

Buy Your Home Furnishings at Lipman's on Long Term Contract

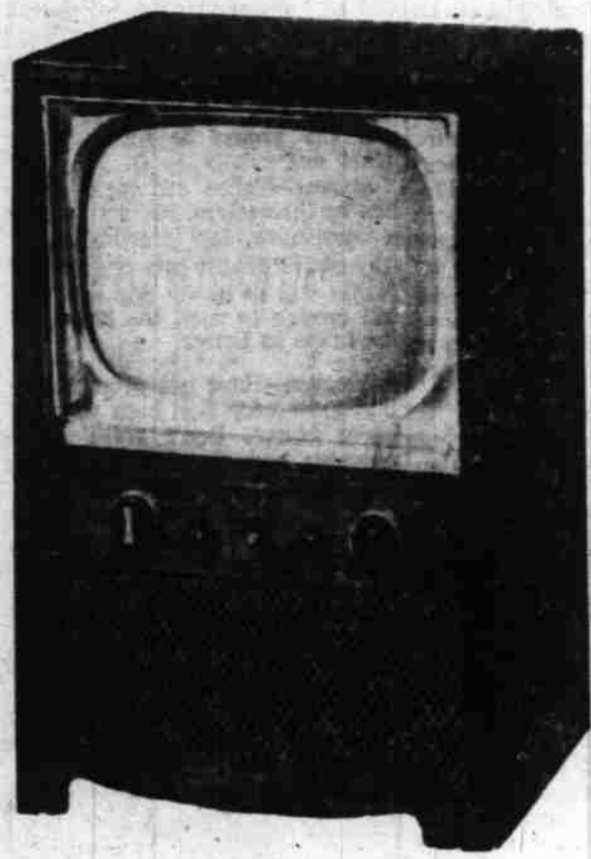
*Lipman's  
of Salem*

# HOME FAIR

Win a Champagne  
Flight for Two!

Visit Lipman's Home Fair this week to learn how you may become the lucky winner of a wonderful Western Air Lines champagne flight for two to Los Angeles and return, plus a week-end at the fabulous new Beverly-Hilton Hotel in Hollywood! You'll love every minute!

## 1955 RAYTHEON TV 21" CONSOLES!

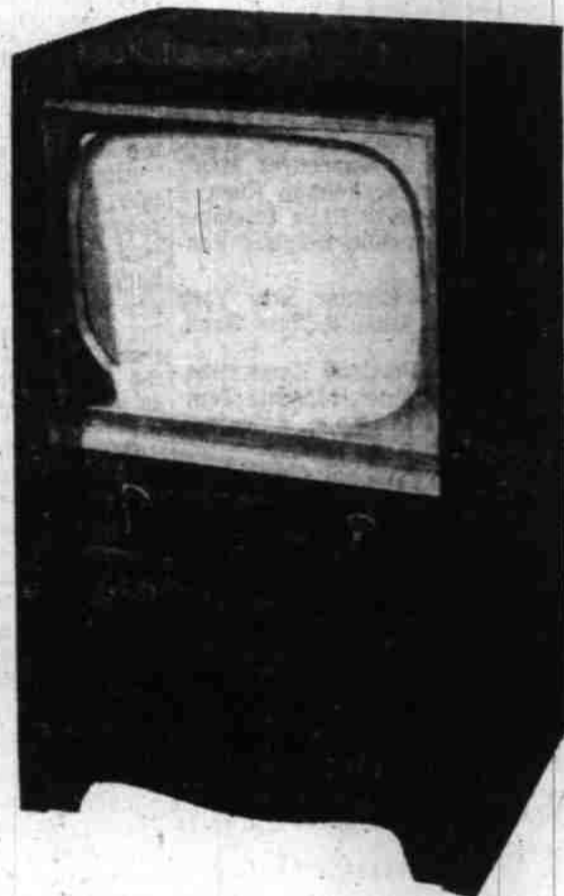


Regularly 279.95 . . . Save \$100 on

**Raytheon  
Aristocrat  
179<sup>95</sup>**

Enjoy a new dimension in TV pleasure. Here's a triumph of the stylist's art, of engineering skill and of the scientist's genius. You'll have year after year of listening and viewing fun with this handsome mahogany console Raytheon with big 21-inch picture tube.

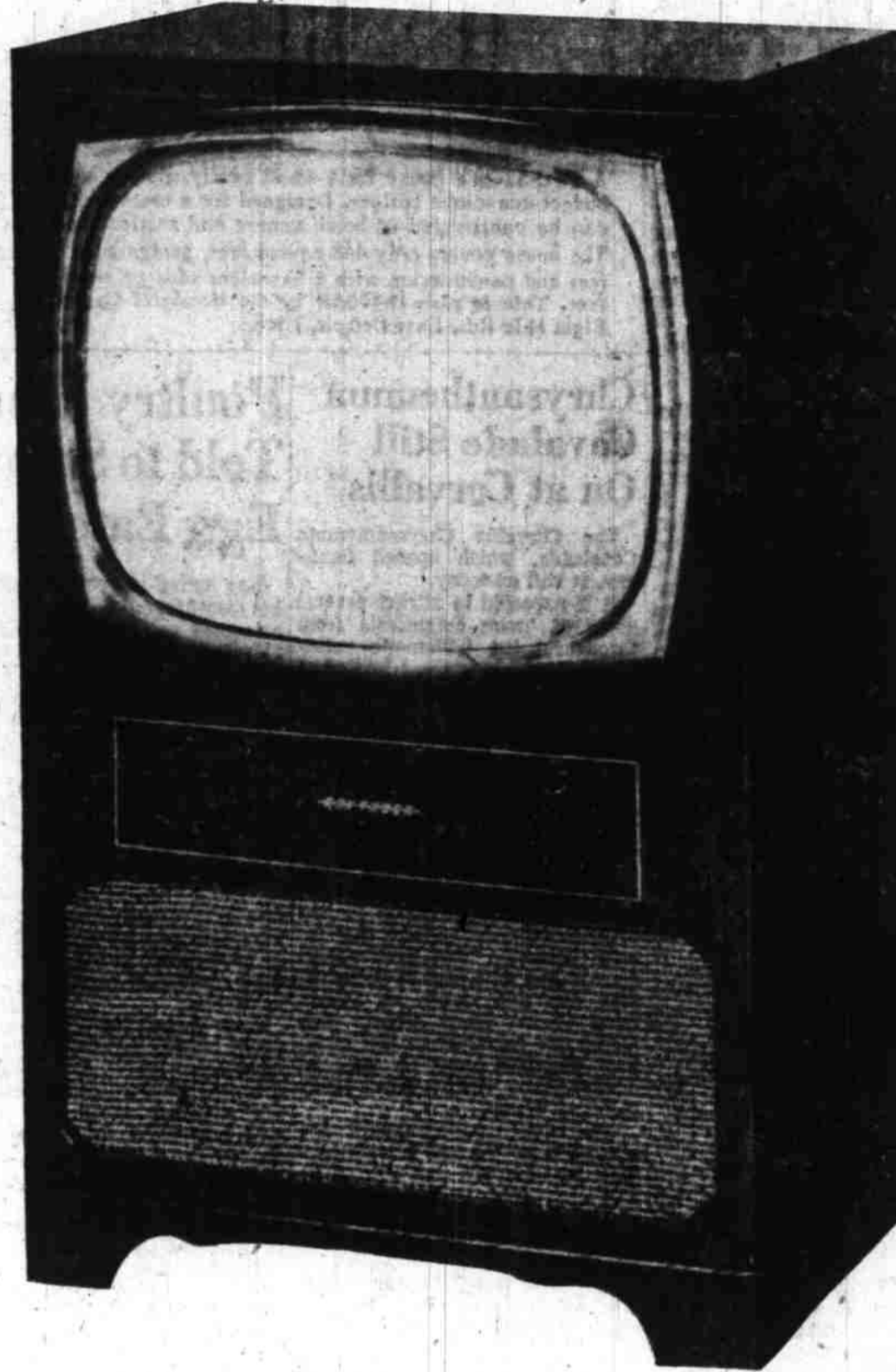
All sets available in blonde finish at slightly extra  
Lipman's TV Salon, Portland, sixth floor, Salem, lower floor



Regularly 329.95 . . . you save \$130

**Raytheon  
Console TV  
199<sup>95</sup>**

Styled for the discriminating . . . engineered for the perfectionist, with two acoustically balanced Hi-Fi type speakers and splendid, giant-size 21-inch picture . . . truly a set to add to gracious living.



Special Factory  
Purchase

Regularly 249.95 . . . **149<sup>95</sup>**  
You Save \$100.00

**21 Inch Picture Tube Console**  
Graciously styled in classic simplicity to fit in with any style of home decoration.

**Symphony Type  
Permanent Magnet**

This assures you of top quality performance as do the many other exclusive Raytheon features.

**Skilled Raytheon Engineering**  
Scientific research and learned engineering make Raytheon a leader in any TV company.

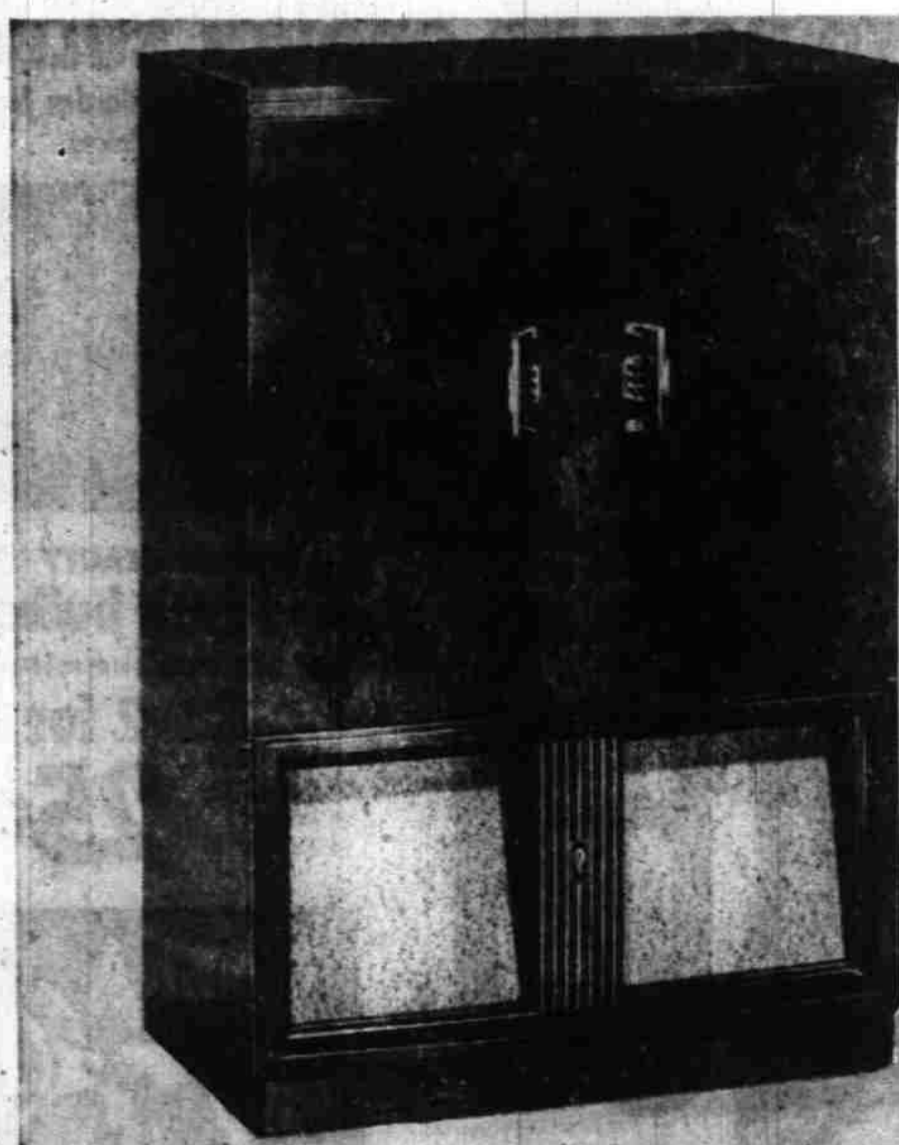


**Delivered to Your Very Door**  
Remember, Lipman's delivery brings your Television set right into your home at no extra charge.

*Lipman's Television, lower level*

**NO DOWN PAYMENT**  
(ON APPROVED CREDIT)

**Raytheon** 



special purchase

**Philco 1955  
Hi-Fidelity  
Regularly 259.95  
Save \$100  
159.95**

### Philco Hi-Fi Record Player

Yes, you actually save \$100 on each of these highly desirable Philco Hi-Fi phonographs . . . each engineered with the scores of exclusive Philco engineering features that give you such excellent performance. Every nuance of sound is faithfully reproduced by these handsome sets . . . dark mahogany cabinets . . . Home Fair Week only!

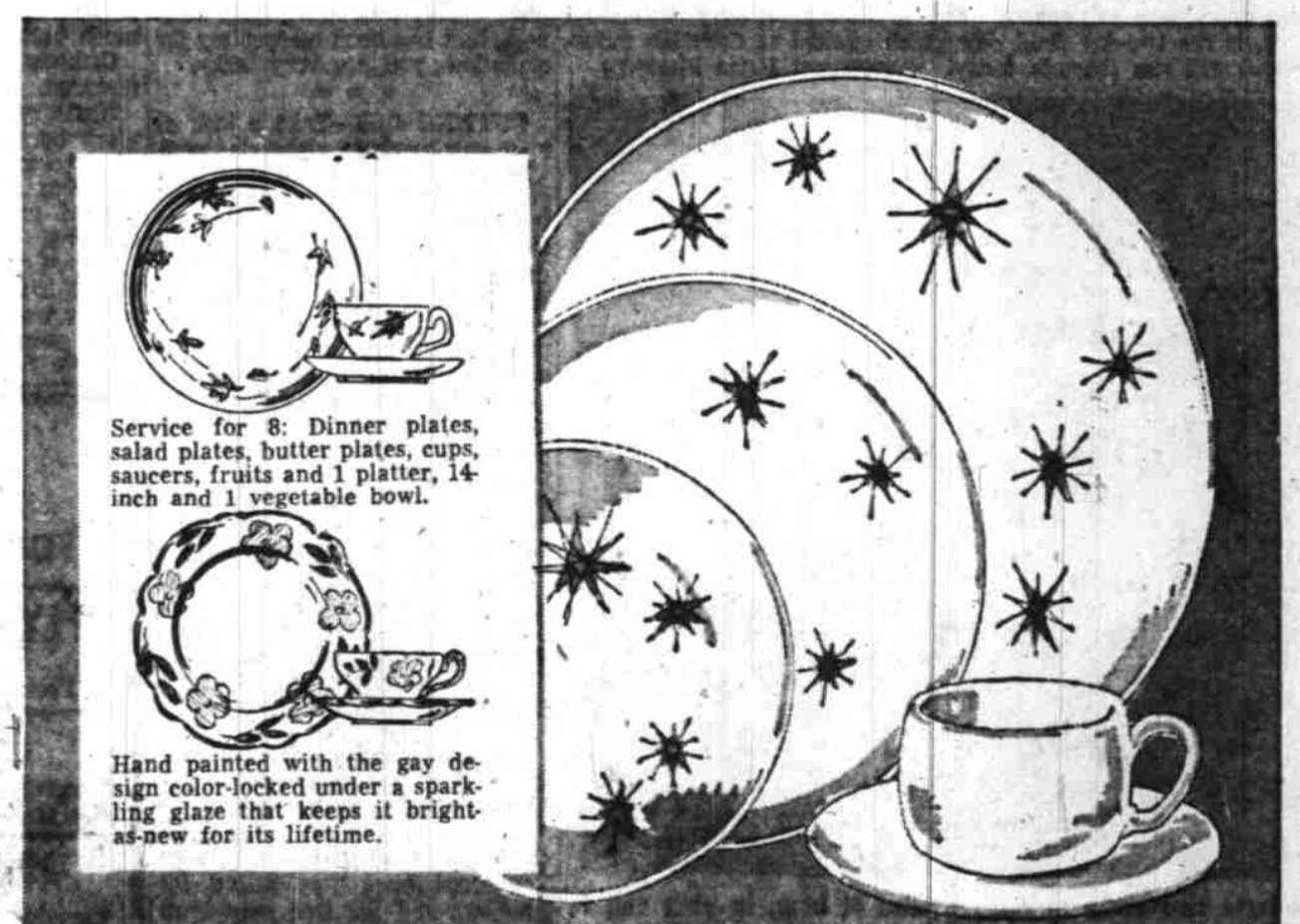
Reg. 279.95 Blonde Cabinet Now 169.95

*Lipman's Radio-TV, lower level*

As Low as

**17.00**

per Month



Service for 8: Dinner plates, salad plates, butter plates, cups, saucers, fruits and 1 platter, 14-inch and 1 vegetable bowl.

Hand painted with the gay design color-locked under a sparkling glaze that keeps it bright-as-new for its lifetime.

Fall special direct from the Factory!

### Franciscan Ware

Regular 49.95 sets, 50 pieces, at 39.95

Save now on this famous dinnerware . . . decorative, utterly lovely . . . choice of gracious home-makers for many years. Designed in California, with all the colorfulness that's typical of that state. Choose: Desert rose, apple, ivy, starburst, echo, woodlore and autumn patterns at twenty percent less now!

*Lipman's China, first floor.*

**20%  
OFF**

**Park FREE 2 hours with purchase of \$1 and over . . . Lipman's new parking lot**