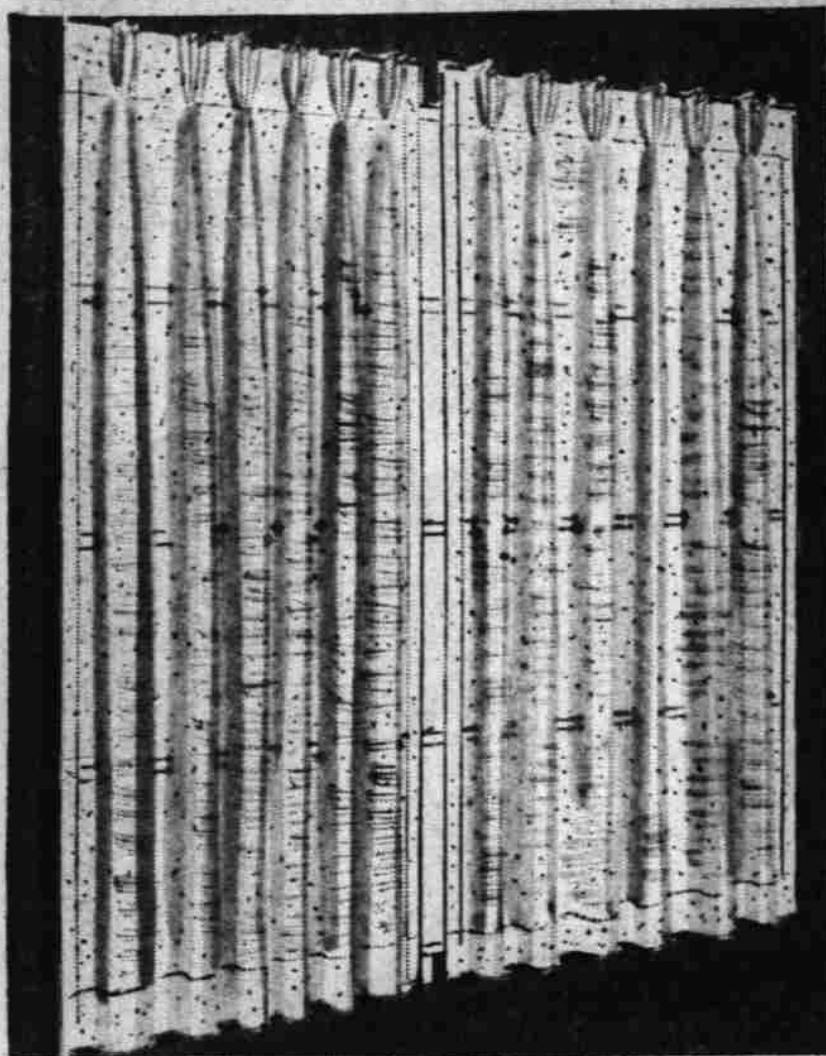




*Lipman's  
of Salem*

# 1<sup>st</sup> BIRTHDAY SALE

Don't miss this greatest of all sales . . . We're celebrating our Birthday with Values . . . Scores of New Bargains Added to make Tomorrow another great day. Free parking with purchase of \$1 or More!



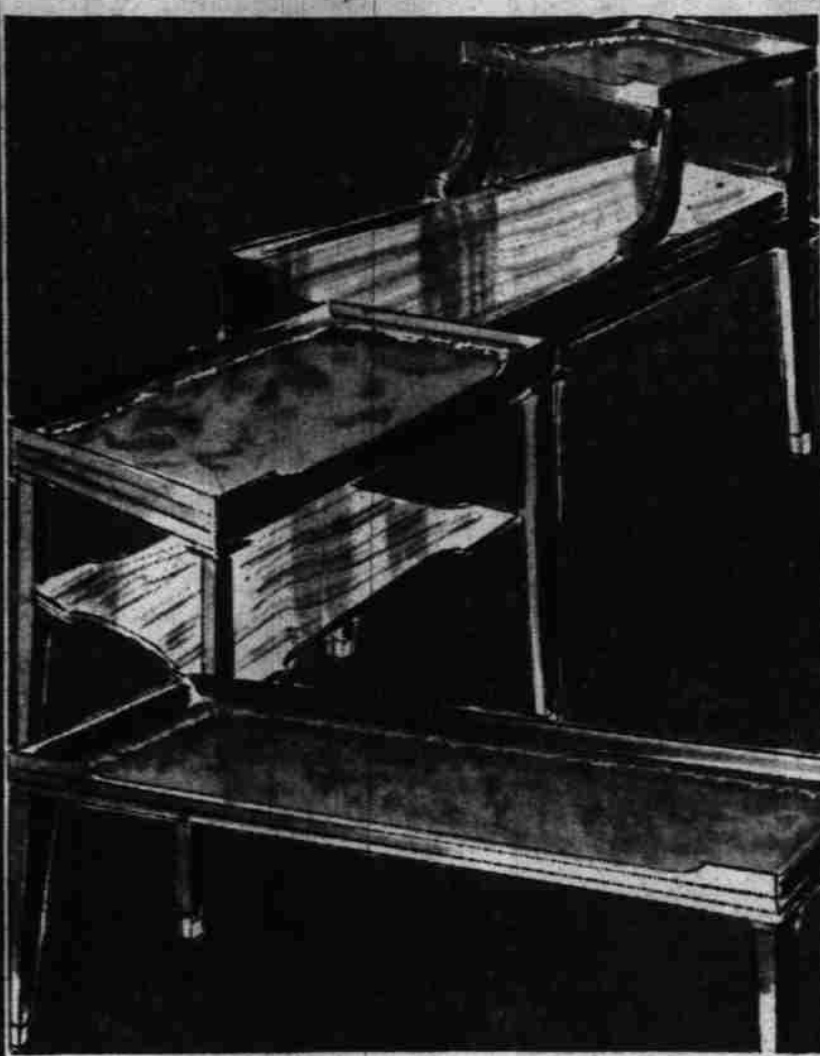
Regular 12.98

## Draperies

**9<sup>88</sup>**  
pair

50 inches wide, 84 inches long. Sheer fiberglas in rich boucle effect. Washable . . . never needs ironing. Decorative in either traditional or modern settings. Delightful shades: Champagne, pink, green, gold.

*Draperies, lower level*



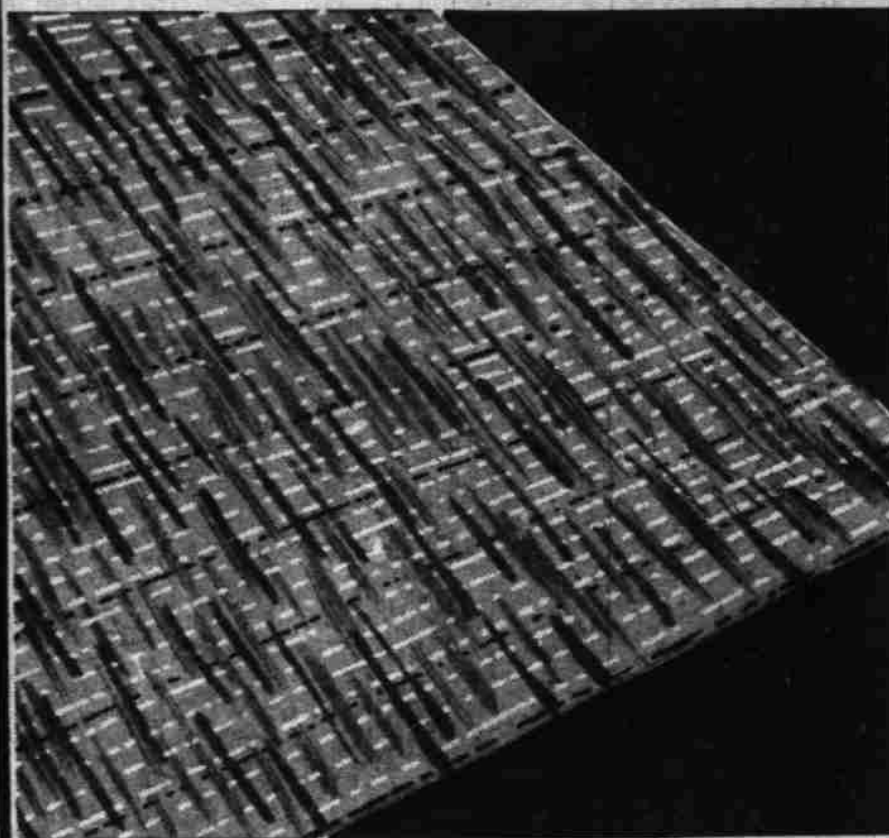
Regular 29.95

## Occ. Tables

**\$18**

Five styles: Lamp, end, step, cocktail and commode! All beautifully built of traditional mahogany with leather tops accented by gold tooling. Dress up your rooms now with one or more of these . . . and save!

*Furniture, lower level*



Regular 10.95

## Broadloom

**7<sup>95</sup>**  
Sq. Yd.

Save a full \$3 per square yard on this beautiful Moresque pattern (woven with two-tone yarn) "County Fair" broadloom in 12-foot width. Extra heavy Wilton type . . . spruce green, rose beige and nutria shades.

*Floor coverings, lower level*



Regular 24.95

## Automatic Blanket

**13<sup>99</sup>**

Sensational . . . a Lipman exclusive! This is the "Jewel" blanket for all year around use. Fully guaranteed. Luxurious shades of rose, green, coral, blue, hunter green and rich gold. You'll love one!

*Bedding, second floor*



Save \$27 on Famous

## 1847 Rogers Bros.

**79<sup>75</sup>**

Eternally Yours and First Love patterns at this price. Also reg. 116.75 Flair and Heritage at 89.75 or 111.75 Daffodil and Remembrance at 84.75 . . . a saving of a full \$27 on each until September 15th only! 57 pieces for 8.

*Silverware, first floor*



Save on Famous Ware!

## Vreni by Santa Anita

Regular \$25 16-Pc. Set

**14<sup>95</sup>**

Regularly \$25 in open stock, or \$20 by place settings. Vreni-ware is an original dinnerware pattern featuring hand painting and hand decorating under glaze. With stylized spirals in bold greys or muted backgrounds.

*China, first floor*

Regular 14.95

## Pictures

**9<sup>95</sup>**

Florals and interior scenes in big 24x30 inch size. Many subjects.

*Pictures, lower level*

## 3-pc. curved Sectional

**249<sup>50</sup>**

Special purchase from famous name, extra heavy modern boucle cover.

*Furniture, lower level*

## Reg. 1.75 and 1.95 Plastic Cards

1 Double Deck **1<sup>39</sup>**

Incredibly low price on plastic coated playing cards with handsome designs.

*Stationery, first floor*

Regular 2.29

## Dacron Panels

**1<sup>19</sup>**

Snowy white dacron that needs no ironing. Sun and mildew resistant. 42x81 inches.

*Draperies, lower level*

Regular 44.50

## Club Aluminum

**26<sup>95</sup>**

Pay as little as 1.25 weekly for this heavy quality Club aluminum. 12 pieces.

*Housewares, lower level*

Regular 10.95

## Table Lamps

**7<sup>99</sup>**

Two for \$15. Beautiful brass finish base with antiqued gold shade. 3-way.

*Lamps, lower level*

## Regular \$279 three-piece Bedroom Group

**199<sup>50</sup>**

Modern lines . . . seashell grey mahogany finish. Large 60-inch triple dresser (9 drawers), mirror, bookcase bed.

*Furniture, lower level*

Regular 6.95

## TV Lamps

**3<sup>95</sup>**

Modern wrought iron in tall cylinder style. The 8.85 oblong planter style, 5.95.

*Lamps, lower level*

Regular 4.98

## Priscillas

**3<sup>88</sup> pr.**

Double heavy duty muslin priscillas . . . also tiers and valancing sale priced.

*Draperies, lower level*

**Park FREE 2 hours with purchase of \$1 and over . . . Lipman's new parking lot**