

OPEN MONDAY AND FRIDAY 12:15 TO 9 P.M. OTHER DAYS 9:30 A.M. TO 5:30 P.M.

MEIER & FRANK'S-SALEM



so lovely to wear . . .
such perfect gifts!

BARBIZON LINGERIE

A treasured name in lingerie . . . famous for beauty, fit and styling. Come in and see these and many other styles. Ask about the new recollection fabric.

Lady-at-Ease Robe

Luxurious quilted rayon in an easy-to-don wrap-around robe. A full-length beauty with posy-sweet embroidery on adjustable collar, cuffs and down the front. Sizes 10 to 20.

\$21.98

BARBIZON'S FASHION CONSULTANT

Miss Thelma Becker, will be in our Lingerie and Robe Departments today and tomorrow to tell you all about our new Barbizon fashions.

LINGERIE AND ROBES-STREET

Mail and phone orders*

Puffett Quilted RAYON BED JACKET

Styled with all the finesse that made Barbizon famous. Convertible, scalloped collar, sleeves that can be pushed up, tiny pockets. Seafoam, petal, white, yellow. S, M, L.

\$5.98

Acclaim Nylon SATIN SLIP

Precious all-nylon satin that's light-weight and smooth fitting. Even the frothy lace is nylon. Needs no ironing. Sizes 9-15; 12-20; 38-44; 14 1/2-26 1/2. White only.

\$5.98

Other styles from \$2.50

Petti-Beau PETTICOAT

It almost stands by itself. Skillfully cut to lie smoothly over your waist, then puff out to billowy fullness. Rustling nylon-Orlon (R) taffeta. White, pink, golden beige, blue, red. Sizes S, M, L.

\$5.98

Of course, your Charge-Plate (R) is good at both Salem and Portland

FREE
STORE-SIDE PARKING
FOR OVER 1,000 CARS

Meier & Frank Co.
OREGON'S OWN STORE SINCE 1857
SALEM 3 2211

Youthline

for the finest in full-figure corsetry

Especially designed for full figures
by one of America's figure specialists

(a.) All-In-One Foundation

A Youthline of fabulously flexible, vertical stretch Lastex (R) and special diaphragm control. Embroidered nylon petal-lift bust, side Talon zipper. 15-inch skirt length. Sizes 36 to 44.

\$20

(b.) Youthful Girdle

Brocaded satin Lastex (R) stretching vertically; 4 sections of firm, 2-way stretch, Lastex side panels; light front boning, side Talon zipper. 16", sizes 28-34, average hip. 18", sizes 29-36, full hip.

\$18.50

Mail and phone orders*
FOUNDATIONS-STREET FLOOR

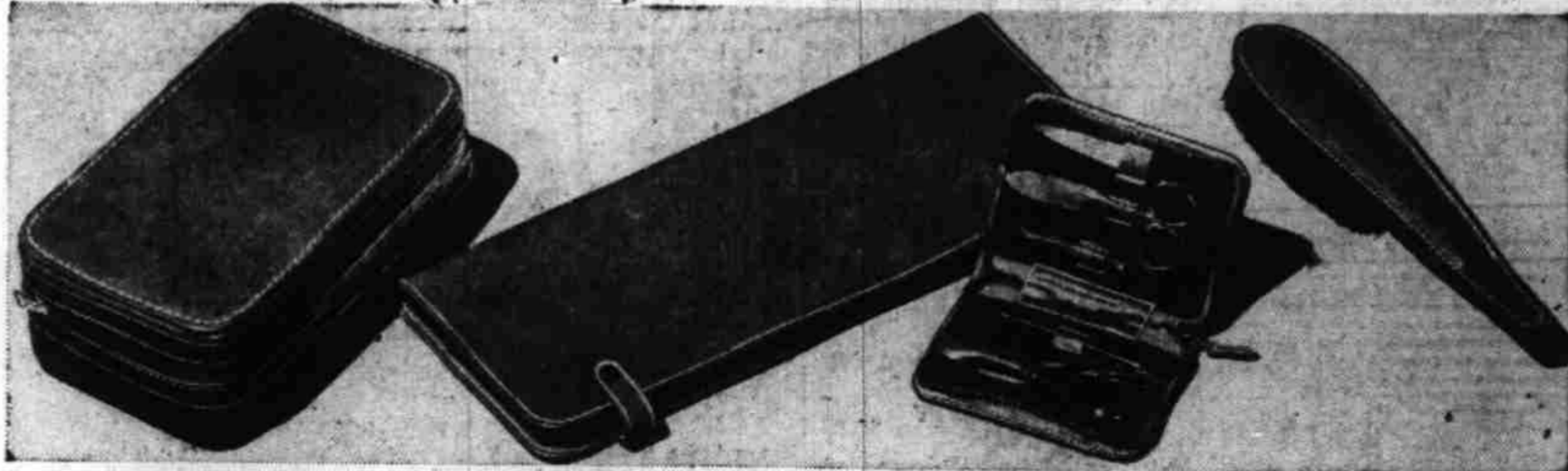


IT PAYS TO BUY AT MEIER & FRANK'S

A MEIER & FRANK'S-SALEM SERVICE

MONOGRAMMING

Anything from socks to bed linens will be personalized with your own monogram. We invite you to inquire about this special service in any department.



Fine Leather Travel Accessories

by Heinrick Herman & Weiss

- Beautiful and practical leather gift suggestions in durable, carefully crafted cowhide. Suntu or ginger.
- 1. Unfitted cases, zipper or snap closing. Water-proof lining, some with collapsible sides. **\$5.95-\$12**
 - 2. Tie cases, zipper or snap closing. Keep ties neat when traveling. handy holder at home. **\$4.95-\$8.95**
 - 3. Manicure Sets with fine steel implements. **\$3.95-\$12***
 - 4. Leather-back clothes brushes, sturdy bristles. **\$1.45-\$3.95**

Mail and phone orders*

LEATHER GOODS-STREET FLOOR

Meier & Frank's-Salem, Salem, Oregon
Please send me the following:

Quantity	Item	Color	Size	Total

Name _____
Street _____
City _____ Zone _____ State _____
Charge _____ C. O. D. _____ Remit. Enc. _____
* Plus shipping cost to areas outside our regular truck delivery routes.

08-11-21-55