

Newberry's BIG Birthday Sale!

FREE!! SHOPPING BAGS—YARDSTICKS—POPCORN—BALOONS—COME, HELP CELEBRATE

LADIES COATS

Fine wool coats with the smartest in styles at the smartest price in town! Fleeces, Zibeline, checks, some with milium lining. Sizes 10-18

\$19.00

LADIES TOPPERS

100% wool, values to 19.95 \$1.00 will hold any coat!

\$9.99

LADIES' DRESSES

Luster crepe and Fibrene. 9-15, 12-20. Half sizes 14½-24½

\$3.98

ORLON SWEATERS

Short sleeves pullovers, crew necks, sizes 32-38, many colors.

\$1.77

ORLON SWEATERS

Short sleeve pullovers, vivid colors, sizes 34-40. New shades.

\$2.98

LADIES SKIRTS

Corduroy, gabardine wool. Sizes 22-28—So low priced.

\$2.98 to \$6.98

IMPORTED BLOUSES

Ginghams, checks, woven plaids, solids. Sizes 32-38.

\$1.98

LADIES NYLONS

45 gauge, first quality. Circular knit. 8½ to 11

47¢

LADIES NYLONS

Sheer delight in ladies' nylons. Selected irregulars, latest fall shades. Sizes 8½ to 11

2 for \$1

LANOLIZED NYLONS

51-15 with lanolin for added strength, sizes 8½-11

98¢

PRINTED HEAD SQUARES

Jacquard. Choose from big assortment. Reg. 69c value

47¢

LADIES APRONS

Beautiful percale prints, buy several at this price.

47¢

RAYON PANTIES

2-bar tricot, popular brief style. Sizes: small, med., large, reg. 35c

23¢

RAYON-COTTON SLIPS

Some trimmed with lace. Sizes 32-40

88¢

EXTRA SIZE PANTIES

Size X-XX-XXX. Long wearing, assorted colors, new low price.

4 for \$1.00

MEN'S SPORT SHIRT

Random wear. Assorted checks. Very good quality, sizes 14½-16½

\$2.59

BETTER SPORT SHIRT

Special purchase of long and short sleeves. Sizes SML. STOCK UP NOW.

\$1.59

FLANNEL SPORT SHIRT

Tops in quality. Sanforized, washable, sizes small, med., large.

\$1.97

MEN'S DRESS SHIRTS

White, sanforized broadcloth, soft collar with stays, sizes 14-17.

\$1.77

MEN'S ARGYLES

Fine combed cotton. Black patterns. Sizes 10½-13

2.98¢

MEN'S FLANNEL PAJAMAS

Sanforized, deep nap flannel. Sizes A, B, C, D.

\$2.98

MEN' TEE SHIRTS

"Big Rock" quality, made to fit better. Sanforized. Specially priced. S-M-L

2 for \$1

MEN'S KNIT BRIEFS

First quality, combed yarns, elastic waist, taped seams. S-M-L

59¢

MEN'S BROADCLOTH SHORTS

Fine assortment of striped colors, Sanforized and color fast, S-M-L.

2 for \$1.00

GABARDINE SPORT SHIRT

Men's gabardine shirt in assorted colors, long sleeves, small, med., large.

\$1.98

GABARDINE JACKET

Men's yoke back, satin lined, zipper 2 button adjustable cuff, slash pockets. Sizes SML.

\$3.98

COLORED DENIMS

Boys, 10 oz. denim, western cut, assorted high colors, sizes 4-12.

\$1.33

WASTE BASKETS

Polyethylene 8-qt. pastel colors, for kitchen, bathroom, dressing room, reg. \$1.98.

\$1.79

OILETTE FRAMED PICTURES

24x30 white frame, florals, scenics, religious regular \$1.98.

\$1.79

LADIES SLIPPERS

All felt house slippers, matching rosette on vamp, suede sole, 4-9.

\$1.00

BOYS JEANS

8 oz. denim, zipper fly, copper rivets, bar tacked, sizes 4-12.

97¢

BOYS POLO SHIRTS

Made of fine combed yarns, short sleeves, bright assortment of stripes, 4-10.

39¢

FLANNEL SPORT SHIRTS

Boys, fancy plaids in assorted colors, sizes S.M.L. Newberry value

97¢

Closeout Boys' Sport Shirts

Sizes 1-12. Broadcloth, flannels and nylon. Values 1.98

98¢

BOYS KNIT BRIEFS

Combed yarns, elastic waist, fly front, taped seams, another great birthday special.

23¢

"Little Rock" KNIT BRIEFS

Newberry's own quality brand, long wearing, fit is fine, comfort is tops.

39¢

SANFORIZED SPORT BRIEFS

Big value, striped broadcloth front, soft cotton knit back, sizes 2-8.

29¢

GIRLS DRESSES

For girls 7-14, guaranteed washfast, plaids, neatly tailored, new smart cottons. Reg. \$1.98

2 for \$3

GIRLS DUXKIN JACKETS

Heavy gauge washable plastic, belt cinch, white, blue, pink, sizes 3-14, reg. \$3.98.

\$2.99

GIRLS' COATS

One group. Fine new fabrics. 4-6X, 7-14

\$9.99

NYLON PARCHMENT SLIPS

Girls 4-12, easy to wash, lace trimmed, adjustable shoulder straps, reg. \$1.59.

99¢

GIRLS PANTIES

2-bar tricot, long-wearing, dainty soft, elastic waist band, white, 2-14

5 for \$1

JR. MISS COTTON BRIEFS

Nylon reinforced, made of fine combed yarns, elastic leg & waist, sizes 10-12.

39¢

COTTON BLANKETS

Smart plaid trinidad sheet blankets offer extra warmth, assorted colors, reg. \$1.39.

99¢

CANNON BATH TOWELS

22x44, extra thick, wonderfully absorbent, gorgeous color sct'n, reg. 69c

2 for \$1.00

CHENILLE BEDSPREADS

Wide assortment of colors. Washable chenille. Some irregulars

\$1.77

SOFA PILLOWS

Soft, comfortable and decorative, many colors, some with fringe.

77¢

PEPPERELL SHEETS

Good quality, guaranteed by Good Housekeeping, 81x108, 72x108.

\$1.98

PILLOW CASES

36x42, white pillow cases, 140 thread count.

27¢

Everlon Lace Curtain Panels

42x81 and other sizes. Some irregulars

50¢

9x12 RUGS

Low loop cotton rugs. Wide selection of colors. Birthday Sale only

\$17.95

Yard Goods SPECIALS!

Print and Solid Color PERCALES AND BROADCLOTH

A terrific assortment of floral novelty, juvenile and geometric patterns. Deep tone and pastel solid colors. Reg. 49c.

Sale Price

yd. 33¢

Special Purchase 36/39" Wide Unbleached Muslin

A special purchase of fine quality muslin in lengths up to 20 yards long. You'll want yards and yards at only . . .

yd. 15¢

36" SANFORIZED SUEDE FLANNEL

Beautiful block patterns in various grounds. Perfect for shirts - robes—Some irregulars.

yd. 25¢

BOLT GOODS FIRST QUALITY NEWBELLE PRINTS

Our finest 80x80 percale in a terrific assortment of prints. Guaranteed washfast colors — no other percale can compare! Always 49c yard.

yd. 39¢

USE NEWBERRY CREDIT—NO MONEY DOWN—8 MONTHS TO PAY

J.J. NEWBERRY CO.

241 N. Liberty—Salem
The Value Store