

# October Sale for Homes!

**HURRY! FINAL WEEK!**

HOGG BROS.' ONCE-A-YEAR

**\$50**  
TRADE-IN

FOR YOUR PRESENT

**Davenport & Chair**

Regardless of Age or Condition

**DAVENPORT and CHAIR**  
by **KROEHLER**



Reg. 189.50—Less Trade-In \$50—You Pay Only

**\$139<sup>50</sup>**

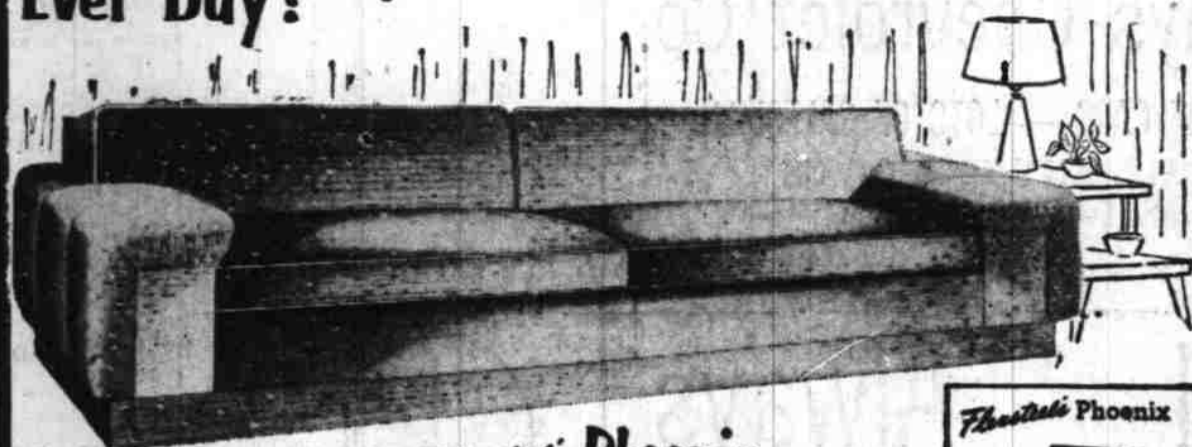
Your Choice of 2 Pc. Sectional or This Beautiful Davenport and Chair in Red, Brown or Green Modern Covers

The finest Furniture You Can Ever Buy!

A SPECIAL PURCHASE OF NATIONALLY ADVERTISED

**Flexsteel\***

New Fabulous Fabrics... Sensationally Priced!!



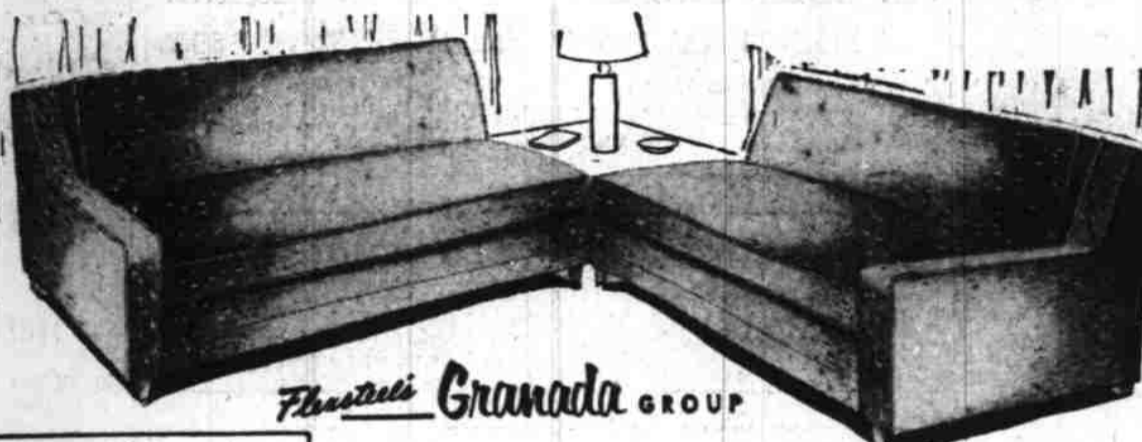
**Flexsteel's Phoenix GROUP**

Picture the beauty and charm of Flexsteel's Phoenix Group in your living room! It has everything you desire in fine furniture... longer-than-average and massive in look... luxurious cushioning and elegant channelled arms... the Flexsteel "lifetime" spring unit... and fabrics so fabulous that they belie its special price. This is your opportunity to get top quality furniture at a very distinct saving!

Sofa and Chair (100% Nylon Frieze)

Reg. 369.95 Less \$50 Trade-in

Pay Only **\$319<sup>95</sup>**



**Flexsteel's Granada GROUP**

**Flexsteel's Granada**



**Sofa & Chair**

Reg. 349.95

Less Trade-in \$50

Pay Only **299<sup>95</sup>**

The Granada Group is smart... and it's smart to buy it now at such a sensationally low price. The versatile pieces... sofa, chair and three-quarter sofas... are gracefully enhanced by beautifully turned, deep brass-tipped legs and button-tufted back. The unmatched comfort of its nationally advertised Flexsteel construction... and its breath-taking fabrics... make it a rare buy. See it today! Only

2-Pc. Sectional, Reg. 329.95

Less \$50 Trade-in

Pay Only **\$279<sup>95</sup>**



Engineering



Hardwood Frames



Flexsteel Springs

**Flexsteel's**  
ENGINEERED  
LIFETIME  
CONSTRUCTION

Flexsteel spares nothing, even on special buys, to bring you the finest furniture ever produced. On the two style leaders above, the industry's finest decorative fabrics are used. The Phoenix and Granada Groups also feature precision-milled solid hardwood frames and Flexsteel's exclusive and revolutionary spring unit without coils. It's Flexsteel-engineered "lifetime" construction... so it costs you far less in the long run! All pieces are also available in *Firestone* fabrics.

AN ORIGINAL VALENTINE-SEEVER  
**2-PIECE SECTIONAL**



Upholstered in a beautiful matelasse cover... green and brown geometric pattern. Reversible T-cushion—superb craftsmanship in every inch.

Reg. .... **349.50**

Less Trade-in ..... **50.00**

YOU PAY ONLY ..... **299<sup>50</sup>**



**SPECIAL 9.1 CU. FT. FRIGIDAIRE**

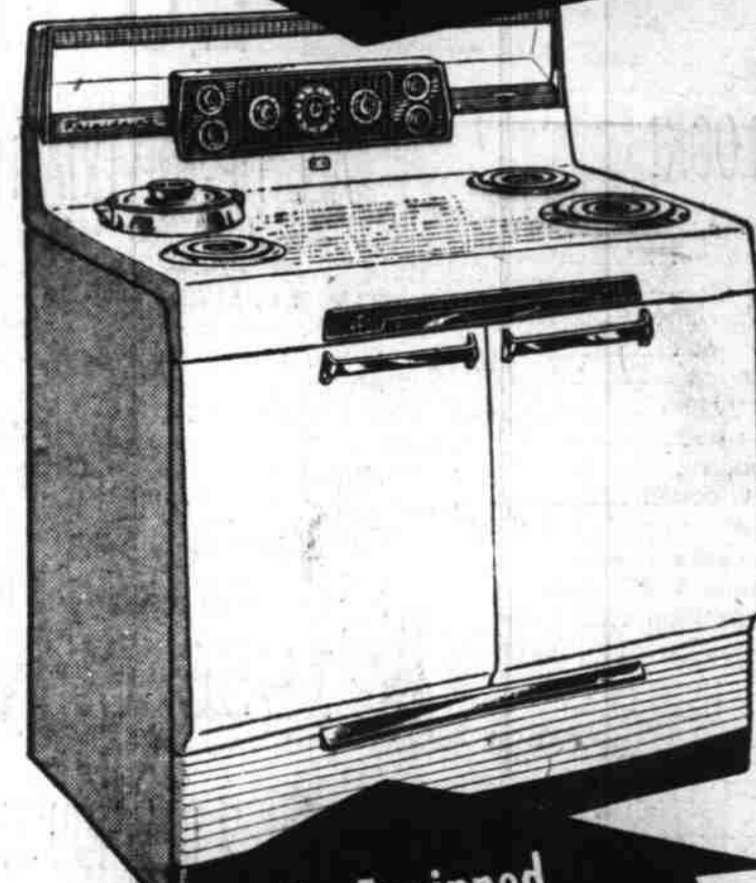
Regular

\$269.95

**\$199<sup>95</sup>**

Less Trade-in

**SPECIAL FRIGIDAIRE RANGE**



Fully Equipped with Heat-Minder and Speed-Heat Units

Model RV-26 SPCL

**\$299<sup>95</sup>**

- New Heat-Minder Surface Unit maintains temperature automatically. Foods won't burn!
- New Speed-Heat Unit starts food cooking in seconds
- New Thermizer Deep-Well cooker with built-in Deep-fat Fryer
- All-porcelain finished, inside and out
- Full-width Cooking-Top Lamp
- Two large Storage Drawers
- Cook-Master Oven Clock Control

Quantities Limited! First Come — First Served — Hurry!



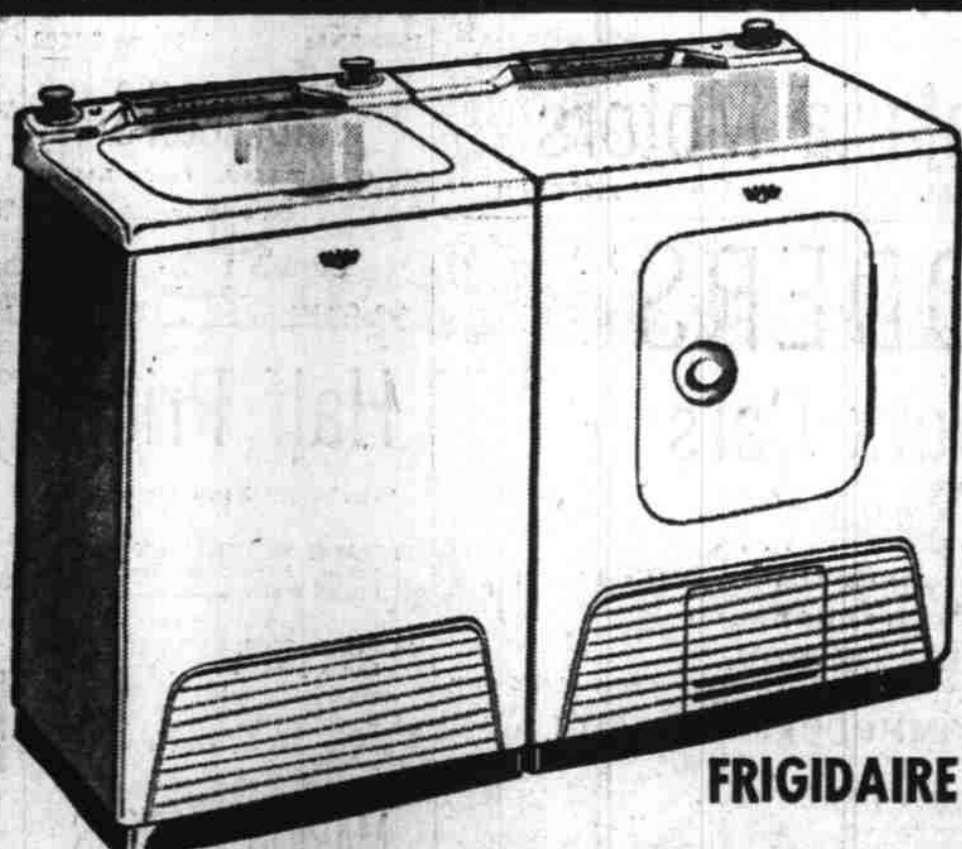
**DAVENPORT & CHAIR**

With Genuine Foam Rubber Cushions, Here is Furniture We Guarantee Will Make You Take a New Sense of Pride in Your Living Room.

REGULAR \$229.95  
LESS TRADE-IN \$50.00

YOU PAY ONLY

**\$179<sup>95</sup>**



**FRIGIDAIRE**

**AUTOMATIC WASHER AND DRYER**

WASHER... REG. 229.95  
DRYER... REG. 179.95

BOTH FOR **\$359<sup>90</sup>**

Total 409.90 ONLY

Phone 3-9148

Free Parking

Free Delivery

**NO DOWN PAYMENT**  
(On Approved Credit)

Open Friday  
Nite 'Til 9  
Or Any Evening By Appointment

**HOGG BROS**

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS  
CORNER STATE AND COMMERCIAL