

A FEATURE OF SEARS DAYS! NOW IN PROGRESS!

Annual October FLOORCOVERING SALE!



YES! PHONE 3-9191

For Professional Home Service Absolutely FREE

SAVE 1/4-1/3 UP TO 1/2 WHY PAY MORE? WHY TAKE LESS?

NO SECONDS
ODD LOTS
OFF GOODS
UNBRANDED
DISCONTINUED
ALL 1956'S LATEST COLORS AND TEXTURES!

ALL CARPETING—ON SALE!

100% FINEST QUALITY IMPORTED ALL WOOL

REGULARLY PRICED TO 13.45—INSTALLED COMPLETE!

YOUR CHOICE ONE LOW PRICE!

INCLUDES INSTALLATION AND 40-OZ. PADDING

- All-wool 3-ply yarns
- 9 and 12-foot widths
- Latest modern patterns
- Choose from nutria, dawn gray, spice beige or green

1033 Sq. Yd.

Installed Over 40-oz. Pad Wall-to-Wall

ROOM SIZE	SAVINGS	Price Includes	SAVE
9x12	151.80	122.52	29.28
9x15	182.40	151.80	30.60
9x18	225.00	181.68	43.32
12x15	251.20	202.40	48.80
12x18	300.00	241.44	58.56
12x21	348.90	280.48	68.42

SAVE 104.00 on the average 12x16-ft. Living Room and a 9x12-ft. Dining Room, completely installed over heavy waffled-face rug cushion by rug experts for only **344.33** Complete

PAY ONLY \$34 DOWN—BALANCE 5.00 WEEKLY ON SEARS MONTHLY PAYMENT PLAN

YOU SAVE 3 WAYS!
23% ON CARPET
50% ON INSTALLATION
30% ON PADDING

HARMONY HOUSE QUALITY-IMPORTED ALL WOOL TEXTURED WILTON CARPET

REGULARLY PRICED TO 15.45—INSTALLED COMPLETE!

SALE PRICED ONE LOW PRICE!

INCLUDES INSTALLATION AND 40-OZ. PADDING

- New for 1956
- 9 and 12-foot widths
- 3-level texture design
- Available in mint, green, dawn gray or spice beige

1099 SQ. YD.

Installed Over 40-oz. Pad Wall-to-Wall

ROOM SIZE	SAVINGS	Price Includes	SAVE
9x12	175.80	129.24	46.56
9x15	218.40	160.20	58.20
9x18	252.00	179.32	72.68
12x12	234.00	172.32	61.68
12x15	291.20	213.60	77.60
12x18	348.00	247.68	100.32

SAVE 148.67 on the average 12x16-ft. Living Room and a 9x12-ft. Dining Room completely installed by experts over heavy waffled-face cushioning for only **366.33** Complete

PAY ONLY \$37 DOWN—BALANCE 5.00 WEEKLY ON SEARS MONTHLY PAYMENT PLAN

YOU SAVE 3 WAYS
28% ON CARPET
50% ON INSTALLATION
30% ON PADDING

100% ALL WOOL GENUINE CARVED WILTON or HEAVY AXMINSTER CARPETS

REGULARLY PRICED TO 12.45—INSTALLED COMPLETE!

YOUR CHOICE ONE LOW PRICE!

INCLUDES INSTALLATION AND 40-OZ. PADDING

- 9 or 12-foot widths
- Beige, gray or green Wilton
- Gray floral—beige texture
- Gray and green leaf Axminster

933 Sq. Yd.

Installed Over 40-oz. Pad Wall-to-Wall

ROOM SIZE	SAVINGS	Price Includes	SAVE
9x12	161.40	128.04	33.36
9x15	173.40	136.80	36.60
9x18	186.00	145.56	40.44
12x15	231.20	182.40	48.80
12x18	276.00	217.44	58.56

SAVE 104.00 on the average 12x16-ft. Living Room and a 9x12-ft. Dining Room completely installed over heavy waffled-face rug cushion by expert craftsmen for only **311.00** Complete

PAY ONLY \$31 DOWN—BALANCE 5.00 WEEKLY ON SEARS MONTHLY PAYMENT PLAN

YOU SAVE 3 WAYS
25% ON CARPET
50% ON INSTALLATION
30% ON PADDING

AXMINSTER CARPET

Reg. 5.95

3.66 Square Yard

Good quality Axminster cut pile carpet — floral and candy striped patterns in 9 and 12 ft. widths. Save .22.90 on a 12x15 ft. size.

Quality Friezed COTTON CARPET

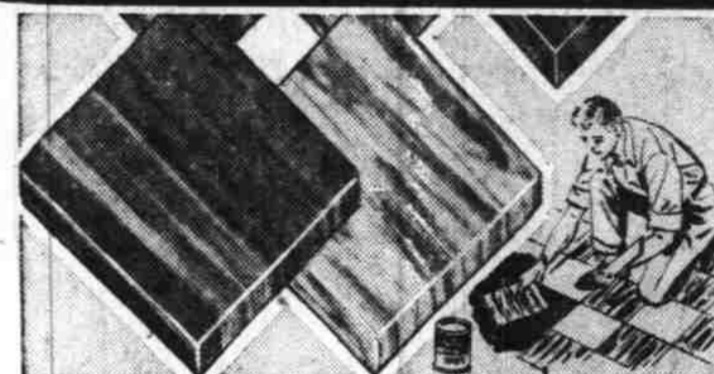
Reg. 5.95

4.66 Square Yard

9 or 12 foot widths in beautifully textured carpeting. Colors galore. Sandalwood, dawn gray, dark green, spice, beige, frosty pink, Inca gold, spice brown, light green . . .

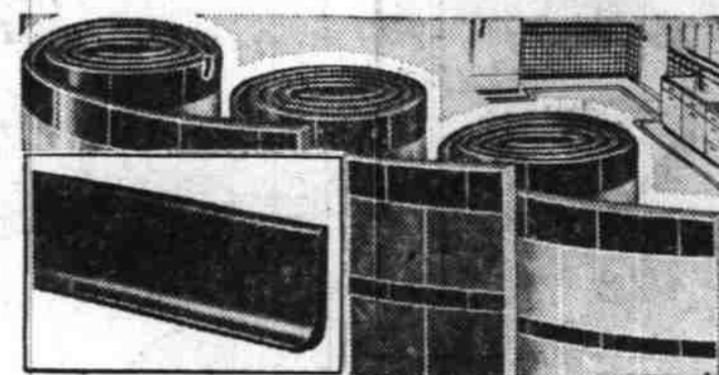
CHECK THESE SPECIALS!

- Reg. 18c 9x9" Vinyl Plastic Tile 14c Ea.
- Reg. 2.29 Lux-Air Rubber Cushion 1.66 Yd.
- Reg. 99.95 All-Wool 9x12' Rugs 72.88 Ea.
- Reg. 1.39 Braid Rugs 88c Ea.
- Reg. 1.39 Cocoa Mats 99c Ea.



LINOLEUM TILES

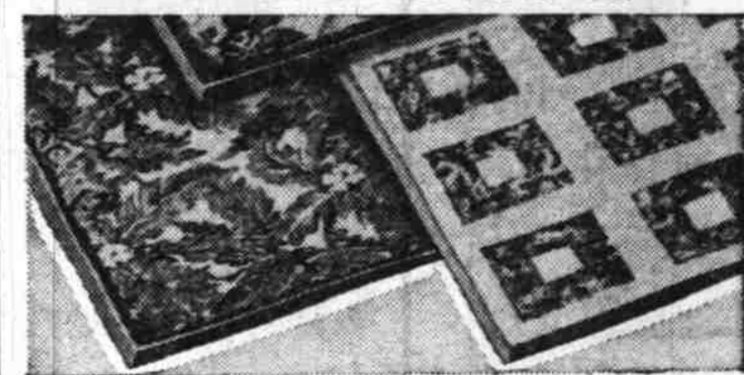
Reg. 12c Each **10c** ea.
Beautiful inlaid linoleum tiles in exciting marbled patterns and many room-accents colors. Cement easily to any wood floor.



WALL COVERING

Reg. 55c **43c** lin. ft.

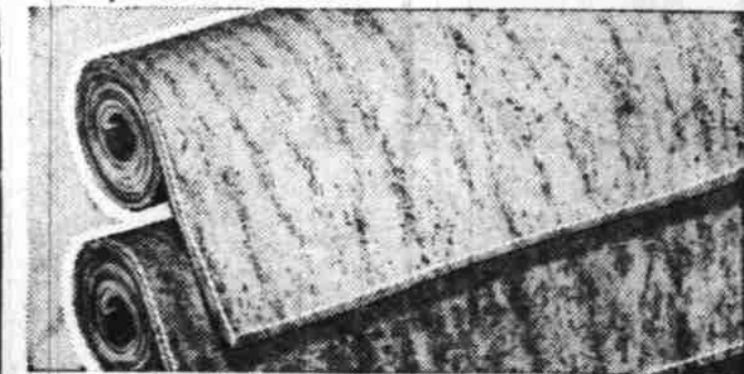
Give your walls the decorating beauty of this plastic surface wallcovering. Carefree surface resists soaps, stains, water. Dawn Gray, Mint Green, Horizon Blue and Sunshine Yellow. Cove base 98c for 4 ft.



PRINTED RUGS

Reg. 5.95 **3.88** 9x12 ft.

Good quality, printed rugs fortified against wear by clear plastic film; wipes clean easily. Choose from assorted patterns and colors.



INLAID LINOLEUM

Reg. 1.59 **1.19** Square Yard 6 ft. Widths

Budget priced marbled inlaid linoleum, easy to clean wax-sealed surface. Patented back needs no extra felt lining, can be pasted directly to floor. Choice of ivory, gray or beige colors. At Sears!

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol Phone 3-9191

Plenty of FREE PARKING!