

FABULOUS 71st FRIDAY

DOWNTOWN SALEM!

TELEVISION HEIDER'S APPLIANCES
363 N. High St. Phone 4-2271

10.2 Cubic Foot
FREEZER

★ Famous Make **\$199⁹⁵**
★ Upright

FRED MEYER DRUGS
148 North Liberty

PLASTIC COVERED
DISH DRAINER

White, Blue, Red, Yellow **59¢**
Reg. 1.09

Nohlgren's
440 STATE SALEM

Braised Sirloin Tips 69c
and fresh vegetables, on casserole, with whipl potatoes, and hot roll.

Fresh Halibut Steak 59c
Grilled with tartar sauce, whipl potatoes, hot roll.

Served All Day Until 9 P. M.

HARTMAN BROS. JEWELERS
Corner State and Liberty Streets Salem, Oregon

Trim the Family Budget...

Home Barber Professional Electric Hair Clipper Plus...
A Butch Trimmer... Comb... Scissors... and
Instruction Book on How to Cut Hair at Home... all for **\$9⁸⁸**

Terms... 50c a week — No interest or extras

AT ALLEN'S
Steel-Bar Type
FIREPLACE GRATE

236 North Commercial **\$1⁶⁹**

LEON'S 234 N. LIBERTY

JUMPERS

Washable woolen jumper dresses... one excellent style in 4 colors... avocado... light brown... gray and charcoal.

For Fabulous **8⁹⁵**
Friday Only

VACUUM CLEANER CLINIC AND SEWING CENTER
455 Court Street Phone 4-5502

SAVE \$90.00!!
Singer Portable — Swing Needle Zig Zag
SEWING MACHINE

\$169⁰⁰

Reg. 98c to 1.50
Lipman's
COSTUME JEWELRY
Portland & Salem

Good Assortment **39c**
Jewelry, first floor

METROPOLITAN
136 N. Commercial

Final Close-out!
Women's Dresses

Values to 8.95 **\$1⁹⁹**
NOW

Newberry's 241 N. Liberty

Be Sure to Attend
NEWBERRY'S BIRTHDAY SALE
Thurs. - Fri. - Sat.

Boys' Colored Denims
Western Cut, assorted high colors. **\$1.33**
10-oz. Sizes 4-12. Basement

155 N. Liberty Phone 3-3191
Montgomery Ward

Spec.—Usual 98c NYLON HOSE

They're 15 denier, 60 gauge deluxe sheers — in shades created to compliment you and your fall wardrobe **2 pr. \$1**

Pay Less Drug Store Coupon Good Friday
484 STATE ST. SALEM, ORE. Only, Oct. 7th

PAY LESS COUPON — STEEL —
CAKE TURNER

25c Value **5¢** With Coupon

THE PHILLIPS CO.
America's Finest Television

Appliances 21-in.—All Channel
TERRIFIC TELEVISION TRIUMPH... \$99⁹⁵

Reconditioned Motorola
355 Center Open Friday Nights 'Til 9 Ph. 3-3139

NOW—AT WEISFIELDS
305 N. Liberty

\$130⁰⁰ TRADE-IN ALLOWANCE
FOR YOUR OLD WASHER ON A BRAND NEW
THOR AUTOMATIC

Reg. Price 269.95
Allowance 130.00
YOU PAY ONLY **\$139.95**
★ No Money Down — As Low As \$1.75 Week

THE PIKE
Ice Cream and Sherbet
138 S. Liberty—At the Bus Stop

Tu-Fer
Ice Cream Sale

One Round Half Gallon 85c in Reusable Carton **2 for \$1.49**

At the Fountain Old Fashion Hamburger and Jumbo Shake Both for **45c**
Only

Open 7 Days a Week—8 A.M. to 11 P.M.

Anita Shop
Corner State & Liberty Sts.

100% WOOL
SUITS

Just arrived in time for your fall fashions. Fitted and boxed styles in tweeds, splash flannels, cashmeres. All the new fall blends in coffee, charcoal tones and solids. Sizes 10 to 20. **\$12⁹⁹**

LAMAR'S 437 STATE STREET
Division of The Vogue of Salem

PANTIES

SPECIAL! RAYON PANTIES, White, pink and blue **33c**

NYLON PANTIES, 30 denier, White, pink and blue **83c**

Yeater TV Appliance Co.
"Just Across From Lipman's"—375 Chemeketa St. Ph. 4-6835

HUNTERS!
Westinghouse UPRIGHT FREEZER SPECIALS

Small Family Size **\$249** Large Family Size **\$449**
Was 354.95 Was 589.95

Avg. Family Size **\$298** Chest Type Avg. **\$298**
Was 440.95 Size. Was 469.95

HOGG BROS.
CORNER STATE and COMMERCIAL

16-Piece—Melmac
DINNERWARE SET

Reg. **\$14.95** **\$8⁹⁵**

F. W. WOOLWORTH CO.
LIBERTY AND STATE STREETS

Ladies' Rayon
TRICOT BRIEFS

★ Assorted Colors
★ Small Medium Large

Reg. **39c** **4 for 98¢**

PENNEY'S FABULOUS BUY!!
ALWAYS FIRST QUALITY

36" DRAPERY YARDAGE

Assorted Group of Prints and Plains —Basement— **2 Yds. \$1** for

SALEM HARDWARE
120 North Commercial

One Assortment of
POCKET KNIVES

1/2 price Savings Up To \$2.00

COAST TO COAST STORES
233 North Commercial St. Phone 3-7957
Open 8 A.M. to 6 P.M.—Friday, 8 A.M. to 9 P.M.

Self Basting Oval
ROASTER

Blue Enamel, Well and Tree Roaster With Cover REG. **79¢** **49¢**

STIFF FURNITURE
450 Court Street

1 Group
FLOOR and TABLE LAMPS

Values to \$19.95
Friday and Saturday **\$6⁹⁵** Only

Miller's "The Best Place To Shop... After All!"

Scuffs \$1⁴⁹

Nationally famous brand. Sizes small, medium, large. Reg. 1.98. Special—

COBURN CAMERAS
174 N. Commercial We Give Green Stamps

Photoelectric
EXPOSURE METER

For Reflected Light—Incident Light—Stills Movies—Light Value Settings

\$6⁹⁵ Case
Special **\$1.50**

Roberts Bros.
177 north liberty

Save on Famous GE "Custom-Contour"
ELECTRIC BLANKETS

- Reg. 44.95, twin size, single control **26.88**
- Reg. 49.95, double size, single control **31.88**
- Reg. 54.95, double size, dual controls **41.88**

Bedding—Downstairs

WILES DRUG STORE COURT and HIGH STS.

Man! Get In On Our Money-Saving
ELECTRIC RAZOR SALE

Regular Sale Price

\$28.75 Schick Custom **\$17.25**
\$19.95 Schick Colonel **\$12.98**
\$29.95 Norelco Sportsman **\$17.75**

(Battery Model)
These Are But a Few of the Many Outstanding Razor Specials We Are Offering to You!

Sponsored By: DOWNTOWN SALEM MERCHANTS ASSOCIATION