCH 11 A. M. TO 4 FRIDAY DINNER 4:30 TO 9

Tunafish and Noodles, au gratin **38¢**
Shrimp Salad, Roll **35¢**
Baked Ham **39¢**
San

Roast Sirloin of Beef or Grilled Fillet of Sole
Peach & Cottage Cheese Salad, Whipt potatoes, Hot Roll, Coffee or Tea, Apple Cobbler. **89¢**

DOWNSTAIRS STORE

THE PHILLIPS CO.
APPLIANCES — 355 Center St. — TELEVISION

220 SQ. INCH SCREEN
TABLE MODEL TV

★ All Channel Tuner **\$99.95**
★ Reconditioned

SOFT ABSORBENT **Pay Less Drug Store**
484 STATE ST. SALEM, ORE.

DISH TOWELS
Jumbo Size 36 x 28

15¢ Each
Fabulous Friday

Roberts Bros.
177 North Liberty

Values to 1.50 yd.
FABRICS 59¢ Yd.

A group of 1000 yards—fine rayons, novelty cottons—suitings, dress weights—a fabulous selection of fabrics at quick clearance prices.
FABRICS—MEZZANINE

Reg. 6.95-7.95
CHENILLE SPREADS

Lipman's of Salem
Floral design—closely tufted—choice of colors

4.99

Bedding Dept.—Second Floor

Sponsored By: **DOWNTOWN SALEM**
MERCHANTS ASSOCIATION