



A FEATURE OF SEARS DAYS! NOW IN PROGRESS!

Annual October FLOORCOVERING SALE!

YES! PHONE 3-9191

For Professional Home Service Absolutely FREE

SAVE 1/4 - 1/3 UP TO 1/2 WHY PAY MORE? WHY TAKE LESS?

NO

Seconds
Odd Lots
Off Goods
Unbranded
Discontinued

ALL 1956'S LATEST COLORS AND TEXTURES!



Harmony House first quality

we measure!

we guarantee it!

100% FINEST QUALITY IMPORTED ALL WOOL
Regularly Priced to 13.45—Installed Complete!
YOUR CHOICE ONE LOW PRICE!
INCLUDES INSTALLATION AND 40-OZ. PADDING

● All-wool 3-ply yarns	● Latest modern patterns	● 9 and 12-foot widths	● Choose from nutria, dawn gray, spice beige or green
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1033 SQ. YD.
Installed Over 40-oz. Pad Wall-to-Wall

YOU SAVE 3 WAYS!
SAVE 23% ON CARPET
SAVE 50% ON INSTALLATION
SAVE 30% ON PADDING
SAVE 104.00 on the Average 12x16-ft. Living Room and a 9x12-ft. Dining Room Completely Installed Over Heavy Waffled - face Rug Cushion by Rug Experts
For Only **344³³** Complete
PAY ONLY \$34 DOWN—BALANCE 5.00 WEEKLY ON SEARS MONTHLY PAYMENT PLAN

SIZE	REG. PRICE	SALE PRICE	YOU SAVE	Down Payment
9x12	151.80	122.52	29.28	12.50
9x15	188.40	151.80	36.60	15.00
9x18	225.00	181.08	43.92	18.00
12x15	251.20	202.40	48.80	20.50
12x18	300.00	241.44	58.56	24.00
12x21	348.80	280.48	68.32	28.00

HARMONY HOUSE QUALITY-IMPORTED ALL WOOL TEXTURED WILTON CARPET
Regularly Priced to 15.45—Installed Complete!
SALE PRICED ONE LOW PRICE!
INCLUDES INSTALLATION AND 40-OZ. PADDING

● New for 1956	● 9 and 12-foot widths	● 3-level texture design	● Available in mint, green, dawn gray or spice beige
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1099 SQ. YD.
Installed Over 40-oz. Pad Wall-to-Wall

ALL CARPETING ON SALE!
YOU SAVE 3 WAYS!
SAVE 28% ON CARPET
SAVE 50% ON INSTALLATION
SAVE 30% ON PADDING
SAVE 148.67 on the Average 12x16-ft. Living Room and a 9x12-ft. Dining Room Wall - to - Wall Completely Installed by Experts Over Heavy Waffled-face Cushioning
For Only **366³³** Complete
PAY ONLY \$37 DOWN—BALANCE 5.00 WEEKLY ON SEARS MONTHLY PAYMENT PLAN

SIZE	REG. PRICE	SALE PRICE	YOU SAVE	Down Payment
9x12	175.80	129.24	46.56	13.00
9x15	218.40	160.20	58.20	16.00
9x18	232.60	170.52	62.08	17.00
12x15	234.40	172.32	62.08	17.50
12x18	291.20	213.60	77.60	21.50
	348.00	247.68	100.32	25.00

100% All Wool Genuine Carved Wilton or Heavy Axminster Carpets
Regularly Priced to 12.45—Installed Complete!
YOUR CHOICE ONE LOW PRICE!
INCLUDES INSTALLATION AND 40-OZ. PADDING

● 9 or 12-foot widths	● Beige, gray or green Wilton	● Gray floral—beige texture	● Gray and green leaf Axminster
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933 SQ. YD.
Installed Over 40-oz. Pad Wall-to-Wall

Harmony House Qualities Only!
YOU SAVE 3 WAYS!
SAVE 25% ON CARPET
SAVE 50% ON INSTALLATION
SAVE 30% ON PADDING
SAVE 104.00 on the Average 12x16-ft. Living Room and a 9x12-ft. Dining Room Completely Installed Over Heavy Waffled-Face Rug Cushion by Expert Craftsmen
For Only **311⁰⁰** Complete
PAY ONLY \$31 DOWN—BALANCE 5.00 WEEK ON SEARS MONTHLY PAYMENT PLAN

SIZE	REG. PRICE	SALE PRICE	YOU SAVE	Down Payment
9x14 ft.	161.40	128.04	33.36	13.00
9x15 ft.	173.40	136.80	36.60	14.00
9x18 ft.	184.60	145.56	39.04	14.50
12x15 ft.	231.20	182.40	48.80	18.50
12x18 ft.	276.00	217.44	58.56	22.00

* INCLUDES BINDING AND PADDING

Sensational Purchase!

MANUFACTURER'S CLOSEOUT! ALL AT 1/2 PRICE OR LESS



Ready-Made **SLIPCOVERS**

A good buy like this doesn't come along every day. That's why we jumped at the chance to scoop up this famous maker's entire lot of surplus ready-mades. He marked them far below regular cost and we are passing the savings on to you. Everyone of these decorator-styled slipcovers is tailored to fit your furniture with custom-like smoothness. Lot includes bright floral patterns, stripes and solids. The selection is so large you're sure to find what you want. Come in—save plenty.

588 CHAIR

Davenos 9.88

AUTOMATIC COMFORT!

Never Too Hot—Never Too Cold

Just Dial the Warmth You Want

31⁹⁰ Full Bed Size Single Control

Full Bed Size, Dual Control 37.90
Twin Bed Size, Single Control 29.90

4-STAR BECAUSE IT'S THE FINEST AUTOMATIC BLANKET MADE



BUDGET-PRICED AUTOMATIC BLANKETS

2-year guarantee against defects, matching 6-inch acetate satin binding. 25% wool, 50% rayon, 25% cotton.

Sale Priced **14⁷³** Double Bed Size Single Control

SHOP AT SEARS Mondays and Fridays 9:30 A.M. 'til 9:00 P.M. All other shopping days, 9:30 A.M. 'til 5:30 P.M.—Park Free

"Satisfaction guaranteed or your money back" SEARS 550 N. Capitol Phone 3-9191