

# PENNEY'S

ALWAYS FIRST QUALITY!

160 N. Liberty St., Salem, Ore.  
Open Mondays and Fridays 12 to 9  
Other Days 9:30 A.M. to 5:30 P.M.

## the season's best from Penney's

IN THE SEASON'S BEST STYLING!



### BOYS' FLANNEL SHIRTS IN NEW PLAIDS . . . ROUNDED COLLARS!

Penney's has styled up a customer favorite! More value . . . same price thrill! Soft Sanforized® cotton flannel suede shirts in a choice of fall-tone or new heather-tone plaids! Styled now with smarter short, rounded collar! Long-sleeve model with two pockets. Acetate satin yoke. Machine washable.

Sizes 2 to 8 . . . . . **1.29**

\*Won't shrink more than 1%

MAIN FLOOR

sizes 10 to 18

### Genuine Leather Insert Sleeves Boys Jacket

4 to 8 **7.90**

Sizes 10 to 18 . . . . . 9.90  
Boys' school jackets in all the wanted school colors. Durable steer hide inserted in sleeve to give your jacket that added touch of good looks. Coat is of warm wool melton. Knit collar, cuffs, and waist.

MAIN FLOOR



### LUXURIOUS! ORLON SLIPOVERS FOR BOYS!

Long on wear! High in style! Hand-looped V-neck sweaters of soft 100% Orlon in fine gauge interlock knit for a trim fit. Ribbed cuffs, waist. Washable! Shrink-resistant! Moth proof!

SIZES 4-8 . . . . . 2.98 sizes 10 to 18

MAIN FLOOR

COME SEE THE BIG SALEM

# FAIRY TALE PARADE

SATURDAY, NOVEMBER 26TH

Salem merchants are sponsoring the floats from the Portland Fairy Tale Parade plus local marching groups and bands. The parade route passes our store shortly after 10 a.m. Saturday.



### DACRON-PIMA! LUXURY DRESS SHIRT BARGAIN!

Special gift buy of one of Penney's most beautiful and practical white dress shirts ever! 65% Dacron for durability and wrinkle-free grooming . . . 35% Pima cotton for luxury looks and feel!

MAIN FLOOR

**3.66**

sizes 14½ to 17



### Fabulous Value! Men's Cotton Sweat Shirts

**1.00**

Quality sweat shirts at a special buy price! Cotton fleece lined, nylon-reinforced neck, full cut pre-washed fit, other fine Penney features. And warm!

MAIN FLOOR



### Toddler Boy's Shirt And Pant Set

**1.98** Sizes 2, 3, 4

Penney's puts your toddler boy into a good-looking, long-wearing cotton suit at this price! Combed cotton knit shirt has ribbing to match the twill suspender longies. Sanforized® machine washable . . . in bright colors like red, charcoal, aqua. Sizes 2, 3, 4.

SECOND FLOOR



### Stretchable Sleeper

With plastic soles.

**1.49** Sizes 1 to 6

This sleeper actually grows one full size with the child. Mom, you'll love the way they fit even after going through the dryer. Plastic soles on the feet take the place of slippers. Gripper snaps at waist and knit cuff keep the kiddies warm. Pink, blue, aqua and maize.

SECOND FLOOR



### Gift For Girls! Fur-Trimmed Slippers

**2.79** Sizes 8 to 3

An eye-catching gift any gal will love—fur-trimmed slippers from Penney's! They're of smooth sheepskin, prettily hand-beaded, and made with the softest soles, ever. Blue, or red with white fur collar.

BASEMENT

### PRINTED CORDUROY SLIPPERS WITH CREPE SOLES

Printed corduroy slippers for children are gay gift items; are warm and practical, too! Slide fastener front for easy on and off; crepe sole for comfort. Red or blue.

**1.98**

Sizes 8 to 3

BASEMENT

Your little miss holiday finery doesn't cost a fortune at Penney's!



### Imagine! Holiday Nylon Dresses at this Thrifty Price!

**2.98**

Sizes 1-3 . . . . . 3.98 Sizes 7 to 14 . . . . . 4.98

Who's the little angel in all the fluff and frills? She can be your own favorite little miss if you hurry to Penney's for these party-going charmers! Just as fussy as can be, they're of easy-care velvety nylon, with tiny puffs of sleeves, lots of ruffles and lace, flowing rayon satin or velvet sashes. And, of course, the hoop-skirted acetate and rayon underdress makes for an extra special treat! Soft pastels.

SECOND FLOOR



### Men's Cotton Flannel Shirts

**1.33** Sizes S, M, L

Terrific shirt value! Penney's Sanforized® cotton suede sport shirts. Cut for top fit over regular Penney patterns. Styled with tuck-in, square-cut bottom, lined sport collar, adjustable cuffs. Sizes small, medium/large.

MAIN FLOOR

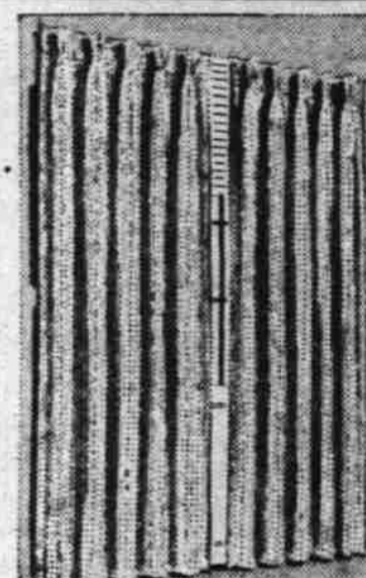


### Feature Contour Bridge Chairs

**2 for \$5**

Special Contour Bridge Chairs. Upholstered in tweedy, wipe-clean vinyl. Space-saving fold-away frames. Ideal for offices, clubs, etc.

BASEMENT



### Feature! Gold Threaded Drape

**5.00** Pair 50x81"

Compare! Gold-threaded draw drapes are fabulously low priced at Penney's! Rich acetate fabric with a hint of gold to spark your holiday decor. Fine details. Decorator colors. Hand-washable.

BASEMENT

### Women's Fashion Raincoats

Rayon Fabric . . . Millium Lined . . . Sizes 10 to 18

**12.00**

SECOND FLOOR

### Women's Orlon-Wool & All Wool Skirts

Plain and Plaids . . . Sizes 22 to 30

**3.99**

SECOND FLOOR

### Women's Better Fall Millinery

Several colors and styles

**1.77**

SECOND FLOOR

### Boy's Heavy Weight White Cords

Machine washable . . . Sizes 10 to 16

**3.00**

MAIN FLOOR



### Girl's Cotton Quilt Lounging Pajamas

**3.98** Sizes 3 to 6x

Sizes 7 to 14 . . . . . 4.98  
Penney's dresses sisters in look-alike loungers! And what pretty little leisure fashions they are! Saucy little treader-length trousers in a novelty twin print. Perfectly wonderful for little fashion leaders' at-home hours. P. S. Gift-perfect for every little lady on your list!

SECOND FLOOR



### Girl's Taffetized Cotton "Dolly And Me" Slips

**1.98** Sizes 2 to 10

Penney's "Dolly and Me" Slips of Taffetized Cotton are a pert match! Cotton organdy trim. Machine washable—luke-warm water. Sizes 2 to 10 plus slip for 17-inch doll.

SECOND FLOOR



### Gift Boxed Dress-Up Blouses For Girls

**1.98** Sizes 7 to 14

Penney blouses are dress-up dreams . . . and they're boxed for giving! A galaxy of Christmas stars in dacron crepe and nylon and cotton blends. All with lovely detailing . . . all with exquisite trim. Choose from several styles in sizes 7 to 14. At a Penney price that stays in line with your holiday budget!

SECOND FLOOR



### Fabulous Value! Birdseye Diapers

**1.79** Doz.

Penney's Birdseye diapers treat baby's skin well! Soft and absorbent, sturdy and long wearing. Stock up on our 27x27-inch (cut size) Birdseye diapers.

SECOND FLOOR



### SPECIAL! SUPERB COLORS IN CHENILLE BEDSPREADS

Penney low prices are fabulous and just look at the quality! Plus, velvety chenille bedspreads with wide banded edges, smart rounded corners. Every one in vibrant colors. Machine wash in lukewarm water.

**\$5**

full or twin

MEZZANINE