



FIR PLYWOOD BENEFITS EVERY HOME IN THE SALEM AREA



Fifty years ago the first fir plywood was made at Portland, Oregon, and was exhibited that year at the Lewis and Clark Exposition. Today, the fir plywood industry on the West Coast is a \$370,000,000 giant and is still growing.

The importance of the plywood industry to Salem and vicinity is great indeed. Here at Willamette Builders Supply Company, alone, 400 people are employed, representing an annual payroll in excess of \$2,000,000. And many others benefit as suppliers of materials and services.

We, too, are a growing concern: new machinery now on order will up our plywood production by TWO-THIRDS early in 1956.

We salute the plywood industry in its 50th year . . . its Golden Jubilee Anniversary!

Willamette Builders Supply Co. Cordially Invites You To Attend These Two Big Events

BIG FREE SHOW Wednesday & Thursday 2 to 9 P.M. AT THE CAPITOL SHOPPING CENTER

See the big "circus-type" exposition commemorating fir plywood's golden jubilee.

See "Golden-ideas" for outdoor - living! See how plywood is manufactured!

See the colorful menagerie of circus animals, all made of plywood! See all this, and more, at the Capitol Shopping Center, 2 to 9 p.m. Wednesday and Thursday.

ADMISSION FREE

OPEN HOUSE AT OUR AUMSVILLE PLANT THURSDAY & FRIDAY From 10am to 2pm Both Days

- ✓ Conducted Tours Through Our Big 35-Acre Operation!
- ✓ See How Plywood is Made! Visit Our Brand New Overhead Garage Door Plant! Inspect Our Sawmill Operation!
- ✓ For the Home 'Handy-Man' Visiting Our Plant . . . a FREE Copy Of the Douglas Fir Plywood Associations Booklet "52 Fir Plywood Home Storage Plans!"

DIRECTIONS FOR REACHING OUR PLANT:
At Aumsville, turn south, drive
one mile, then turn east (left) for 1/2 mile

Willamette Builders Supply Co.

MANUFACTURERS OF:
Will-Over Sectional Overhead Doors • Douglas Fir Will-Ply Plywood • Douglas Fir and Hemlock Lumber

HAROLD LEEVERS, President • R. G. EVANS, General Manager
M. L. HOPKINS, Plant Manager

AUMSVILLE, OREGON