

\$64,000 Show Contestants 'Screened' Out

(Editor's Note: Is it just the money that has made "The \$64,000 Question" a TV sensation. As so, says the producer: "We're putting on a show." There's a behind-the-scenes look into the functioning of a program based on paradox which itself went begging before striking a bonanza.)

By BELLMAN MORIN
NEW YORK (AP) — The main "creepers" for the television show, "The \$64,000 Question," are two attractive young women who drive to a sea of letters every day, asking for human pearls.

Right now, they are looking for very specific pearls, such as a waiter who knows about art. A college professor with an encyclopedic knowledge of newspaper comics.

A bartender, or perhaps a tugboat captain, who can expertly capsize a ship. A pretty, personable, young girl who can expert on practically anything.

"No doubt all those people are there somewhere," said Roselle Arnfield, gesturing toward the overflowing boxes of unopened mail. "All you have to do is find them," added her colleague, Eve Levin.

With some staff assistance, Miss Levin and Miss Barnhard try to get through some 15,000 letters a week (producers estimate) that the show draws. Most of these are from people who want a crack at the prizes.

And most of them can be dismissed, virtually at a glance. The "screeners" are looking for particular qualifications.

For example, they are looking for the paradox, the switch, the person with a field of special knowledge far removed from his regular work, thus, the clergyman whose hobby is jazz music, the marine captain who experts on food and wine, the policeman who knows Shakespeare, and so on.

More recently, the producers' interest was attracted by a letter from a Florida model who wants to answer questions on—hold your hat—Egyptology!

"You could have a history professor answering questions on history," said Mert Koplin, associate producer of the show, "or a professional art critic on painting."

But get, say, a writer or a tugboat captain experting in these fields, and you're really got something.

Even more important, Miss Levin and Miss Barnhard are eternally searching for that indefinable quality called "charm." They are anxious to be charmed. When they find a person who dazzles them with glamor and attractiveness, they go home with a sense of accomplishment.

Long Experience
But this isn't as easy as it sounds. Both women came to '64' with a long experience in radio and television. Miss Barnhard was a writer, researcher and program on "Strike It Rich."

Miss Levin wrote scripts and handled interview programs on a New Haven station for five years before she came to New York.

So, even in a letter, they quickly spot the professional quiz contestant, the show-off, the ham. But a writer does not always reflect the writer's personality at its best.

Salem Obituaries

Mrs. Minnie E. Cooper
Late resident Rt. 5, Box 470, Salem, November 17 at residence. Survived by daughter, Mrs. W. E. (Irmis) Miner of Salem. Son, Cecil T. Cooper of Salem. Five grandchildren, six great-grandchildren. Several nieces and nephews. Announcement of services later by Virgil T. Golden & Co.

Rufus A. Craven
At residence, 840 Union, November 17 at the age of 83. Announcement of services later by Howell-Edwards Funeral Home.

Joseph L. McCollum
November 17th at a local hospital at the age of 78 years. Survived by son, Everett McCollum of Sweet Home, Ore.; daughter, Mrs. Wayne Smith at Sweet Home; brother, Everett McCollum, William Methodist, sister, Mrs. Mary Cordray of Okorche, Okla.; three grandchildren; two great-grandchildren. Announcement of services later by Howell-Edwards Funeral Home.

Clarence Webster McGee
At residence, Route 2, Box 345, Salem, November 13, at the age of 88 years. Survived by his wife, Mrs. Helen McGee of Salem; son, Donald of the Travel Agency, 1200 N. California; daughter, Mrs. Pearl Miller, Bethel, California; 5 grandchildren. Funeral services 11:30 a.m. Friday at the Colonial Mortuary, Sandy Blvd. and 14th St., Portland. Interment in the Lone Fir Cemetery in Portland.

Mrs. Angeline McGill
Portland—Mrs. Angeline McGill, 90, late resident of 2725 E. Burnside St., died Nov. 16 at Portland nursing home. Survived by a stepson, Wayne McGill, and three step-grandchildren. Funeral services 11:30 a.m. Friday at the Colonial Mortuary, Sandy Blvd. and 14th St., Portland. Interment in the Lone Fir Memorial Crematorium.

Richard Earl Reed
At the residence of 337 Oak St., Salem, Nov. 17, at the age of 3 months. Infant son of Mr. and Mrs. William Neal and sister Linda; Grandparents, Mr. and Mrs. Fred Volz, Salem, Mr. and Mrs. William Methodist, Salem. Funeral services will be held Saturday, November 19, 1:30 p.m., Chapel of the Howells-Edwards Funeral Home, Rev. Harold McIntyre officiating. Interment, Belcrest Memorial Park.

J. Phillip Weeks
At a local hospital. Ritualistic Masonic services will be conducted by Pacific Lodge No. 27, A. F. & A. M. Service will be Saturday, Nov. 19th at 10 a.m. at Clough-Barrick Chapel, Interment, City View Cemetery.

British Judge Upholds Rights Of Jail Inmate

LONDON (AP)—A British judge says a jail term deprives one of one's liberties "but not his rights as a citizen."

That pronouncement was made Wednesday when Richard D'Arcy was awarded 190 pounds (\$532) in a damage suit against the British Prison Commission.

D'Arcy, a 52-year-old confidence man, sued in connection with injuries he suffered in a fight with three other prisoners in Parkhurst jail. He charged the commission was negligent.

Justice Sir Patrick Barry also ordered the commission to pay 750 pounds (\$2,100) court costs.

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TO PLACE AD
CALL 4 6811

Device Tests Physiological Responses

CORVALLIS — A machine that measures a person's response to sound, light and other stimuli down by 1/10,000th of a second has been developed at Oregon State College in studies on nervous response, "physiological age," and effects of such things as loss of sleep and smoking on reaction time.

Dr. C. L. Anderson, professor of hygiene and health education, officially called a neuromuscular chronometer.

He is running tests on several thousand school children, college students and groups of adults in an effort to establish standards of response and muscular performance for different age levels.

"Physiological age" may or may not be the same as calendar age, Dr. Anderson explained. Some individuals at 50 react like others at 65. The chronometer will help point up these differences and aid in understanding them.

A variety of measurements are planned on factors that influence response such as fatigue, smoking, loss of sleep, and physical size.

Various tests on response to light and sound will be made. Sight responses are slower than sound, Anderson said, because the nerve impulse must travel farther and over more nerve junctions. The vision center is near the back of the brain while the sound center is near the ear itself.

The person being tested is seated before a board having various buttons, levers and handles—that are operated with his hands and feet. At the sight of the different lights or the sound of bells or buzzers, he is expected to carry out certain motions. Time measurements are recorded on an electronic timer in fractions of a second.

The machine was built by two OSC school of engineering staff members, Lloyd M. Frazier and Robert M. Merritt. Merritt has since joined the staff of University of Alaska.

Brucker maintained, however, that a "mobile, flexible, powerful army is the only answer" to the present requirement for the United States to be equally prepared to deal with either a general war or military pressure on the fringes of the Free World.

Classified Advertising Statesman-Journal Newspapers

PHONE 4-6811 LOCAL RATES
(Min. 2 lines) *Weekdays *Sundays
per line 1 time .35 .25
per line 3 times .95 .80
per line 5 times \$1.30 \$1.20
per line 1 month \$3.00 (incl. Sun)

*Classified ads will be run in both papers to give advertisers the advantages of the tremendous pulling power of 35,000 combined circulation.

When an ad is ordered three or six times and a Sunday issue is included (for example Friday, Saturday, Sunday) the lower Sunday rates apply because only the Statesman publishes Sundays.

Classified ads will start in the morning Oregon Statesman, conclude in the evening Capital Journal—but ads will be accepted for Sunday Statesman only.

The deadline for classified ads is 1:00 p.m. the day before publication. Emergency ads and small line ads received after 1:30 p.m. may be placed in the "Too Late to Classify" column for the following morning.

Ads for Monday papers must be in by 5 p.m. Saturday.

Noted Oregon Mason Dies

PORTLAND (AP)—Fred N. Bay, 69, magazine distributor and long active in Oregon Masonic circles, died Thursday.

Marion County Men Named to O&C Posts

PORTLAND (AP)—The Assn. of Oregon and California Land Grant Counties now has all 18 of the eligible Western Oregon counties in membership.

Membership rejoined the association at its annual meeting here. Multnomah had withdrawn last summer in protest of the employment of former Sen. Guy Gordon as Washington counsel.

According to Frank Sever, association attorney, Multnomah did not object when the association adopted a budget containing an item for Corden's fees.

Re-elected secretary-treasurer was Roy Rice, Marion County. County Judge Carl C. Hill, Roseburg, was re-elected president and Ralph Peterson of Lane County was elected to the newly created post of vice president.

Rex Hartley of Marion County was named to the executive committee.

Mystery Yank Said in Russ Slave Camp

VIENNA, Austria (AP)—A mystery American in a Russian slave labor camp had a picture of himself smuggled into the Free World Thursday and appealed for help.

An Austrian returning from Russia's notorious Vorkuta prison camp said the American was "Henry Malinauskas from Massachusetts." But the Austrian said he was neither sure of the spelling of the American's name or of his home state.

The Austrian gave the Associated Press a picture of Malinauskas, a dark-haired young man whom the Austrian said had been arrested in Lithuania. On the back of the photograph was this message in blue ink:

"Walter, believe that you have not forgotten Mass., at all. (Athal?) Wain, St. 105 Vembre S. J. Salubiene-Malinauskas A. A. and I believe that we shall meet us again, Henry."

The Austrian, Walter Stepek, said the American slipped him the picture as he was leaving Vorkuta last May on the first stage of his release.

Stepek said he was the "Walter" to whom the message was addressed. This was done, he said, in case the Soviets should find the photograph on him. But Stepek said the message actually was meant for Malinauskas' mother and sister, whom he believed might be the "Salubiene" in the text.

State Demo Chief Satisfied With National Action

CHICAGO (AP)—Monroe Sweetland, Oregon's Democratic National committeeman, expressed satisfaction Thursday with the national committee's adoption of a compromise set of rules.

400 Agriculture 425 Auction Sales

Scotty's Auction House AND RETAIL FURNITURE CO.

THE HOUSE OF BARGAINS
At 4840 Center St., Salem
On Sat., Nov. 19, 10 A.M., & 7 P.M.
Free Drawing for Grand Prize

5 Pc. Walnut bedroom set, Matching box springs & matt., Daveno & swing rocker, Rollaway bed & water. (Twin), Drop head sewing machine, National 42 gal. hot water tank, Norge Apt. range, Westinghouse elec. range, white enameled trash burner, 2 Wood circulators, 1952 Westinghouse fullsize range, 1952 Crosley 6 ft. refrigerator, 1950 Whirlpool E. Washer, Kenmore E. washer, M.W. Elec. washer, 5 Drawer chest, 5 Pc. Chrome set (Lamp), 7 Pc. Chrome set (Grey, 6 Yr. baby crib & matt. floor mats, Table lamps, Step end & Coffee tables, new tools, comforters, Pillows, Cookware, Elec. fryers, Elec. mixers, Blankets, Irons, toys, Used beds, Springs, Matt., Davenport, Pa. Dining set, Wine Daveno, occ. chair, Lino rugs. Sat. 11:00 A.M. Auction of Furn., Misc. New items, Food & Etc. For Local Church.

Livestock Saturday at 2 p.m.
Cows, bulls, feeders, veals, baby calves, hogs, weaner pigs, sheep, goats, chickens, rabbits, pullets, ducks, geese, & turkeys, shrubs, potatoes, apples, onions.

Make Sat. your Auction Sale Day at Scotty's
Free parking, hot food, & heated building. Everybody welcome.
AUCTIONEER
COL. ERNEST E. SCOTT
PH. 4-6433.

300 Personal
312 Lost and Found
412 Fruit and Farm Produce

DON'T sell too low, we are paying top prices at our new location, for Walnuts, Filberts & coasts. Compton Nut Co. on Highway in Dundee Formerly Dayton Nut Co. of Minnville.

PASTEURIZED whole milk, 75c gal. delivered. Clear Dairy, 2-3035.

Dairy Co-op. Assn. Highest Market Prices Farm Separated Cream

DELIVER to the Mayflower Salem plant, 2155 Fairgrounds Road, between 2:30 a.m. and 6:00 p.m., daily except Saturdays and Sunday.

FOR SALE—Pears & apples, H. J. Rehms, Ph. 4-1128, 4340 Cherry.

413 Fertilizer
ROTTED MANURE, Rich, fine manure by sack or yard. Delivered or at Phillip's Bros. Rt. 5 Box 493, Ph. 4-3081.

450 Merchandise
451 Machinery and Tools
454 Sewing Machines

NEW Lincoln A.C. welder, complete with battery charger. Generous discount. Call 3-9745.

455 Household Goods For Sale
7-PC. MAPLE dining set, dropleaf table, \$49.95.

WOODRY'S Thrifty Furn. 515 S. Commercial St. Phone 4-3319

NEW bedroom sets, \$58.88. Glen Woodry, 1605 N. Summer.

SAVE—450 delivers household of furniture and appliances, bal. easy terms. Glen Woodry, 1605 N. Summer.

WANT-AD WONDERS

Secures Loan Of 2 Naval Medals Through Want Ads

C. P. O. Daniel Webb was delighted by his Commanding Officer to secure loan of two Naval medals, to wear at a ceremony, the C. O.'s own medals being in a distant city. Chief Webb quickly solved the problem by placing a Classified Ad in the San Diego Union and Tribune.

Want Ads Make Hard Jobs Easy

450 Merchandise 455 Household Goods For Sale

PRE-INVENTORY SALE

Appliances
New Universal range, sale price \$149.50.
3 automatic washers, your choice \$39.90.
Wringer washers \$4.95 to \$19.95. All good condition.
Refrigerators, all in A-1 cond. from \$39.50.
Oil circulator, sale price \$24.50.
Wood & electric range, only \$35.95, good condition.
35 electric ranges to choose from. Sale prices start at \$19.95.
42 gal. electric water heater, Collins—sale price \$42.50.
Good G. E. for circulating your heat.
Almost new Tappan gas range—deluxe, only \$89.50.

Furniture
New Daveno & chair sets, regular \$229.95, sale price \$159.50.
New armless davenos, sale price \$52.50.
New reclining chairs, reg. \$125, sale price \$79.95 each.
Used davenport & chair sets, \$45.00 colors, blue & brown.
3/3 coil springs, \$5.00 each.
3/3 & 4/6 beds, \$6.95 each.
3/3 cotton mattress, \$5.95 each.
Occasional chairs, sale price starts at \$2.50 each.
Light Mahogany buffet, very good, \$39.95.
New 7-pc. chrome sets, large table, foam rubber seats. Reg. \$119.95, now \$89.95.
Electric trivets, sale price \$1.88 ea.

Television
Motorola TV 17" console, all channel tuning. Mahogany cabinet, \$149.95.
1955 21" Admiral TV console. 21" only, \$189.95.
New table model TV set. Sale price \$159.95.
New console TV set, sale price \$199.50.

USED MERCHANDISE MART

270 S. LIBERTY PH. 4-6371

BEAUTIFUL sleigh sofa only \$109.50. Glen Woodry, 1605 N. Summer.

UNF. 7-drawer office desks, \$25. Glen Woodry, 1605 N. Summer.

LEFT—New large Victorian sofa, reg. \$299.50, now \$250.00. Glen Woodry, 1605 N. Summer.

CLOSEOUT bed ends w/rails, \$9.50. Glen Woodry, 1605 N. Summer.

KITCHEN cabinets, up to 36 mo. on approved credit. Willamette Cabinets & Woodworking. Ph. 2-8991, 3405 1/2 St.

NEW 5x12 Linoleum Rugs, choice of colors and patterns. Woodry's Thrifty Furn. 515 S. Commercial St. Phone 4-3319

NEW DAVENOS \$49.50. Glen Woodry, 1605 N. Summer.
SM. WOOD cook stoves only \$19.50. Glen Woodry, 1605 N. Summer.
UNFINISHED chests new 6-drawers, \$10.95; 4-drawers \$8.95. Cash & carry, no pr. orders. Hogg Bros. 2405 1/2 St.

SALESMAN