



ART PRIMBS
Knows Is Groceries But
Can't Figure Out the Gals.

Everyone Is Invited to Join with Salem IGA Stores in CELEBRATING VISTA MARKET'S 3045 South Commercial

8th ANNIVERSARY

It's Anniversary Time at Vista Market and Chuck and his gang extend a cordial invitation to everyone to come and help them celebrate. There will be free prizes, free food demonstrations, and fun for all. It's their way of saying thank you to their many friends and customers who have helped to make their business grow and grow these past eight years. Won't you come and share in this celebration.

FREE

50 Bags of Groceries. Prize Drawings Every Hour. Nothing to Buy—You Need Not Be Present to Win.
TURKEY To Person Who Comes Nearest Guessing Its Weight.
HAM Cascade Brand. To person who comes Nearest Guessing Weight of Cheese Display.

FREE

Balloons for kids accompanied by parents.
Sampling and food demonstration. Par-T-Pak Beverages and sandwiches made with Franz Bread. Damascus Cottage Cheese.
Carton of Royal Crown Cola when you buy a carton at regular price. Plus Deposit



CHUCK NIELSEN—Owner
It's a familiar Stride Around the Store Keeping Customers Happy

SPECIAL PRICES EFFECTIVE AT ALL SALEM IGA STORES

Bonus Prize Feature Items

Rancho Tomato
Soup 2 22-oz. cans **35¢**

Rancho Vegetable
Soup 5 22-oz. cans **\$1**
21c Each

IGA ENRICHED

Flour 10-lb. Bag

HEINZ TOMATO

Ketchup 14-oz. Bottle—"Bonus Prize Feature Item"

SUNNY JIM

Syrup Decanter "Bonus Prize Feature Item"

Bonus Prize Feature Items

Hi-C
Orangeade

27c Each

4 46-oz. cans **\$1**

Bonus Prize Feature Items

Steinfeld Sweet
Midget Pickles 8 oz. Jar **29¢**

Steinfeld Delfy Dill
PICKLES

3 24-oz. Jars 35c each **\$1**

Bonus Prize Feature Items

Bumble Bee
Tuna Fish (Light Meat)

3 Solid Pack Each 35c **\$1**

Chunk Style **29¢**
Reg. 1/2 Size Tins

IGA SNO-KREEM

Shortening 3-lb. can

77¢

BOYD'S

Coffee Reg. or Drip, Lb. Can "Bonus Prize Feature Item"

99¢

TILLAMOOK

Cheese 2-lb. Baby Loaf

\$1³⁹

IGA GREEN
BEANS Sliced, No. 303 can **6** for **\$1**
IGA LIGHT MEAT
TUNA FISH 7-oz. tin **4** for **\$1**
IGA SOLID PACK
TOMATOES No. 2 1/2 cans **2** for **45¢**
IGA S.P.
CHERRIES No. 303 can 21c **5** for **\$1**
IGA GRAPEFRUIT
JUICE 46 oz. can 27c **4** for **\$1**
SUNNY MORN
COFFEE lb. pkg. **87¢**
IGA
WAX PAPER 100 foot roll 27c **4** for **\$1**
IGA
JELL-IT assorted flavors **3** for **20¢**
CHUNG KING—"BONUS PRIZE FEATURE ITEM"
CHOW MEIN
NOODLES No. 2 can **2** for **35¢**
PILLSBURY
FLOUR 10-lb. bag **95¢**
ALBERS FLAPJACK
MIX 2 1/2 lb. pkg. **37¢**
ALBER'S PEACOCK
Buckwheat Mix 40-oz. Pkg. **39¢**

Cheese'n Ry-Krisp
gooder together

Ry-Krisp
The Smorgasbord Cracker in the Checkerboard Package

3 1/2 oz. pkg. **27c**
13 oz. pkg. **30c**
IGA Kaespread **69¢**
Cheese Food 2-lb. loaf

"Bonus Prize Feature Item"
PORTLAND
Punch 12 oz. Bottle **45¢**
24 oz. Bottle **89¢**
IGA ROYAL GUEST
Bread Fresh Daily Large 22 1/2-oz. Loaf **26¢**
DURKEE'S
Margarine Lb. Pkg. **29¢**
VAN CAMP
Span. Rice 2 No. 300 cans **35¢**
PETER PAN CREAMY OR CHUNK
P'nut Butter 9 1/2-oz. Jar **39¢**
NBC SNOWFLAKE
Crackers Lb. Pkg. **25¢**

E-Z-Est Oven
Cleaner 9-oz. Jar **69¢**

Vano Liquid
Starch 2 quarts **45¢**

IGA Stores Feature Franz Bread

BORENE
SOAP
POWDER
Thrift Size **59¢**

WIN FREE GROCERIES
Listen to IGA Dinner Winner Program, KGAE, Mon. thru Fri., 11 a.m.

Watch for Big IGA Canned Foods Sale

Register For Prizes Listed on Opposite Page **At Salem IGA Stores**

State Street IGA Market
1230 State Street

Emery's IGA Foodliner
Wallace Road at Seventh
West Salem

Vista IGA Market
3045 S. Commercial
First in South Salem

Orcutt's IGA Market
4200 N. River Road



GLADYS PEARSON
'SHOULDERS' Sue She Was Known As



LILAS FRIARY
The Gal Who Knows How To Handle a Fast Buck



LAURE LONG
Superintendent of The Heavy Work



BERNICE LESTER
Let's Talk Turkey