TV HIGHLIGHTS

KPTV Wednesday's Highlights (Channel 27): 10:00 a.m.-HOME .

(Ciannel 27):

10:00 a.m.—HOME . . presents a discussion on "puppy-love" romances and their problems.

12:00 noon — "Ghost Story" — a young man becomes interested in spiritualism when his isweetheart dies. Matinee Theater, with Derek Farr and Joyce Redmond.

8:00 p.m.—"The Failure"—the story of a man who is bypassed for promotion through lack of aggressiveness who replans his life through the quiet encouragement of his wife. On Kraft Theater, storring Judith Evelyn.

lyn.

10:35 p.m.—"Sign of the Wolf," a
Jack London story, with Michael
Whalen and Grace Bradley, on Nite
Owl Theater.

KOIN-TV Wednesday's Highlights
(Channel 6):
4:00 p.m.—"Something to Live For."
on Armchair Theater with Virginia
Bruce and Otto Kruger.
6:00 p.m.—U. S. Steel Hour presents Boris Karloff and Edna Best
in "Counterfeit" the story of a supsents Boris Karloff and Edna Best in "Counterfeit," the story of a suppo edly quiet Englishman who leads a fascinating double life.

9:00 p.m.—Frankie Laine presents as guests recording star Patti Page, Jack Teagarden (trombonist) and Eddie Mayehoff (comedian).

10:18 p.m.—'The Dummy Talks," on Showtime On Six, with Jack Warner, Claude Hulbert and Evelyn Darvell.

cal folks, and extens bunch of la-dies in a "Come As You Are" party. 6:00 p.m.—"conesday Night Fights Former heavyweight champion Ex-

Channel Chuckles By BIL KEANE

**AUNT TENNA** 



"I turned off the water in the bathtub, I turned off the kitchen stove, but I left the television set on."

Eddie Mayehoff (comedian).

10:35 p.m.—'The Dummy Talks," on Showtime On Six, with Jack Warner. Claude Hulbert and Evelyn Darvell.

RLOR-TV Wednesday's Highlights (Channel 12):

5:45 p.m.—Man About Town—Bill Lucky takes his hidden camera behind the scenes to have fun with local folks, "nd catches bunch of la-

Lichens grow in tropic jungles Ez- as well as in frozen arctic areas.

#### DAILY CROSSWORD ACROSS

1. Yield by treaty 8. Run before the wind

16 To ward off

12. Welcome

13. Handles

14. Snoop

15. Capital

(Rom.

Antiq.)

(Can.)

16. Greeting

17. Perfume

legal age

(print.)

29. Frosting 31. Part of "to be"

32. Cut, as

a roast

Indian

36. Mountain

nymph

disease

(Mex.)

DOWN

37. Nippon

39. A skin

40. Aside 41. One who

19. Bear

21. Grate 25. Staggers 26. Under

(fencing)

spots in the desert

9. The white of an egg

3. Perish name (Poss.) 5. Petty quarrels 6. Moving, as a horse

8. Delineate

20. River (Eng.) 22. Particle 23. Quite 24. Gift 7. One of 26. Equip the bears (Astron.)

2. Not difficult 18. Bitter

men

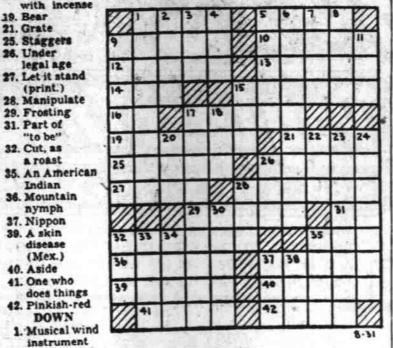
vetch

Yesterday's Answer

ETTIE

28. Concealed 9. Burrowing 30. Kind animals 11. Affirmative 32. Conical 15. Single unit mass of 17. Improve by husbandry thread

33. Dry 34. City (Nev.) 35. Java tree 37. Jolt 38. Army post office (abbr.)



#### TELEVISION

	K	PTV, UHF 27;	KOIN-TV. VE	IF 6; KLOR,	VHF 12	
HOUR		00:00	00:15	00:30	00:45	
	KPTV	Today	Today	Today	Today	
	KPTV	Color Bars Valiant Lady	Color Bars	Rainbow Revu. Search Tomorr.	Rainbow Revu	
		DD School News-Weath'r	DD School Jack Parr sho.	Parents Time	People at Hom Welcome Trav	
	KPTV	Home Robt Q. Lewis	Home Robt, Q. Lewis	iHome Linkletter	Home Linkletter	
	KPTV	Tenn Ernie Big Payoff	Tenn. Ernie Big Payoff	Feather Nest	Feather Nest Beb Crosby	
	KPTV	Mat. Theater Brighter Day	Mat Theater Secret Storm		Mat Theater Your Account	
	KPTV	Garry Moore	Mat. Theater	What's Cooking Komedy Klas's	What's Cookin Komedy Klass'	
	KPTV KOIN KLOR	Ted Mack KOIN Kitchen	Ted Mack Mat KOIN Kitchen	Pays to Marry Arth. Godfrey	Pays to Marry Arth. Godfrey Telecomics	
-	KOIN	Way of World Arth. Godfrey Fran & Oilie	First Love Arth. Godfrey Daly News	Lady of House	Mod. Romance Strike it Rich Lady of House	
	KOIN	Pinky Lee	Pinky Lee Armeh fhtr. The Ruggles	Howdy Doody Mr. Moon Myron Show	Howdy Doody Cartoon Time Myron Show	
-		Bar 27	IBar 27	Winslow-Navy	Winslow-Navy	

KOIN Red then Sho Red Dunn Sho Edwards News Kaleidoscope KLOR Cowboy G-M'n Cowboy G-M'n World, Weath. Man Abt. Twn. 8 RPTV | See Hear-News | News ROIN | U. S. Steel Hr. | Branagan | Brana | RPTV | Kodak Request| Kodak Request | Father Knows | Father Knows | Koln | News-Weather | Mus. Moments | Jaycee | Reports | Jaycee | Reports | Log | Disneyland 8 KPTV | Kraft Theater | Kraft Theater | Kraft Theater | KOIN | Millionaire | Millionaire | I've a Secret | I've a Secret | KLOR | Pall Mall Thea | Mall Thea | Masquerade | M

9 RPTV Your Life Your Life Surprise Party Surprise Party ROIN Frankie Laine Frankie Laine Frankie Laine Frankie Laine KLOR Penny to Mill'a Duffy Tavern Duffy Tavern | Make Connect'n Make Connect'n Headlines-Owl | Nite Owl Thea | Counterpoint | Counterpoint | Show. on 6 | Show. on 6 | Home T'n The. Home Tn. The. Home Tn. Thea 11 KPTV | News-Owl The Nite Owl Thea. Nite Owl Thea. Nite Owl Thea. KLOR | Town Theatre Town Theatre

### RADIO

KSLM	1390	KOCO 1499	KGAE	1430	KOIN	970	KGW	620	KEX	1190
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HOUR		. 00:00	00:15	00:30	00:45	
n	ESLM EGAR EOIN EGW EEX	Brk. Nook	Larro R'dup. T.	Brk. Nook KOIN Klock	News Nook-News KOIN Klock Farm Time Keep Time	
7	ESLM EOCO EGAB EOIN EGW EEX	Hemingway Early Worm BrkNook KOIN Klock News-Webb News	Breakf. Gang Early Worm Brk. Nook Headl. News Webb Spinning Keep Time	Breakf. Gang Early Worm Bek. Nook Goss News McCall News Keep Time	News Early Worm Nook-News Babbitt Show Fisher Report Bob Hazen	
	KSLM KOCO KGAB KOIN KGW	Cliff Engle Early Worm 3rkNook Consumr News Webb Spinn'ng Keep Time	Family Altar Early Worm Brk. Nook D. Vaile News Webb Spinn'ns 'Keep Time	Bible Inst. Early Worm Brk. Nook Shelley Seren. Webb Spinnin Keep Time	Bible Inst. World News Nook-News Howard Miller (Webb Spinning Keep Time	
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KGCO U. N. Story Nazarene
KGAE Backfence Mat Backfence Mat Backfence Mat Mat.-News
ROIN Road of Life Ma Perkins Dr. Malone
KGW Webb Spinning Webb Spinning Strike It Rich
KEX Brkfst Club Brkfst Club Brkfst Club
Brkfst Club Tello Test Folger News Wings of Song 1490 Tune St. Perry Mason INora Drake Launt Mary McBride-Peale Mus.-McAn'lty Mus.-McAn'lty Bob Garred My True Story My True Story

Story Time Story Time Queen a Day Queen a Day 1490 Tune St. 1490 Tune St of Air N W News Local News Vall Farmcast
News Midday Music Midday Music Lunchin Munchil.unch. Munch Munch News
d News Come Get It House Party
News Stella Dallas Widder Brown Pepper Young
Harvey News Sam Hayes Farm News

Better Shopper Willam. Mat Willam. Mat. Willam. Mat. Magic Melody Magic Melody Magic Melody Magic Melody Magic Melody News
Arth. Godfrey Arth Godfrey Arth Godfrey Wom. in H'se. Lorenzo Jones Lone Ranger Dan'l Boone News-Mullins Moon Mullins Moon Mulling Moon Mullin Willam Mat. Magic Melody Loter Lounge Loter Lounge Loter Lounge Arth Godfrey Robbins Show Make Up Mind News-Coffee Fibber McGee Turn B'k Clk. Turn B'k Clock News-Mullins Moon Mullins Moon Mullins Moon Mullins KEX

KOIN KGW KEX

KSLM KOCO KGAB

News Macleod News Local News Paul Harvey

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Bob Green Slow Drive Loter Lounge Memor Mus. Lounge-News Bob Garred Sam Hayes
18 Revs
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y Amos 'n' Andy Memory Time

Track Music 3'd'g'n-Th' Law Jimmie Fidler

## Inside TV

# Sinatra Needs Good Public Relations Man

The old saw that "money isn't everything" is nowhere better exemplified than in the case of Frank Sinatra.

Money he has. But that, at this point, is about all he has. The only thing he can buy with it that he really needs is a good press agentor rather, a good public relations

counselor, which is a press agent with brains. It is all very well to say, and

for Sinatra himself to believe, that he is that rare combination of excellent singer and excellent actor, which he is. But in this frenetic business it takes a good deal more than talent to get

Just this week Sinatra had himself a royal bust-up with NBC, refusing rather arrogantly to have anything to do with the long term contract they offered him and threatening to walk out on his "Our Town" commitment, set for Sept. 19. There is no law, of course, that compels an actor to accept a contract, but there are laws of social behavior which dictate that such things be done

Just this week, too, Sinatra walked out on a 29th Century Fox picture, "Carousel," balking

### KVAL TV, VHF 13

EUGENE: KVAL-TV, Channel 13, (Wednesday): 4:00 p.m.—Pinky Lee; 4:30 — Howdy Doody; 5:00 — Big Roundup; 5:30—Guest Book; 6:00—Wild Bill Hickok; 6:30—News-Sports-Weahter; 6:45—Ames Brothers; 7:00—I Led Three Lives; 7:30 — Disneyland ("Cavalcade of Song"); 8:30—Life of Riley; 9:00—Science Fiction Theater; 9:30—Paris Presinct; 10:00—Road to Adventure; 10:13 — Patti Page; 10:30 — Channel 13 Theater ("Spotlight Scandals").

### KOAC, 550 k.c.

KOAC (Wednesday): 10:00 a.m. —
The News and Weather; 10:15—Especially for Women; 10:45—Summer
Story Time; 11:00—The Concert Hall;
12:00—The News and Weather; 12:15
p.m.—Noon Farm Hour; 1:00—Ride
Em Cowboy; 1:15—Ports of Call; 1:45
—Here's to Veterans; 2:00—MacDonald Anthology; 2:30—Memory Book
of Music; 3:00—Oregon Reporter; 3:15
—Music of the Masters; 4:00—Serenade in Blue; 4:15—On the Upbeat;
4:45—News, Comment, and Weather;
5:00—Children's Theater; 5:30—Jerry
of the Circus; 5:45—Purdue Band of
the Air; 6:00—The News and Weather;
6:15—Social Security; 6:30—Wandering Ballad Singer; 6:45—Window
on the World; 7:00—Game Commission Bulletin; 7:15 — Evening Farm
Hour; 2:00—Great Drame — "The
World We Make;" 3:30 — Hawaiian
Fantasy; 3:45—The News and Weather; 9:00—Music That Endures; 9:55
News and Weather; 10:00—Sign Off,

# **Big-Headed?**



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GREEN STAMPS

twice, once for the Cinemascope version, once for the 55mm. version. Apparently nobody told him when the contracts were signed that the picture was going to be made in this fashion. And apparently he didn't like it when he found out about it. Well, there are a lot of things

in this world we have to do that we don't like. This particularly holds true of show business in general and stardom in particular. Stardom brings money and fame, but it also involves certain obligations - such as accepting the fact that one must live in a fishbowl, sacrifice a certain amount of privacy, be considerate of the problems facing those who are footing the bills and give a little instead of just taking a lot.

His friends say that Sinatra is "misunderstood," which is a lot of hogwash. It is high time he rted to do a little understanding of his own. He might begin by studing the careers of Barbara Stanwyck, Dinah Shore and Roy Rogers, to name only three. They may not have won any Oscars, but they have won something a good deal more important: the respect and affection of their fellow workers, high and low. End sermon.

There is generally more to any show, good or bad, than meets the innocent eye on the air. NBC, for instance, is about to launch its answer to "The \$64,000 Question," same being a little \$100,000 item called "The Big Surprise." It will be sponsored by Speidel, which got the brush from CBS when it asked for the Tuesday night time spot immediately following "Question." And it was packaged by the same packaging firm that dreamed up "Question" in the first place. In fact, the form's head, Lou Cowan, was just recently hired by CBS as

a program executive.

The new NBC show, a Saturday night entry, will start Oct. 8with Cowan, the CBS exec., to receive a weekly cut of the profits. This is known as not only playing both sides of the street at once, but getting away with it as well.

STARRDUST: Betty Furness comes back to Hollywood for a brief spell to co-star with Franchot Tone in a "Climax!" episode, "A Silent Decision," scheduled for Sept. 15 . .. Milton Berle wants to produce and direct "The Comedian" on his own show, but with Jack Carson starring. A comic can only be growing up, fast, when he'll step aside to produce and direct and let another comic take all the public

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In 1940, 15.3 per cent of Americans 18 to 21 years old were attending college compared to 24 per cent in 1953.

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"I wish mother would send a gift instead of cash! This way the milkman or the gas company usually get my birthday presents!" DICK TRACY

I TELL YOU THAT CASE

LITTLE ANNIE ROONEY

BUZ SAWYER

IT SAY,



BLONDIE

DOLLAR FIFTY

ADDY, I NEED ( AND I NEED

TWO DOLLARS

FOR T-SHIRTS

LET'S BE FRANK

ABOUT THIS, POP

By CHESTER GOULD HE JUST ME. THE OLD LADY'S BEEN TRYING TO GET YOU, OODLES, ON THE PHONE-

By DARRELL McCLURE

By CHIC YOUNG

CHILDREN WHO DIDN'T

NEED MONEY ?



BE MY OWN LITTLE ROOM FOREVER AN' EVER.



SIMPLY THIS: THE PAINT DRIES IN CRYSTALS OF

SCOPE THAT IT CANNOT BE READ.

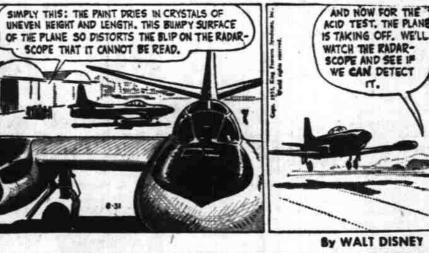
EASY DOES IT, MARTHY. BREAKFAST FOR YOUR OWN NEW LITTLE GIRL IS MUCH DIFFERENT FROM By ROY CRANE





DOES IT

WORK?









RIP KIRBY







By KING



GASOLINE ALLEY











