



*Lipman's
of Salem*

1st BIRTHDAY SALE

Come A-Running! Tomorrow will be another Great Day of Value Giving at Lipman's! New Bargains Added to the Thousands! Extra Salespeople! Free Parking for 2 Hours with Purchase of \$1 and More! Cool Air-Conditioned Store for Shopping!

Lipman's Own Exclusive Brand . . . regularly 1.95 pair

Save on the Season's Smartest Fabric . . . Regular 1.29

S-t-r-e-t-c-h Nylons

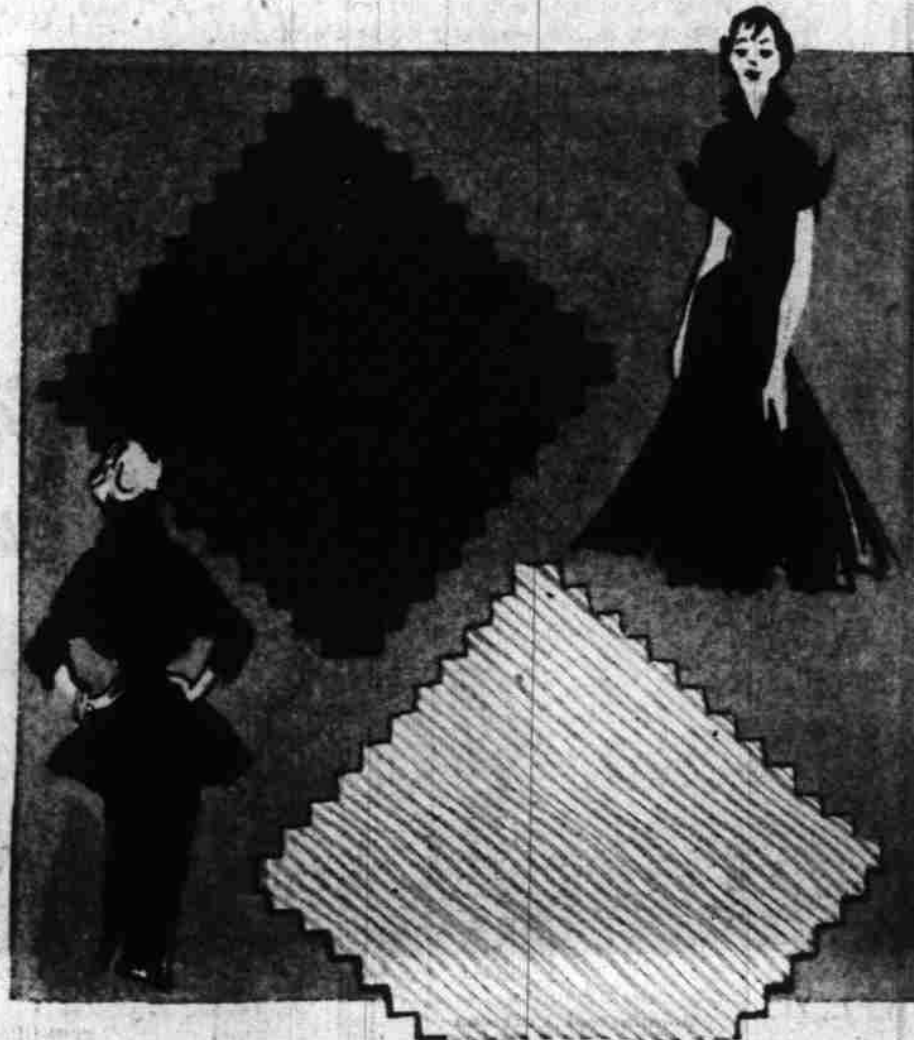
Corduroy



Save 4.80 on
six pairs at
\$1¹⁹
pair
3 pairs 3.45

Your favorite s-t-r-e-t-c-h nylon hosiery at tremendous savings! Each pair is flawless, made to our exacting specifications by one of the nation's leading hosiery mills. Beige or nude in three stretch sizes to fit all: Small (8½ to 9), medium (9½ to 10) and large (10½ to 11).

Lipman's Hosiery, first floor



completely
washable

\$1
yard

A fashion fabric favorite, if ever there was one! Young and old are wearing corduroy dresses, shirts, skirts, blouses, coats, playwear . . . homes are wearing corduroy draperies, bedspreads and sofa pillows. Choose it at a big saving in our Birthday Sale in a complete color selection, plus black. 36 inches wide.

Lipman's fashion fabrics, second floor



Regularly 4.98

Velvet Beret

2⁹⁹

As the pages of Vogue show . . . the beret is back in fashion's favor once again. Such a versatile fashion . . . to be worn to business or on gala occasions. Black and colors.

Millinery, second floor



Regular 19.98

Shorty Coats

14⁹⁹

A favorite year-around style for Oregonians . . . the short coat that can be worn daytime or night-time. Good color selection. Sizes 10 and 12 (sample sizes).

Caliente sportswear, first



Reg. 10.95 to 17.98

Wool Skirts

6⁹⁹

Samples . . . 100% wool tweeds and solid color wool skirts. Full or slim styles with detailing usually found only in expensive skirts. Excellent for campus or office. 10s, 12s.

Caliente Sportswear, first



Reg. 8.95 to 10.95

Fall Handbags

5⁹⁹

Genuine leathers styled with fashion finesse. Pouches, satchels . . . all the classic and dressy shapes favored to accent fall costumes. In black, navy, brown and favorite colors.

Handbags, first floor



Reg. 1.95 to 2.95

Jewelry

98^c plus tax

Half price and way below that for costume jewelry to make your fall wardrobe more dramatic and interesting. Stone set or tailored . . . pins, earrings, bracelets, necklaces.

Jewelry, first floor



Regular 2.98 to 4.98

Silk Scarfs

99^c

Always with the first crisp day of fall, you find yourself longing for a colorful scarf . . . and here they are in a beautiful array of gay color combinations . . . in large and small sizes.

Blouse Bar, first floor

Valjean Pearls

Reg. 2.95 to 4.95

1.59 plus tax
Selected simulated pearls with fine luster. 1 to 8 strands. Collars, bibs, chokeys. White, colors.

Jewelry, first floor

Rhinestones

Reg. 2.95 to 4.95

1.95 plus tax
Brilliant rhinestone—set necklaces, earrings, bracelets to lend sparkle to your costume. Non-tarnishing.

Jewelry, first floor

Jewelry

Reg. 2.95 to \$25

½ off
Now 2.49 to 12.50 (plus 10% tax). Unusual designs in earrings, pins and necklaces in great variety.

Jewelry, first floor

Sweaters

Regular 5.99-12.98

3.99 to 5.99
Novelty and classic styles in imported wool sweaters . . . alpacas, cardigans; pastels, dark tones. 32 to 40.

Caliente Sportswear, first floor

Wool Jumpers

Regular 12.98

8.99
Famous make 100% wool flannel jumpers to wear alone or with blouse or sweater. Rich fall colors. Sizes 10 to 18.

Caliente sportswear, first floor

Handkerchiefs

Reg. 1.25 Men's

89^c
Very fine, real linen handkerchiefs always in excellent taste. Hand rolled hems, hand worked initials.

Handkerchiefs, first floor

Gloves

Reg. 2.75 to 3.50

1.89
Double woven cotton gloves, completely washable with no shrinkage. White, black, brown, navy, beige; 6 to 7½.

Gloves, first floor

Blouses

Regular 7.98 Dacron

4.99
White and pretty pastels . . . tailored or dressy styles. Of dacron . . . wash in a jiffy, never any ironing. 32 to 38.

Caliente sportswear, first floor