

# FABULOUS 73<sup>rd</sup> FRIDAY

## DOWNTOWN SALEM!

**HEIDER'S** TELEVISION APPLIANCES  
363 N. High St. Phone 4-2271

FULL 40" RCA ESTATE  
**RANGE**

Reg. 229.95  
Now **149<sup>95</sup>**

**FRED MEYER DRUGS**  
148 North Liberty

ONLY 5 MORE DAYS  
TO REDEEM YOUR  
FRED MEYER COUPONS

Remember, All Coupons Void After  
October 26th, 1955!

**PENNEY'S** Fabulous Value!  
Always Best Quality

WOMEN'S FALL SKIRTS

Orlon-Wool Plaids  
All Wool Tweeds  
Sizes 22 to 30

**\$5<sup>00</sup>**

SECOND FLOOR

*Nohlgren's*  
440 STATE SALEM

FISH 'n CHIPS Deep fried imported **59c**  
Norwegian Cod, Tartar Sauce, with Cole Slaw, Hot Roll

SWISS STEAK With Whipt Potatoes,  
Pan Gravy and Hot Roll **69c**

Served All Day Until 9 Friday Nite

**Allen's Hardware**  
236 N Commercial

Perforated Hook Board

Big 4' by 8' sheets, pre-painted off white or pastel green. Ideal for lining garages, closets, work shops, kitchens, etc. Saws easily. A regular \$7.80 value.

Special buy for Fabulous Friday  
Per sheet, just **\$5.45**

**LEON'S** 234 N. Liberty

JOYCE CASUALS

Odds and Ends **\$2<sup>99</sup>**

Small Sizes Only  
For Fabulous Friday . . .

**VACUUM CLEANER CLINIC**  
AND SEWING CENTER  
455 Court Street Phone 4-5502

SEWING MACHINES  
RECONDITIONED SEWING MACHINES

• Portables from **29<sup>95</sup>** up • Cabinets **7<sup>95</sup>** up

**Necchi Portable Treadles**  
**\$99.50 From 7.95 up**

Many Outstanding Values!

*Lipman's* **88c**  
TOY SALE

Shop Early and Save!  
Toyland—Lower Level

**METROPOLITAN**  
136 N. Commercial

CHILDREN'S OR LADIES'  
SCOTCH PLAID LUNCH KIT

WITH VACUUM BOTTLE **\$1.66**

Reg. \$2.39 Value

**FABULOUS FRIDAY**  
**NO. 73**  
**TODAY!**

155 N. Liberty **Montgomery Ward** Ph. 3-3191

DACRON-NYLON EDGED TOWELS  
Usual \$1.00 Value

Exciting Values—Don't Wait— Super strong because they're woven with new dacron-nylon selvages for added wear. 22x44".

**58c**

**LAMAR'S** 437 STATE STREET  
Division of the Vogue of Salem

Fabulous Friday  
**COAT SALE**  
Entire Stock

Values to \$49.95 all wool **\$39.00**  
Values to \$44.95 and \$39.95 all wool **\$29.00**  
Values to \$34.95, now only **\$23.00**  
Special group only **\$17.00**

**SALEM HARDWARE**  
120 North Commercial

TEX-WALL  
TEXTURE PAINT

5-pound box **89c**

Reg. 1.40 - Now  
★ 8 Colors

**NOW-AT WEISFIELDS**  
805 N. Liberty

MONEY SAVING  
SUPER VALUE!  
Reg. 6.95 Graceful 24-Pc.

**STEMWARE SET**

• 8 Water Goblets • 8 Sherbets **\$2<sup>99</sup>**  
• 8 Juice Glasses

★ NO MONEY DOWN ★

**WILES DRUG STORE** COURT and HIGH STS.

WAKE UP!  
Be On Time to Get In On Our Tremendous

**ALARM CLOCK and POCKET WATCH SALE**

Reg. \$2.98 Values **NOW \$1.69**

All Clocks and Watches Guaranteed 90 Days by This Store and The Ingraham Watch Company

*Anita Shop*  
Corner State & Liberty Sts.  
INTRODUCING . . .  
*Lady Jeanne*

Our New Brand to Our Hosiery Dept.

51 Gauge—15 Denier **55c** 3 pr. **\$2.90**  
60 Gauge—15 Denier **\$1.09** 3 pr **\$3.15**  
Seamless **\$1.09** 3 pr **\$3.15**  
Stretch Hose **99c** 3 pr **\$2.85**

**HOGG BROS.**  
CORNER STATE and COMMERCIAL  
FINAL WEEK!

**\$50 TRADE-IN**  
On Your Present

**Davenport & Chair**

Regardless of Age or Condition

**Yeater TV Appliance Co.**  
"Just Across From Lipman's—375 Chemeketa St. Ph. 4-6835"

SPECIAL OFFER  
**YOU SAVE \$90<sup>00</sup>**

Famous Westinghouse  
Deluxe Laundromat Twins

AUTOMATIC WASHER **269<sup>95</sup>**  
Was 319.95

AUTOMATIC DRYER **199<sup>95</sup>**  
Was 239.95

BIG, BIG TRADE-IN

**THE PIKE**  
Ice Cream and Sherbet  
138 S. Liberty—At the Bus Stop

**Tu-Fer**  
Ice Cream Sale

One Round Half Gallon 85c in Reusable Carton  
**2 for \$1.49**

PHONE IN ORDERS FOR YOUR HALLOWEEN PARTY SPECIAL ICE CREAM

Open 7 Days a Week—8 A.M. to 11 P.M.

**F. W. WOOLWORTH CO.**  
LIBERTY AND STATE STREETS

MEN'S NYLON  
**STRETCH SOCKS**

★ Ribbed, Heel to Toe  
★ Fits All Sizes 10-13  
★ Popular Colors  
REG. 59c PAIR

2 Pair **98c**

*Miller's* "The Best Place To Shop . . . After All!"

90-PC. SET OF DINNERWARE  
Flat Tableware, Accessories

"Golden Spray" Pattern **\$9<sup>99</sup>**  
Special . . .

DOWNSTAIRS

**THE PHILLIPS CO.**  
APPLIANCES — 355 Center St. — TELEVISION

HOTPOINT ELECTRIC  
**CLOTHES DRYER**

★ Reconditioned **\$65<sup>00</sup>**  
★ Fabulous

**HARTMAN BROS. JEWELERS**  
Corner State and Liberty Streets Salem, Oregon

Watch Bands  
For "Him" or "Her"  
Values to 6.95  
Choice of **\$2<sup>88</sup>**  
Styles

Fitted to your watch while U wait

**STIFF FURNITURE**  
450 Court Street

COFFEE, MAGAZINE-END  
AND LAMP TABLES  
Plastic Tops  
Regular 19.95

Friday and **\$9.95**  
Saturday Only

**Pay Less Drug Store**  
484 STATE ST. SALEM, ORE.

EVERSHARP  
RETRACTIBLE  
BALL POINT PEN

Reg. 1.49 **47c**



**COBURN CAMERAS**  
174 N. Commercial We Give Green Stamps

8 mm REELS & CANS

Reg. 95c 200-ft. size Both for **69c**  
Reg. 1.20 400-ft. size Both for **89c**

*Roberts Bros.*  
177 north liberty

Regular 39c Value—Perfect Quality

**BOYS SPORT SOX**  
**19c**

A Fabulous Value! Elastic top, nylon reinforced—Asst. stripes and multicolor patterns—Sizes 7 to 10½—  
Boys—Main Floor

*Miller's*  
CAFETERIA

Friday and Saturday—11 to 4 P. M.

SWISS STEAK with Pan Gravy, Whipt Potatoes, Hot Roll **69c**

STUFFED TOMATO with Fresh Crab, Bran Muffin **69c**

Downstairs Store

Sponsored By: DOWNTOWN SALEM MERCHANTS ASSOCIATION